

**Xerox Corporation
US Trademarks List
December 31, 2018**



| Trademark | Owner | Goods |
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| 1010® | XEROX CORPORATION | 9: Photocopier, laser printer, computer printer, inkjet printer, optical character recognition (OCR) scanner, parts thereof for all |
| 180 IPS® | XEROX CORPORATION | 9: Laser printers |
| 180 NPS® | XEROX CORPORATION | 9: Laser printers |
| 2400 FINEPOINT® | XEROX CORPORATION | 9: Printer feature relating to image quality, software for imaging in printers |
| 3001® | XEROX CORPORATION | 9: Photocopiers, and parts therefor |
| 3030® | XEROX CORPORATION | 9: COPIERS |
| 4112® | XEROX CORPORATION | 9: Printers, computer printers, laser printers, ink jet printers, color printers, photocopiers. |
| 4118® | XEROX CORPORATION | 9: Photocopiers, laser printers, computer printers, multifunctional devices composed of one or more of the following: photocopier, laser printer, facsimile machines, optical character recognition scanner; parts thereof of all |
| 4127® | XEROX CORPORATION | 9: Printers, computer printers, laser printers, ink jet printers, color printers, photocopiers |
| 4220® | XEROX CORPORATION | 9: PRINTER-LASER |
| 495® | XEROX CORPORATION | 9: Laser printers, inkjet printers, computer printers, parts thereof for all |
| 5053® | XEROX CORPORATION | 9: COPIERS |
| 5280® | XEROX CORPORATION | 9: COPIERS |
| 5335® | XEROX CORPORATION | 9: COPIERS |
| 5895® | XEROX CORPORATION | 9: Photocopiers |
| 6050A® | XEROX CORPORATION | 9: Laser document printers and parts thereof for all. |
| 6180® | XEROX CORPORATION | 9: Laser printers |
| 6279® | XEROX CORPORATION | 9: Laser printers, computer printers, wide format printers, and parts therefor |
| 6400® | XEROX CORPORATION | 9: Optical character recognition scanners, scanner operating software, parts thereof. |
| 650/1300® | XEROX CORPORATION | 9: Laser printers, computer printers, continuous feed printers, and parts therefore. |
| 6622 SOLUTION® | XEROX CORPORATION | 9: Laser printers, computer printers, wide format printers |
| 8254E® | XEROX CORPORATION | 9: Laser printers, computer printers, wide format printers |
| 8264E® | XEROX CORPORATION | 9: Laser printers, computer printers, wide format printers. |

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| ADOR® | XMPIE (ISRAEL) LTD. | 9: Computer software for creating, planning, producing, printing, transmitting, routing, rendering, streaming and managing of personalized data namely documents, messages, email messages, web pages, PDA pages, text, graphics, images, audio, video and the like through different telecommunication media channels in the field of advertisement, promotion, marketing and publishing |
| ALTALINK® | XEROX CORPORATION | 9: Multifunctional device comprised of a photocopier, computer printer, scanner, and facsimile machine; photocopier, facsimile machine, computer printer, and scanner. |
| BOOK IN TIME® | XEROX CORPORATION | 9: Computer printers, computer software for network communications, database management and operating printers. 42: Printing services |
| BOOKMARK35® | XEROX CORPORATION | 9: Photocopiers |
| BREVA® | XEROX CORPORATION | 7: Industrial printing machines and inking apparatus for printing systems, industrial inkjet printing machines; structural components for the aforesaid products 9: Industrial printers; digital printers; industrial inkjet printers; printer hubs for industrial inkjet printers; all these products being designed for use with computers and computer-related industrial equipment; print heads; structural components of all the aforesaid products |
| C20® | XEROX CORPORATION | 9: Laser printers, computer printers, inkjet printers, photocopiers, optical character recognition (OCR) scanners, facsimile machines, multifunctional devices composed of laser printer, photocopier, OCR scanner and facsimile machine |
| C55® | XEROX CORPORATION | 9: Laser printer, including parts |
| CARBONCONX® | XEROX CORPORATION | 40: Custom manufacture of carbon fibers within a polymer matrix. |
| CENTREWARE® | XEROX CORPORATION | 9: Software for document management |
| CHANNEL FLASH® | XEROX CORPORATION | 16: Newsletter in the field of office equipment and software |
| COLORCOAT® | XEROX CORPORATION | 16: multicolored and monochrome transfer rolls or ribbons made of plastic for thermal transfer printers |
| COLORGRAFX TONER® | XEROX CORPORATION | 2: TONER |
| COLORQUBE® | XEROX CORPORATION | 9: Computer printers, optical character recognition scanners, inkjet printers, parts thereof for all, namely, sorters, staplers, collators, and feeders |
| COLORQUBE® | XEROX CORPORATION | 2: TONER, DRY INK. |
| COLORSTIX® | XEROX CORPORATION | 16: solid ink for computer printers. |
| COMPLETEVIEW® | XEROX CORPORATION | 9: Computer software designed to estimate costs; computer software designed to estimate resource requirements; computer software for business purposes. 35: Business intelligence services, Consultancy relating to business document management, Consultancy relating to business efficiency, Professional business consultancy, Compilation of business information. |
| CONNECTKEY® | XEROX CORPORATION | 9: Class 009 for Computer software for electronic transmission of visual images, data, documents, files, information, text, photos, graphics, multimedia content via telecommunication networks, wireless communication networks, the Internet, information services networks and data networks for the purpose of file storage and backup, synchronization, collaboration, and document management. |

