

CEO Commitment to Xerox Supplier Diversity Program



A Message from Jeff Jacobson

At Xerox, we know that our customers expect high quality products and services at the best possible price. That's one of the reasons for our Supplier Diversity Program. The program creates opportunities for a broad group of suppliers and for Xerox – and in the end, our customers are the ultimate beneficiaries.

Xerox is committed to working with qualified small and diverse businesses to purchase products, supplies, and services. We realize this will mean increased efforts in identifying and qualifying new suppliers rather than drawing exclusively from our current supplier base. Here are a few additional reasons our Supplier Diversity Program is important to the success of our company.

First, the program helps Xerox stay competitive by constantly seeking new technologies, new products and new alliances. The energy and creativity provided by growth-oriented, expanding firms could make them valuable business alliances for Xerox through their ability to adapt quickly to specific business needs.

Second, the program supports the efforts of federal, state and local governments to promote business opportunities for small and diverse business enterprises. This is a strategic business decision for gaining market access, growing our current base and pursuing new business through broader supplier participation.

Third, the program provides supplier-sourcing opportunities for qualified small and diverse businesses. The goal of the program is to facilitate those suppliers to enter the global economic environment and assist them to compete successfully with quality performance at competitive prices.

The Xerox leadership team and I fully support our Supplier Diversity Program. Ongoing efforts are required to ensure that qualified small and diverse businesses continue to receive an equitable opportunity to do business with Xerox. It's the right thing to do, and it's good for our business and our customers.

Sincerely,
Jeff Jacobson
Chief Executive Officer
Xerox Corporation