When experts evaluate managed print services (MPS) strategies, they don’t just talk about reducing print, saving money and consolidating devices. Today’s best providers are setting their sights on working smarter by finding a balance between the paper and digital worlds.

MPS has moved beyond the cost-cutting agendas of years past, with an added focus on boosting workflow efficiency, improving sustainability and accelerating digital transformation.

As you continue your search for an MPS partner, it is important to identify which providers offer solutions in these areas. After all, the workplace is changing like never before. How you work with documents needs to change with it.

“No matter the industry, organizations are constantly striving for efficiency which stems from automating processes, and making green choices, all of which is encouraged through Xerox® Digital Alternatives, ePublishing, and Print Awareness.”
—InfoTrends
What the Experts Are Saying

We’ve prepared a collection of these third-party reviews so you can get all the next-generation MPS insights you need in one convenient place. Check out the full reviews in the sidebar and read the overviews below, highlighting the latest Xerox® Managed Print Services capabilities and partnerships.

Transforming Paper-Based Workflows

No matter the organization, paper-laden workflows continue to slow workers down. Xerox® Digital Alternatives changes that, providing a revolutionary way for individuals and workgroups to complete workflows without the need for paper. This easy-to-use desktop and mobile technology makes it possible to sign, annotate, share and save documents digitally using a single application. By replicating the paper and pen experience, organizations can collaborate more effectively while significantly speeding up workflows.

Creating Digital Documents with Ease

Our new ePublishing Services allow organizations to meet the growing demand for digital content without overhauling their current processes or infrastructure. A single print workflow is used to simultaneously create communications for print and digital—whether to be viewed on a web page, mobile app or both. Interactive media like videos and hyperlinks can be easily added to enrich the viewing experience. What’s more, back-end analytics provide clients with insights into readership data.

Enhancing Industry-Specific Capabilities

Xerox is also leading a vertical market shift in MPS. With two new strategic partnerships with Hyland and Datawatch, Xerox is bolstering solutions specifically designed for the government, retail, healthcare, insurance and financial services industries.

The time has come to close the gap between the paper and digital worlds. With three new groundbreaking solutions Xerox is helping usher in the next generation of MPS capabilities built to make this shift possible.

Engaging Employees in Sustainability Efforts

Rather than enforce top-down requirements, Xerox has developed the Xerox® Print Awareness Tool to put the power of sustainability in the hands of employees. An interactive dashboard complete with usage data and tips on how to print more responsibly empowers employees to make more informed printing decisions. The addition of a rewards system adds an element of gamification to further motivate employees. Overall usage data is also available to aid employers in reaching company-wide print reduction efforts.

Top Analysts and Experts Review New Xerox MPS Capabilities

Click any of the links below to read the reviews in their entirety.

Xerox Ups the Ante with Innovative New Offerings in Its Next-Generation MPS
> Read IDC Review

Xerox Blurring the Lines Between the Paper and Digital Worlds with New Solutions and New Partners
> Read InfoTrends Review

New Xerox Printing Tools Aim to Automate Paper-Laden Workflows
> Read eWeek Review

New Solutions from Xerox Support Paperless Document Processes
> Read Wirth Consulting Review

Want to talk about Xerox® MPS and join the transformation?
Contact us today. Email: SimplifyWork@xerox.com

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