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| CONNECTKEY® | XEROX CORPORATION | 9: Feature of multifunction printers, namely, electronic controllers sold as an integral component thereof, in International Class 009. |
| CONTROLCENTRE® | XEROX CORPORATION | 9: Computer software for graphical user interface on multifunctional devices composed of photocopier, printer, fax and scanner; computer software for retrieving and distributing documents on multifunctional devices. |
| COPIER ASSISTANT® | XEROX CORPORATION | 9: Software for use in text-to-speech printing, for use in imaging, and for use in scanning documents and text for printing |
| CS PLATFORM® | XEROX CORPORATION | 9: Software for use in software distribution on a computer network, and for use in diagnostics and repair with relation to printers, copiers, scanners and faxes |
| DATAGLYPH® | PALO ALTO RESEARCH CENTER INCORPORATED | 9: Computer software featuring programs used for embedding coded digital information on paper documents intended for fax transmission and having the capability of being decoded when OCR scanned by the recipient. |
| DIGIPATH® | XEROX CORPORATION | 9: Computer software for printers |
| DIGITAL BOOKMARK® | XEROX CORPORATION | 9: Photocopiers, and parts thereof |
| DocToMe® | XEROX CORPORATION | 9: Mobile device application software for wirelessly receiving copies of documents or other scanned images from a mobile scanner. |
| DOCUCARD® | XEROX CORPORATION | 9: LASER IMPRINT CARD 16: LASER IMPRINT CARD |
| DOCUCOLOR (licensed from Identix, Inc.)® | IDENTIX, INC. | 9: Color printer and photocopier |
| DOCULAN® | XEROX CORPORATION | 9: Computer software used for facsimile transmission. |
| DOCUMATE® | XEROX CORPORATION | 9: Optical character recognition (OCR) scanners and operating software |
| DOCUMENT ADVISOR OFFICE® | XEROX CORPORATION | 35: Business management services 40: Document reproduction, printing and printing consultation services |
| DOCUMENT CENTRE® | XEROX CORPORATION | 9: Multifunctional apparatus for use as copier, printer, scanner and fax |
| DOCUMENTS ON DEMAND® | XEROX CORPORATION | 9: Computer operating system software which connects proprietary printers via computer networks to other computer peripherals, namely imaging scanners and other computer input terminals. |
| DOCUPAC® | XEROX CORPORATION | 16: BINDER COVER. |
| DOCUPM® | XEROX CORPORATION | 9: Computer programs for file management |
| DOCUPRINT® | XEROX CORPORATION | 42: Computerized printing services. |
| DOCUPRINT® | XEROX CORPORATION | 9: Laser printers |
| DOCUPRINT® | XEROX CORPORATION | 2: Toner and ink jet cartridges |
| DOCUSHARE® | XEROX CORPORATION | 9: Computer software for document management |
| DOCUSP® | XEROX CORPORATION | 9: SOFTWARE-INTERFACE |
| DOCUTECH® | XEROX CORPORATION | 9: COPIER, PRINTER |

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| ECLICK® | XEROX CORPORATION | 2: Toner, toner cartridges, dry ink. |
| ECLICK® | XEROX CORPORATION | 37: Maintenance and repair of printers and office equipment |
| ECONCIERGE POWERED BY XEROX® | XEROX CORPORATION | 35: Database management services; compilation of business information in the nature of reports and statistics for financial purposes, support purposes, and maintenance purposes 37: Installation, maintenance and repair of office machine and apparatus; installation, maintenance and repair of copying apparatus, printers, scanners, facsimile transmitting and receiving apparatus, document handling apparatus, and multifunctional devices composed of two or more of a copier, a printer, a facsimile machine and a scanner |
| EXP6000® | XEROX CORPORATION | 9: Laser printers, computer printers, computer monitors, computer servers |
| FAXCENTRE® | XEROX CORPORATION | 9: COPIER,FAX |
| FITTLE® | PALO ALTO RESEARCH CENTER INCORPORATED | 9: Class 009 for Computer software for managing information regarding tracking, compliance, coaching and motivation with a health and fitness program; computer software for uploading, downloading, accessing, posting, displaying, and sharing health and fitness information among team members via computer, smart phones and communication networks |
| FITTLE® | PALO ALTO RESEARCH CENTER INCORPORATED | 9: Computer software for managing information regarding tracking, compliance, coaching and motivation with a health and fitness program; computer software for uploading, downloading, accessing, posting, displaying, and sharing information among team members via computer, smart phones and communication networks. |
| FREEFLOW® | XEROX CORPORATION | 9: Laser printers; computer printers; inkjet printers; multifunctional devices composed of a printer, photocopier, optical character recognition scanner and facsimile machine; computer software used in all of the following--for digital imaging, for accessing information directories on intranet computer networks, for distribution and management of information stored on databases, for management of computer networks interconnecting applications used in the tasks of document creation on to printing, for management and operation of printers and printer networks, for optical character recognition, for workflow management, and for data merging |
| FREEFLOW MAKEREADY® | XEROX CORPORATION | 9: Laser printers; computer printers; inkjet printers; multifunctional devices composed of a printer, photocopier, optical character recognition scanner and facsimile machine; computer software for use in all of the following -- for digital imaging, for accessing, distributing and managing information stored on databases; for managing computer operating systems, for managing computer networks, for managing and operating printers and printer networks, for optical character recognition, for workflow management, and for data merging |
| FREEFLOW OUTPUT MANAGER® | XEROX CORPORATION | 9: Laser printers, computer printers, inkjet printers, multifunctional devices composed of printer, photocopier, and optical character recognition scanner, computer software for imaging; for access, distribution and manangement of information stored on databases, for operating systems; for management of computer networks; for management and operation of printers and printer networks; for optical character reognition; for workflow management; and for data merging |
| FREEFLOW PROCESS MANAGER® | XEROX CORPORATION | 9: Laser printers, computer printers, inkjet printers, multifunctional devices composed of printer, photocopier, and optical character recognition scanner, computer software for imaging; for access, distribution and manangement of information stored on databases, for operating systems; for management of computer networks; for management and operation of printers and printer networks; for optical character reognition; for workflow management; and for data merging |

