

# Why Buy Xerox® Replacement Cartridges for Another Brand of Printer?

As an Original Equipment Manufacturer, Xerox sells printers and consumables—so we know all about quality cartridges. Now you don't have to risk OEM quality for lower price. You can have it all!



## Because you want the best value and quality for your money.

- Save at least 20% with Xerox, compared to the supplies cost from your printer supplier.
- Don't sacrifice OEM quality—get it from the OEM with a dedicated Cartridge Technology Center focused on unparalleled image quality and printer performance.
- Commit to sustainability with Xerox: at least 90% of the original cartridge is re-used.
- Don't worry and save money: The Xerox Total Performance Warranty doesn't just give you peace of mind. It gives you our assurance of optimized performance.
- Maximize printer uptime with the brand name you know and trust: you can't afford not to!

**We don't just offer the Xerox Total Performance Warranty—we design and test our cartridges to make sure you'll never need it!**

For more information, visit us at:  
[www.xerox.com/replacementcartridges](http://www.xerox.com/replacementcartridges)

©2010 Xerox Corporation. All Rights Reserved. XEROX® and XEROX and Design® are trademarks of Xerox Corporation in the United States and/or other countries. 08/10 0-157