



**Samantha, will you have it when you really need it?**  
 Did you notice that the factory warranty on your 2005 F-150 4X4 will expire on March 9, 2009, or at 36,000 miles – whichever comes first? Your opportunity to enroll in a Ford Extended Service Plan is also running out!

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 Royal Oak, Michigan  
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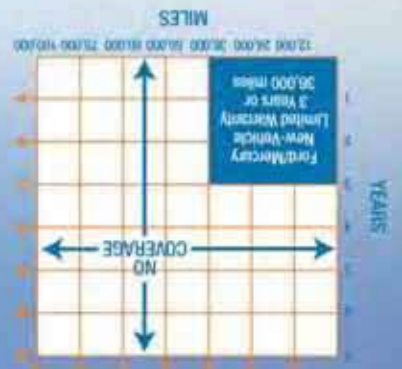
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Samantha Sample  
 1234 Main St.  
 Any City, US 99999-9999



**ACT NOW!**

Protect your F-150 4X4 pick-up for up to 7 years or 100,000 miles!



Your factory warranty runs out sooner if you drive more than 12,000 miles a year.

The white area illustrates the time and mileage in which you are responsible for repairs if you don't have Ford ESP coverage.

The blue area in this chart reflects your New Vehicle Limited Warranty protection.

**Get "Peace-of-Mind" Coverage with Ford ESP**

GENUINE PARTS • GENUINE SERVICE  
 GENUINE PEACE OF MIND