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| GLOBAL PRINT DRIVER® | XEROX CORPORATION | 9: Software for network transmission and management, software for creating, facilitating, and managing remote access to and communication with local area networks and works; software for data manipulation and customization, software for workflow management; software for access, distribution, management and retrieval of information stored on databases; software for accessing information directories on internet and intranet computer networks. |
| GLOSSMARK® | XEROX CORPORATION | 9: Laser printers, computer printers, computer monitors, printer operating software, printer management software |
| GREEN WORLD ALLIANCE® | XEROX CORPORATION | 2: Toner and dry ink 40: Recycling services |
| IGEN® | XEROX CORPORATION | 9: Laser printers, computer printers, color printers, and parts therefor for all of the aforementioned goods, namely, sorters, staplers, collators, feeders, replacement drums and rollers |
| IGEN4® | XEROX CORPORATION | 9: Laser printers, computer printers, color printers and parts therefor for all of the aforementioned goods. |
| IMAGE RETRIEVER® | XEROX CORPORATION | 9: Computer software for document distribution, for text and image processing, for the filing, manipulation, storage, and retrieval of electronic files |
| INK STICK (340/350/360-K)® | XEROX CORPORATION | 16: Solid Ink for Computer Printers. |
| INK STICK (340/350/360-Y) (Color Yellow Claimed)® | XEROX CORPORATION | 16: Solid Ink for Computer Printers. |
| INK STICK CONFIGURATION(340/350/360-C)® | XEROX CORPORATION | 16: Solid Ink for Computer Printers. |
| INK STICK CONFIGURATION(340/350/360-K)® | XEROX CORPORATION | 16: Solid Ink for Computer Printers. |
| INK STICK CONFIGURATION(340/350/360-M)® | XEROX CORPORATION | 16: Solid Ink for Computer Printers. |
| INK STICK CONFIGURATION(340/350/360-Y)® | XEROX CORPORATION | 16: Solid Ink for computer printers. |
| iPRINT® | IMPIKA | 7: Industrial printing machines and apparatus, industrial ink jet printing machines and apparatus; printing heads for industrial printing machines and apparatus; fittings for the aforesaid goods;all the aforesaid goods excluding industrial offset printing presses and parts therefor, and all the aforesaid goods excluding goods usable in office or consumer applications. 9: Industrial printers; industrial ink jet printers; printheads for industrial ink jet printers; all these goods being intended for use with computers and industrial equipment in relation to computers; fittings for all the aforesaid goods;all the aforesaid goods excluding industrial offset printing presses and parts therefor; and all the aforesaid goods excluding office machines, namely printers usable in office and consumer applications, photo semiconductors and components of the said machines. |
| IRIDESSE® | XEROX CORPORATION | 2: Dry inks 7: Printing presses 9: Digital colour printers for documents |
| MADE FOR EACH OTHER® | XEROX CORPORATION | 16: Printed materials, namely, booklets, data sheets, calendars, envelopes, sample folders, posters provided to distributors for use in marketing supplies for color printers |

