For more information, contact your Xerox representative, call 1-800 ASK XEROX or visit us at www.xerox.com.
Dream...Create...Print.

Produce print-on-demand brochures at a quality that delights, not just satisfies, your customers.

Arm your sales force with powerful color documents that excite customers and win business.

Make your business run more smoothly.

Get the work out the door on schedule, every time.

Brilliant...fast...easy...affordable.

Stop trading quality – or speed or productivity – for price. Now you can have it all. Now you can dream in Xerox color.

Xerox DocuColor 3535...impressive

color quality, speed, size, and especially price

Color...
Even your most discerning customer – or graphic artist – will be very happy with the advances in color technology. Rich, deep, true-to-life, 600 x 600 x 8-bit depth colors, precise registration and a professional, uniform finish. You have to see it to believe it.

...but fast.
Finally, color at the speed you need. A blazing 35 pages per minute (that’s 2100 pages per hour) in both color and black and white – the fastest mid-range printer Xerox has ever offered.

Small...
At less than 4.5 square yards (3.7 square meters), DocuColor 3535 fits effortlessly into your business.

...but powerful.
Running on stock as heavy as 110 lb. index / 220gsm and as large as 12 x 19˝/SRA3, this system is ready to handle all the work you send its way.

...but easy.
The intuitive control panel, the user-friendly menus at the desktop, and the familiar EFI Command WorkStation™ software all combine to make DocuColor 3535 a snap to operate.

Sophisticated...
With its Fiery® network controller from EFI, DocuColor 3535 enables powerful color management, calibration and a Web-based tool set for everyone from novice to expert.

All that and smart too.
Color management is superb right out of the box – a no-nonsense choice – and open to precise control by experienced color users. The same is true for color simulation and device calibration. Enter the profitable world of variable data printing with Fiery FreeForm™. And the optional DocBuilder Pro™ puts expert imposition capability at your fingertips.

DocuColor 3535 works the way you do, flexing to meet the needs of the moment. Need a copy? Walk right up. Want that document scanned to PhotoShop®, to email, to storage? Select the best resolution for the job. DocuColor 3535 supports all the popular software – from Microsoft® Office to QuarkXPress®, from Adobe® Pagemaker® to PDF®.

Environmentally Friendly
We built a micro-tandem engine that enabled a straight paper path, and that’s why DocuColor 3535 is a powerful system in a very small package. Its size is easy on your environment, and the larger environment. EA Toner produces less waste and requires less electricity.