Business Development Services— XMPie® Training and Professional Services

The shortest path from beginner to power user.

READY TO UNLEASH THE POWER OF XMPIE PERSONALIZATION? THIS IS THE PLACE.

You made the investment in XMPie because personalized communications, including integrated cross-media campaigns, are one of the driving forces behind The New Business of Printing®. Now you can maximize your return on that investment with XMPie Training and Professional Services. This is the best way to go from beginner to power user—basic Webinars, Remote Support, advanced on-site (yours or ours) Training, and Professional Services—a complete curriculum taught by the digital printing experts of the Xerox FreeFlow® Academy.

XMPIE MODULE WEBINARS

These 3-hour live Webinars provide basic overviews and simple tips and insights to get up to speed fast using XMPie uDirectTM, uDirect Studio, uDirect Premier, uImageTM, uCreateTM, and uPlanTM (separate Webinars for each module).

XMPIE APPLICATION INTEGRATION REMOTE SUPPORT

Never get stuck working with related applications such as DreamWeaver or Adobe InDesign Creative Suite, etc. with your XMPie software applications. Our XMPie Power User Hotline is standing by ready to help

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you with answers and additional resources. Available in blocks of time starting at 2.5 days.

XMPIE UIMAGE CREATIVE DESIGN SERVICES

A great way to kick start your creative juices or quickly complete a new project using powerful image and graphics personalization, This Professional Service is a minimum 3-hour engagement to tap into the creative possibilities of text and image layering using uImage. Our design experts will provide three usable design choices for a live project that includes final treatment and integration into uPlan.

ON-SITE TRAINING

These deep dive offerings (available in 2.5 and 5 day engagements) are an intense XMPie Power User experience. The custom curriculum covers database setup and plan structure, design considerations, template usage, web-page development, production optimization and Interactive Content Ports (ICP/rurls)— everything you need to develop highly effective, cross-media 1:1 marketing campaigns.

XMPIE CAMPAIGN DEVELOPMENT SERVICES

Want to see how to put it all together the first time or let us develop a new campaign for you? This Professional Service provides the complete development and delivery of an XMPie campaign for your customer. All aspects of the campaign are custom produced—from design and development, data mining, content management, business development services and ICP/rurls. It is an excellent investment and a great way to build a best practices roadmap for future campaign development.

TAKE XEROX XMPIE TO THE NEXT LEVEL

For more information on these XMPie Services and the full curriculum of the Xerox FreeFlow Academy, please contact 1-800-ASK-XEROX.