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| MADE FOR EACH OTHER® | XEROX CORPORATION | 2: Solid ink for computer printers and laser printers; toner. 9: Parts namely fusers, fuser webs, feeders, finishers, and disk drives, all for laser printers, solid ink printers, photocopiers, and multifunctional devices composed of photocopier, printer, optical character recognition (OCR) scanner, facsimile machine. |
| MADE TO THINK® | XEROX CORPORATION | 35: LEASING AND RENTAL OF OFFICE MACHINES AND APPARATUS; DOCUMENT REPRODUCTION; PHOTOCOPYING SERVICES; CONSULTANCY AND ADVISORY SERVICES RELATING TO RENTAL OF OFFICE MACHINES AND OFFICE EQUIPMENT; DATABASE MANAGEMENT SERVICES; COMPILATION OF BUSINESS INFORMATION IN THE NATURE OF REPORTS AND STATISTICS FOR FINANCIAL PURPOSES, SUPPORT PURPOSES, AND MAINTENANCE PURPOSES; BUSINESS MANAGEMENT SERVICES, NAMELY, DOCUMENT PROCESS MANAGEMENT; BUSINESS DOCUMENTS, RECORDS AND FORMS MANAGEMENT SERVICES; ELECTRONIC PROCESSING OF ORDERS FOR OTHERS 36: FINANCIAL SPONSORSHIP OF SPORTING AND CULTURAL ACTIVITIES, NAMELY, FESTIVALS, PROFESSIONAL AND COLLEGIATE ATHLETICS 37: INSTALLATION, MAINTENANCE AND REPAIR OF OFFICE MACHINES AND APPARATUS, NAMELY, PRINTERS, SCANNERS, FACSIMILE RECEIVING AND TRANSMITTING EQUIPMENT AND MULTIFUNCTIONAL DEVICES WHICH SERVE AS ANY COMBINATION OF A COPIER, FACSIMILE, SCANNER AND PRINTER; INSTALLATION, MAINTENANCE AND REPAIR OF COPYING APPARATUS, NAMELY, PHOTOCOPYING MACHINES, PLOTTERS, TYPEWRITERS, WORD PROCESSORS, MODEMS, COMPUTERS, DISC DRIVES, PRINTERS, FACSIMILE TRANSMITTING AND RECEIVING APPARATUS, CALCULATORS AND OF DOCUMENT HANDLING APPARATUS 40: PRINTING SERVICES, BINDERY SERVICES FOR OTHERS, NAMELY, COLLATION, BINDING, CUTTING, AND FOLDING OF PRINTED MATERIAL; PRINTING SERVICES, NAMELY, DOCUMENT PRODUCTION 41: : EDUCATION SERVICES, NAMELY, PROVIDING CLASSES AND SEMINARS IN THE FIELDS OF HUMAN RESOURCES AND CORPORATE TRAINING; ENTERTAINMENT IN THE NATURE OF LIVE MUSIC PERFORMANCES AND VARIETY SHOWS; ADMINISTRATION OF EDUCATIONAL SEMINARS, COURSES AND PROGRAMS FOR THE LEARNING, DEVELOPMENT AND IMPROVEMENT OF OCCUPATIONAL, PROFESSIONAL AND PERSONAL SKILLS, INCLUDING EFFECTIVE LISTENING, READING, MEMORY, NOTE TAKING, DISCUSSION, COMMUNICATIONS, SELLING AND MANAGEMENT SKILLS; EDUCATION, NAMELY, TRAINING IN THE FIELD OF PRINTING AND PRINTER OPERATION 42: CONSULTANCY AND ADVISORY SERVICES ALL RELATING TO COMPUTERS, COMPUTER SYSTEMS, AND COMPUTER SOFTWARE, NAMELY, DESIGN OF COMPUTERS, COMPUTER SYSTEMS, COMPUTER SOFTWARE, AND TO THE DESIGN OF BUSINESS COMPUTER SOFTWARE; COMPUTER PROGRAMMING; LEASING AND RENTAL OF COMPUTERS, COMPUTER SYSTEMS AND COMPUTER SOFTWARE; AND COMPUTER SERVICES, NAMELY, MODIFICATION AND CUSTOMIZATION OF COMPUTERS, COMPUTER SYSTEMS AND COMPUTER SOFTWARE; INSTALLATION, MAINTENANCE AND REPAIR OF SOFTWARE |
| MAJESTIK COLOR SERIES® | XEROX CORPORATION | 9: COPIERS |
| METERASSISTANT® | XEROX CORPORATION | 42: MONITORING AND MEASUREMENT OF USE, PERFORMANCE AND PRODUCTIVITY OF THIRD PARTY REPRODUCTION AND OFFICE EQUIPMENT VIA ACCESSED SOFTWARE INSTALLED IN SUCH THIRD PARTY EQUIPMENT. |
| MOBILE EXPRESS DRIVER® | XEROX CORPORATION | 9: Software for network transmission and management, software for creating, facilitating, and managing remote access to and communication with local area networks and works; software for data manipulation and customization, software for workflow management; software for access, distribution, management and retrieval of information stored on databases; software for accessing information directories on internet and intranet computer networks. |

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| ORDERQUIX® | XEROX CORPORATION | 9: Computer software for document management |
| ORIAS® | XEROX CORPORATION | 9: Computer software for safety management, namely, for monitoring, auditing, updating and data analysis of the physical safety of the work environment, including, shop inspection tours, incident management, hazard reporting, change management and corrective actions; software for network transmission of data and information and for network database management; software for database management; software for creating, facilitating, and managing remote access to and communication with local area networks and global networks; software for data manipulation and customization; software for report generation in the field of safety management; software for document management; software for access, distribution, management and retrieval of information stored on databases; computer server software, namely, network access server operating software; software for accessing information directories on Internet and intranet computer networks, software for electronic file locating, referencing, data extracting, linking, integrating, and for transforming the information contained therein |
| P1202® | XEROX CORPORATION | 9: Laser printers, parts and fittings thereof |
| P1210® | XEROX CORPORATION | 9: Computer printers, laser printers, inkjet printers, parts thereof for all sold together therewith as a unit |
| PAGEPACK® | XEROX CORPORATION | 2: Toner, dry ink. |
| PAGEPACK® | XEROX CORPORATION | 37: Services in the maintenance and repair of printers and office equipment. |
| PARC® | PALO ALTO RESEARCH CENTER INCORPORATED | 35: Business consultation in Internet commerce 42: Consulting, research and development services in the fields of printing, commerce, semiconductor materials, software application development, software systems design, lasers, network design, electronic displays, linguistics, graphic user interfaces, image processing, document representations, biological devices, knowledge management, sensing and diagnosis, and distributed control |
| PARC® | PALO ALTO RESEARCH CENTER INCORPORATED | 9: Printing devices and systems; semiconductor materials; software applications; lasers; LEDs; network protocol and network architecture; electronic displays; natural language processing; graphic user interfaces; image processing software and systems; document representations software; biological devices; knowledge management software; sensors and sensor systems; sensing and diagnosis; optical systems; optoelectronic systems and components; flexible and hybrid electronics; printed electronics; MEMS; thin-film electronics; digital manufacturing software and systems; transient electronics and systems; (membrane) electrochemical devices and system; material deposition systems; energy systems; computer vision software; augmented reality software; virtual reality software; mixed reality software; condition-based maintenance software; computer-aided technologies software; control and optimization software; diagnosis and prognosis software; design tools and software; modeling tools and software; design and performance analysis software; computer and data security software; networking tools and software; user experience design tools; process automation tools and software; system health evaluation software and distributed control systems Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. |
| PARC A XEROX COMPANY® | PALO ALTO RESEARCH CENTER INCORPORATED | 35: Business consultation in Internet commerce. 42: Research and development of new products for others in the fields of printing, semiconductor materials, lasers, electronic displays, image processing, document representations, biological devices, robotics, sensing and diagnosis of equipment faults, linguistics. |

