



## Jacques-Edouard Gueden

Chief Channel and Partner Officer

Jacques-Edouard Gueden was named chief channel and partner officer effective January 2024. In this role, he leads Xerox's indirect business as head of Global Channels and Partner business.

Previously, Jacques-Edouard served as president of EMEA Operations, in which he led the company's go-to-market teams in Europe, the Middle East, Africa and Eurasian countries to bring Xerox's full portfolio of products, services and software to clients and partners. During his more than 30-year career with Xerox, he has held various senior management roles, including president of France, Belgium and Luxembourg operations and senior vice president of International Operations, Commercial Excellence and SMB.

He is passionate about nurturing diverse talent, building high-performing teams, and embracing change to drive operational excellence.

He is also the executive sponsor of Enable\_All, one of Xerox's ten Employee Resource Groups.

Jacques-Edouard earned a Master of Science in Management and Finance from the University of Paris Dauphine PSL, France. He is fluent in French and English.