Xerox® Print Awareness Tool

One of the best ways to improve business performance is to engage workers in a cause that matters. For many workers, the issue of sustainability is clearly important. Passionate employees have a strong affinity for environmental issues and want to make them part of their everyday lives.

THE XEROX® PRINT AWARENESS TOOL

The Xerox® Print Awareness Tool provides information about employee print behavior and quickly identifies opportunities to improve efficiency. It also helps to optimize your organization’s managed print services environment from cost and productivity perspectives.

You gain new capabilities and insights, including:

- Easy-to-use interactive desktop interface
- Print savings account showing employees how much they are saving each month
- Important standard and customizable tips for improving print efficiency
- Ability to set up a reward system to encourage print reductions
- Tools for measuring individual print usage and comparing it with organizational goals and other employees’ usage
- Summary reports to track deployment, participation status, cumulative performance and leader boards to support organizational recognition programs
- Customizable ‘eco-tips’ communicate your organization’s specific policies and social responsibility attributes

The Xerox® Print Awareness Tool helps employees understand the true impact of their print activity on the environment. They get information that helps them make better choices concerning what, how and why they print. And, by using the Print Awareness Tool, your organization demonstrates and communicates to your employees a commitment to social responsibility.
HERE’S HOW IT WORKS:

1. Install the Xerox® Print Awareness Tool. See your monthly print point budget.

2. Check your dashboard for your print history, point status and how you stack up against the company goals and eco-tips.

3. See efficiency and sustainability improvements throughout your enterprise.

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To learn more about the Xerox® Print Awareness Tool, visit www.xerox.com/mps