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| PERSONALEFFECT® | XMPIE (ISRAEL) LTD. | 9: Software for creating marketing materials |
| PHASER® | XEROX CORPORATION | 7: Media laminating machines. 9: Color printers for computers and computer networks, color printer controllers, paper trays for color printers, and computer programs for controlling printers. |
| PHASER® | XEROX CORPORATION | 16: Media for computer printers, namely, paper, transparent film and canvas. |
| PHASER® | XEROX CORPORATION | 9: Monochrome laser printer, and parts thereof. |
| PHASER® | XEROX CORPORATION | 2: Toner, dry ink, printers ink, solid ink, namely for use in printers |
| PHASERCAL® | XEROX CORPORATION | 9: Computer software for imaging, for printer management |
| PHASERMATCH® | XEROX CORPORATION | 9: Computer software for imaging, for print management, for network management, for OCR (optical character recognition) |
| PHASERMETER® | XEROX CORPORATION | 9: Electronic spectrophotometer for use in identifying and measuring colors. |
| PHASERSMART® | XEROX CORPORATION | 37: Diagnostic and repair services for office equipment provided over the web |
| POWERED BY XEROX® | XEROX CORPORATION | 35: Document reproduction; photocopying services; business management services, namely, document process management; business documents, records and forms management services; electronic processing of orders for others. 40: Printing services, bindery services for others, namely, collation, binding, cutting, and folding of printed material; printing services, namely, document production. |
| PRIMELINK® | XEROX CORPORATION | 9: Multifunctional device comprised of a photocopier, computer printer excluding 3D printers, scanner, and facsimile machine; photocopier, facsimile machine, computer printer excluding 3D printers, and scanner. |
| PRINTCISE® | XEROX CORPORATION | 9: Computer software for printers, print management and network management |
| PRINTERACT® | XEROX CORPORATION | 35: Consultation and assistance in the field of business operations 42: Technical computer consultation in the field of business operations |
| PRINTERMAP® | XEROX CORPORATION | 9: Computer software, namely for print network management |
| PRINTINGSCOUT® | XEROX CORPORATION | 9: Computer software sold as a component of computer and laser printers to provide on-screen notification and guidance, namely for diagnostics and troubleshooting, for electronic data processing of structured and unstructured information for purposes of recognition, classification, and retrieval, as well as intelligent content identification and matching; software for electronic file locating, referencing, data-extracting, linking, integrating, and transforming the information; software for database management. |
| PROFITACCELERATOR® | XEROX CORPORATION | 35: Advisory and consulting services in the appraisal, forecasting, analysis, planning and implementation of best practices with regard to all of the following; sales, marketing, workflow optimization. 41: Educational and training services, namely, conducting workshops, seminars and classes with regard to the appraisal, forecasting, analysis, planning and implementation of best practices with regard to all of the following; sales, marketing, workflow optimization, print design and publication design, and distributing course materials in connection therewith. 42: Advisory and consulting services in the appraisal, forecasting, analysis, planning and implementation of best practices with regard to all of the following; print design and publication design. |

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| PROFITQUICK® | XEROX CORPORATION | 9: Computer software tool for extracting, transforming, assessing and reporting data in the fields of printing and document reproduction |
| QWIKSOLVER® | XEROX CORPORATION | 41: Educational services, namely, providing courses of instruction in the field of product development of document systems and integrated solutions software, business processes, document outsourcing and information technology services. |
| REQDIRECT® | XEROX CORPORATION | 9: Computer software for management of customer orders on global computer networks or internal computer networks |
| REQDIRECT PLUS® | XEROX CORPORATION | 9: Computer software for management of customer orders on the internet and on local computer networks |
| RIALTO® | XEROX CORPORATION | 7: Industrial printing machines and inking apparatus for printing systems, industrial inkjet printing machines; structural components for the aforesaid products 9: Industrial printers; digital printers; industrial inkjet printers; printer hubs for industrial inkjet printers; all these products being designed for use with computers and computer-related industrial equipment; print heads; structural components of all the aforesaid products |
| SCAN TO PC DESKTOP® | XEROX CORPORATION | 9: Computer software for document management, for image processing, for print management |
| SENTINEL NET EXPERIENCE SCORE® | XEROX CORPORATION | 35: Marketing research services |
| SIMPLE@WORK® | XEROX CORPORATION | 35: Organizing and conducting symposiums on thought leadership and learning in business process outsourcing. 41: Organizing and conducting symposiums on thought leadership and learning in business process outsourcing for non-business educational purposes. |
| SMART KIT® | XEROX CORPORATION | 9: Parts for laser printers, computer printers, photocopiers, and optical character recognition (OCR) scanners, namely fuser, xerographic/print module, ozone filter, and toner cartridge |
| SMARTDOCUMENT TRAVEL® | XEROX CORPORATION | 9: Computer software for imaging, for scanning, for data management, for database management, for workflow automation, for communication management, for manipulation of data, for capture and transmission of data |
| SMARTPAPER® | XEROX CORPORATION | 9: Software |
| SMARTPRESS PRODUCTION CONSULTANT SERVICES® | XEROX CORPORATION | 35: Consulting and advisory services in relation to printing, scanning, photocopying, and faxing; consulting and advisory services in document workflow processes; consulting and advisory services in the field of printing operations, as well as implementation of planning recommendations. 41: Training in printing operations, maintenance and troubleshooting |
| SMARTPRESS SERVICES® | XEROX CORPORATION | 35: Consulting and advisory services in relation to printing, scanning, photocopying, and faxing; consulting and advisory services in document workflow processes; consulting and advisory services in the field of printing operations, as well as implementation of planning recommendations. 41: Training in printing operations, maintenance and troubleshooting. |
| SMARTSEND® | XEROX CORPORATION | 9: Computer software for optical character recognition (OCR) scanning, software for document management namely search, retrieval, transfer and dissemination of both paper and electronic files. |
| SQUAREFOLD® | XEROX CORPORATION | 9: Laser printers, computer printers, printer accessories, namely monitors, feeders, finishers, staplers, binders, collators and stackers |

