

Retail and Distribution

Connect with Your Customers Using Digital Interactions and Experiences

43% of retail and distribution companies are engaging their buyers with customized information. It's time for you to get started.

1,021 companies in the US, UK, Germany, and France were surveyed. Survey conducted by Coleman Parkes and commissioned by Xerox.

INDUSTRY DIGITAL READINESS INDEX

Beginner



Advanced

Plans to Digitize

67% have started to digitize paper processes.



11% will start digitization of paper processes within 1–3 years.

43% have implemented digitization plans.

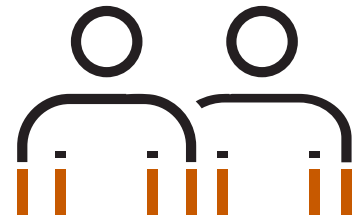
28% are advanced in digitization of paper processes.

Departments Prioritized to Go Paperless

IT Department to benefit most from digitization.

22%

agree that IT is one of the top departments that should be digitized first.



Security Strategies Inclusive of Printers/MFPs

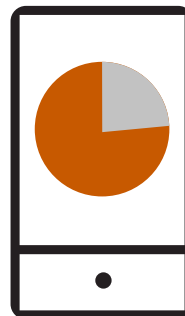
Hackers can access networks via printers/MFPs.



62% of companies factor printers and/or multifunction printers in their overall security approach.

Mobile Printing Initiatives

Traveling executives can print securely with cloud-based solutions.



71%

include mobile printing in their mobility initiatives.

23%

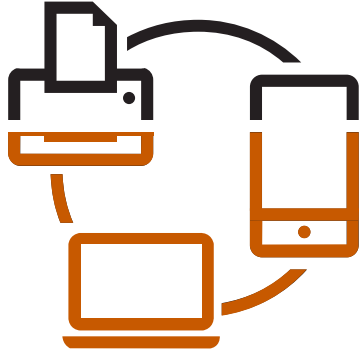
have yet to include mobile printing in their mobility initiatives.

Improving Workflow

Employees commit to more streamlined processes.

79%

plan to impact the bottom line with improved document workflow.



Time Wasted on Paper Processes

Too much time is spent on document workflow vs. core operations.

38%

waste significant time daily on paper-intensive processes.



Money Spent on Paper Processes

Companies will save money on supplies, energy and storage.

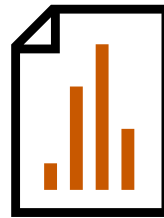


64%

spend between \$1,000 and \$5,000 monthly on paper processes.

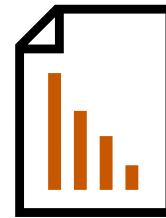
Managing Printer Efficiencies

Managed Print Services (MPS) is a key component of document digitization.



38%

print fleets were assessed within the last year.



30%

have real-time monitoring and real-time assessments of print fleets.

Highlights

Paper-based processes, including tracking inventory, managing invoices, and increasing fill rates will benefit from digitization. An efficient, streamlined workflow will help cut costs, reduce errors, and increase agility and productivity levels.

As more retailers become e-tailers, 46% of companies recognize the importance of prioritizing digitization in the Sales and IT Departments.

The Retail and Distribution industries are prime targets for most identity-theft attempts today. 62% of companies protect themselves by incorporating printers/MFPs in their overall security strategies.