



Joanne Collins Smee

Chief Commercial, SMB and Channels Officer

Joanne Collins Smee was named chief commercial, SMB and channels officer of Xerox effective Feb. 4, 2020. She is also an executive vice president of Xerox Holdings Corporation.

In this role, Joanne manages Xerox Business Solutions (XBS), channels, velocity, multi-branded dealers, U.S. agents, global sales enablement and intelligence, as well as software, services and future solutions offerings. This includes delivering compelling offerings through effective and enabled routes to market with a seamless order to cash process for Xerox clients as well as driving growth, especially in the small and midsize business market.

Joanne joined Xerox in September 2018 as a senior vice president and chief commercial officer, and has spearheaded the development of Xerox's software and services strategy. Before joining Xerox, she led Technology Transformation Services for the U.S. federal government and spent more than 25 years at IBM in global executive roles, spanning client sales, support and delivery of technical products and services.

She holds a Master of Business Administration degree from New York University, a Master of Arts from Columbia University, and a Bachelor of Arts from Boston College.

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