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| SUPPLIESASSISTANT® | XEROX CORPORATION | 42: Services in productivity reporting, services in consumables reporting, both aided by proprietary software |
| THE BUSINESS OF BREAKTHROUGHS® | PALO ALTO RESEARCH CENTER INCORPORATED | 35: Business consultation in Internet commerce. 42: Consulting, research and development services in the fields of printing technology, semiconductors, lasers, linguistics, microscale devices, sensing and diagnostic electronics, distributed control, electronic displays, robotics, cryptography and security electronics, image recognition, compression and processing, document representations, image and video analysis, and document content analysis; software applications development; software systems design; network design. Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. |
| TOTAL SATISFACTION SERVICES® | XEROX CORPORATION | 37: Installation, maintenance, and repair services for office equipment and office equipment computer networks, namely printers, copiers, faxes, scanners, and associated computer networks |
| TRAILMEME® | XEROX CORPORATION | 42: Pproviding temporary use of on-line non-downloadable software for publication and distribution of electronic text, compositions and blogs, featuring collaboration, content organization and navigation. |
| TRIVOR® | XEROX CORPORATION | 7: Industrial printing machines and inking apparatus for printing systems, industrial inkjet printing machines; structural components for the aforesaid products; Industrial printers, digital printers, and industrial inkjet printers all being printing machines for commercial or industrial use. 9: Industrial document printers; digital document printers; industrial inkjet document printers; printer hubs for industrial inkjet printers; all these products being designed for use with computers and computer-related industrial equipment; print heads for document printers; structural components of all the aforesaid products. |
| UCHAR® | XMPIE (ISRAEL) LTD. | 9: Computer software for the display, printing and rendering of data and information, used in variable-data publishing; computer software for generating representations of information within documents used in variable-data publishing |
| UDIRECT® | XMPIE (ISRAEL) LTD. | 9: Computer software for creating, planning, producing, printing, transmitting, routing, rendering, streaming and managing of personalized data namely documents, messages, email messages, web pages, PDA pages, text, graphics, images, audio, video and the like through different telecommunication media channels in the field of advertisement, promotion, marketing and publishing |
| UIMAGE® | XMPIE (ISRAEL) LTD. | 9: Software for processing images, graphics and text; computer software for compositing, producing, printing, and rendering documents used in variable-data publishing |
| USTORE® | XMPIE (ISRAEL) LTD. | 9: Computer software for developing or deploying web sites that permits users to create, modify and sell digitally printed or published documents |
| VALUEQUIX® | XEROX CORPORATION | 9: Computer software for document management |
| VERSALINK® | XEROX CORPORATION | 9: Multifunctional device comprised of a photocopier, computer printer, scanner, and facsimile machine; photocopier, facsimile machine, computer printer, and scanner. |
| VERSANT® | XEROX CORPORATION | 7: Printing presses |
| VIA XEROX® | XEROX CORPORATION | 39: Transportation by air and truck of household and office goods, equipment, and documents. |

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| VIPP® | XEROX CORPORATION | 9: Computer software for use in text and graphics generation |
| WALK-UP® | XEROX CORPORATION | 9: Software used in wireless communication, for printer management, for network management |
| WORKCENTER® | XEROX CORPORATION | 9: Photocopier and facsimile machine |
| WORKCENTRE® | XEROX CORPORATION | 9: Multifunctional device comprised of a photocopier, computer printer, scanner, and facsimile machine; photocopier, facsimile machine, computer printer, and scanner |
| WORKCENTRE® | XEROX CORPORATION | 2: Toner and ink jet cartridges |
| XC1255® | XEROX CORPORATION | 9: Photocopiers, parts |
| XC820® | XEROX CORPORATION | 9: Photocopiers, parts |
| XCOUNTER® | XEROX CORPORATION | 9: Computer software for use in computer network management, computer printer management, and computer software for use in controlling optical scanners; photocopiers, laser and computer network printers, optical character reader scanners, facsimile machines |
| XEROX® | XEROX CORPORATION | 9: ELECTROPHOTOGRAPHIC COPYING MACHINES |
| XEROX® | XEROX CORPORATION | 37: MAINTENANCE AND REPAIR OF ELECTROPHOTOGRAPHIC COPYING AND DUPLICATING EQUIPMENT 42: LEASING OF ELECTROPHOTOGRAPHIC COPYING AND DUPLICATING EQUIPMENT |
| XEROX® | XEROX CORPORATION | 35: DOCUMENT REPRODUCTION AND FINISHING SERVICES-NAMELY, ELECTROPHOTOGRAPHIC COPYING AND DUPLICATING; MICROFILMING; PROVIDING PAPER COPIES FROM ROLL FILM AND MICROFICHE; SORTING, FOLDING, COLLATING, BINDING, COVERING, STAPLING, PUNCHING, CUTTING, AND TRIMMING OF COPIES, DOCUMENTS AND PRINTED MATTER |
| XEROX® | XEROX CORPORATION | 16: Photocopy and bond paper |
| XEROX® | XEROX CORPORATION | 9: Facsimile transmitting and receiving machine |
| XEROX® | XEROX CORPORATION | 25: clothing, namely, jackets, sweaters, shirts, vests, pants, shorts, hats, scarves, ties, gloves, socks and shoes |
| XEROX® | XEROX CORPORATION | 36: Financial sponsorship of sporting and cultural activities, namely, festivals, professional and collegiate athletics. 41: Education services, namely, providing classes and seminars in the fields of human resources and corporate training; entertainment in the nature of live music performances and variety shows. |
| XEROX® | XEROX CORPORATION | 16: COPIES OF TYPEWRITTEN OR PRINTED MATTER, DRAWINGS, MAPS, OR ANY OTHER RECORDS, SOLD AS SUCH, MADE BY AN ELECTROPHOTOGRAPHIC PROCESS |
| XEROX® | XEROX CORPORATION | 1: DEVELOPERS CONSISTING OF A MIXTURE OF ELECTROSCOPIC POWDER AND GRANULAR MATERIAL USED FOR PRODUCING POWDER IMAGES IN MAKING ELECTROPHOTOGRAPHIC COPIES, AND TONERS COMPRISING ELECTROSCOPIC POWDER USED IN CONNECTION WITH GRANULAR MATERIAL TO PRODUCE DEVELOPER POWDERS USED FOR MAKING ELECTROPHOTOGRAPHIC COPIES |

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| XEROX® | XEROX CORPORATION | 3: FILM REMOVERS COMPRISING LIQUID SOLVENTS CAPABLE OF DISSOLVING OR EMULSIFYING THE FILMS OF FOREIGN MATERIAL WHICH ACCUMULATE ON ELECTROPHOTOGRAPHIC PLATES DURING USE |
| XEROX® | XEROX CORPORATION | 41: ADMINISTRATION OF SEMINARS, COURSES AND PROGRAMS FOR THE LEARNING, DEVELOPMENT AND IMPROVEMENT OF OCCUPATIONAL, PROFESSIONAL AND PERSONAL SKILLS, INCLUDING EFFECTIVE LISTENING, READING, MEMORY, NOTETAKING, DISCUSSION, COMMUNICATIONS, SELLING AND MANAGEMENT SKILLS |
| XEROX® | XEROX CORPORATION | 9: Digital computers and associated peripheral devices |

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| XEROX® | XEROX CORPORATION | <p>2: Toners, dry inks and printer's inks</p> <p>9: Electrical apparatus and equipment, namely, photocopying machines, multifunctional devices which serve as any combination of a copier, facsimile, scanner and printer; and computer servers and print controllers; printers; optical, measuring, signalling and control apparatus and instruments, namely, optical character recognition scanners; facsimile transmitting and receiving apparatus; computer controlled sheet feeding apparatus; computer apparatus, calculating and counting devices, namely, calculators; word and data processors, plotters, pre-recorded material, all for use with computers, namely, pre-recorded CDs featuring information relating to office machines and office equipment; computer hardware, computer peripherals devices and computer software for document and image processing, for scanning images and documents, for document production, for document workflow management, for print management, for network management, for diagnostics and troubleshooting, for developing digital print applications, for database management, and for computer print servers; disc memories, magnetic wires, discs and tapes, namely, pre-recorded CDs featuring information about office machines and office equipment; semi conductor memories; visual display apparatus, namely, electronic plasma display panels and monitors; apparatus and instruments, all for storage, retrieval and display of data, namely, flash drives; telecommunications apparatus and equipment, namely, modems; keyboards for use with computers and print out apparatus; electromagnetic devices containing or carrying data or information, namely, hard disk drives</p> <p>16: Paper, copying paper, cardboard, printed matter, namely, promotional business and office materials; newspapers, periodical publications, namely, magazines in the field of business; instructional and teaching material, namely, office machines educational material in the nature of operator guides, equipment manuals; office requisites, namely, staplers, pens, pencils, clips; paper tapes for use in recording data; index and record cards and printed forms, printers type and stereotypes; lithographs, lithographic plates, namely, engraving plates; books in the field of business operations and office machines; photographs, stationery, adhesive materials for office use; paint brushes, ribbons for printing, namely, computer printer ink ribbons; tickets, namely, entry tickets and event passes; stencils, inking pads, document holders, document trays, document racks, addressing and listing machines, namely, office labeling machines and structural parts and fittings therefor, index trays, namely, desk file trays; indicator tabs for indexing systems, namely, reinforced stationery tabs; form feeding devices, namely, paper-feeding machines for office use; typewriter ribbons, numbering apparatus, namely, numbering machines; cabinets and storage containers, all for office use, namely, desktop storage cabinets; electrically conducting inks, namely, ink sticks and pencils, all being stationery-related goods; dating and numbering machines, namely, date indicators; duplicators and plates therefor, namely, rotary duplicators and plates for addressing machines; paper folding machines for office use, paper folding and inserting machines, namely, letter inserting machines for office use</p> <p>35: Leasing and rental of office machines and apparatus; document reproduction; photocopying services; consultancy and advisory services relating to rental of office machines and office equipment</p> <p>37: Installation, maintenance and repair of office machines and apparatus, namely, printers, scanners, facsimile receiving and transmitting equipment and multifunctional devices which serve as any combination of a copier, facsimile, scanner and printer; installation, maintenance and repair of copying apparatus, namely, photocopying machines, plotters, typewriters, word processors, modems, computers, disc drives, printers, [software</p> |
| XEROX® | XEROX CORPORATION | 35: ON-LINE RETAIL STORE SERVICES FEATURING CORPORATE BRANDED CLOTHING, NOVELTY ITEMS, MEMORABILIA, AND ELECTRONICS. |

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| XEROX (Color Red Claimed)® | XEROX CORPORATION | <p>2: Toners, dry inks and printer's inks. 9: Photocopiers, laser printers; inkjet printers, scanners; facsimile transmitting and receiving apparatus; multifunctional devices which serve as a printer, copier and scanner; multifunctional devices which serve as a copier, facsimile, scanner and/or printer; plotters; visual display apparatus; computer software for document management, for document creation, for document and image processing; software for scanning images and documents; software for document production, for document workflow management; computer print server software; software for diagnostics and troubleshooting; production printer controllers; software for developing digital print applications.</p> <p>16: Printing paper, copying paper, recycled paper, ink sticks, document holders. 35: Leasing, hire and rental of copiers, printers, scanners and other office machines; photocopying services; consultancy and advisory services relating to copiers, printers, scanners and other office machines; document creation services; document and image management services.</p> <p>37: Installation, maintenance and repair of office machines and apparatus; installation, maintenance and repair of copying apparatus, plotters, printers, facsimile transmitting and receiving apparatus, and document handling apparatus. 40: Printing services. 42: Computer software and hardware consulting services in the area of printing.</p> |
| XEROX ECONCIERGE® | XEROX CORPORATION | <p>35: Database management services; compilation of business information in the nature of reports and statistics for financial purposes, support purposes, and maintenance purposes</p> <p>37: Installation, maintenance and repair of office machine and apparatus; installation, maintenance and repair copying apparatus, printers, scanners, facsimile transmitting and receiving apparatus, document handling apparatus, multifunctional devices composed of some or all of the following copier, printer, facsimile machine and/or scanner.</p> |
| XEROX EXTENSIBLE INTERFACE PLATFORM® | XEROX CORPORATION | 9: Software tools for use in development of software applications; software for management and operation of printers and printer networks; software for workflow management; software for creating, facilitating, and managing remote access to and communication with local area networks and global networks; software for data manipulation and customization; software for accessing information directories on internet and intranet computer networks; software for access, management and retrieval of information stored on databases. |
| XEROX INTELLIGENT BARCODE UTILITY® | XEROX CORPORATION | 9: Computer software for printing management |
| XEROX NUVERA® | XEROX CORPORATION | 9: Laser printers, computer printers, digital presses, photocopiers, optical character recognition (OCR) scanners, and multifunctional devices composed of printer, photocopier, and OCR scanner, all for high-end digital printing systems, computer software for management and operation of such printing systems; and computer servers for the aforementioned computer products |
| XEROX SECURE ACCESS UNIFIED ID SYSTEM® | XEROX CORPORATION | 9: Optical character recognition apparatus; software for optical character recognition; software for creating, facilitating, and managing remote access to and communication with local area networks and global networks; software for access, management and retrieval of information stored on databases; software for accessing information directories on internet and intranet computer networks; software and apparatus for security marking of documents, printed matter and/or images |

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| XEROX SERVICES ADVANTAGE® | XEROX CORPORATION | 41: EDUCATION AND TRAINING IN THE FIELD OF PRINTING AND PRINTER OPERATION. 42: SERVICES IN THE DESIGN AND DEVELOPMENT OF COMPUTER HARDWARE AND SOFTWARE IN THE FIELD OF PRINTING; TECHNICAL ADVISORY AND CONSULTING SERVICES IN PRINT MANAGEMENT AND PRINT COSTS, IN FILE CONVERSION, IN DATA STORAGE MANAGEMENT, IN COMPUTER NETWORK INTEGRATION AND MANAGEMENT. |
| XLIM® | XMPIE (ISRAEL) LTD. | 9: Computer software for compositing, creating, producing, printing, routing, rendering and managing documents used in variable-data publishing |
| XMPIE® | XMPIE (ISRAEL) LTD. | 9: Computer software for creating, planning, producing, printing, transmitting, routing, rendering, streaming and managing of personalized data namely documents, messages, email messages, web pages, PDA pages, text, graphics, images, audio, video and the like through different telecommunication media channels in the field of advertisement, promotion, marketing and publishing |
| ZERO LANDFILL® | XEROX CORPORATION | 40: Service which provides for the recycling of office equipment |