

Xerox® Document Analytics Service

Xerox® Document Analytics Service helps you understand how, where and why documents are used across your organization. Our unique methodology gives you an exceptional view into print and document filing. So you have the insight you need to pursue additional savings and efficiencies through document digitization, workflow optimization and distributed access.



Quickly uncover opportunities for document cost reduction and optimization.

Xerox® Document Analytics Service helps you identify opportunities to control and drive down costs, while reducing your environmental impact. Working collaboratively with your domain experts, we gather quantitative and qualitative data to quickly and cost-effectively identify opportunities, risks and anomalies within your document processes, and provide recommendations for improvement. With Xerox® Document Analytics Service you can:

- Identify who prints what and where through a quantitative analysis of user print data
- Clarify and categorize why documents are printed, shared and filed
- Identify device optimization opportunities, based on print-cost comparison and what-if scenarios
- Gain insight into your document usage within business processes and identify opportunities for workflow optimization
- Make sure you identify your business objectives and address them with meaningful, actionable recommendations, through our collaborative engagement process

Xerox® Document Analytics Service uses Xerox proprietary methods and tools, which make it faster and easier to gain a comprehensive view of your print and document filing infrastructure.



We help you see and understand your complete document infrastructure.

Collaborative Engagement Process

We work collaboratively with you and your subject matter experts every step of the way to understand your business needs and pain points. An initial kick-off meeting helps set objectives, and a final workshop provides a forum for reviewing results and recommendations.

Quantitative Data Capture with Document Print and Filing Audits

Our comprehensive audit process gives you detailed information about printing and document filing, including:

- Print stream data from managed print services (MPS) systems, network logs and third-party accounting systems
- Physical audit data for all printers, including location and machine configuration and specifications
- Complete audit of all documents stored across the organization, including paper stored in filing cabinets

Qualitative Data Reveals Why Documents Are Printed and Stored

Effective change management requires that you first understand why people do the things they do. Our workflow specialists use web-based survey tools to capture data and incorporate it into the overall analysis model. Surveys are tailored to your organization and business processes to ensure that we capture exactly the information that's important to your success.

We then perform one-on-one interviews with employees to gain further insight into processes and workflows that intersect with printing and filing functions.

Once complete, the results are cross-tabulated to build a comprehensive, normalized view for further analysis.

Innovative Visualization and Modeling Provide Deep Insight

Xerox® Document Analytics Service proprietary analysis, modeling and visualization tools build on the Xerox® MPS value strategy — print for less, and print less. They provide richness and flexibility when reviewing and analyzing data, performing comparative analysis, or looking at the broad effects of change using what-if scenarios.

Comprehensive, Actionable Report

Xerox simplifies the decision-making process by providing you with a summary report. It provides recommendations for future action along with benchmark data of how you rank compared to peer organizations. Whether focused on users, print volume, business processes or document lifecycle management, Xerox® Document Analytics Service helps you make informed decisions to drive optimization of your organization's document-intensive processes.

Xerox® Document Analytics Service



Xerox workflow specialists perform a comprehensive analysis of your print and storage environment.



Qualitative and quantitative data is quickly converted into actionable findings and recommendations.



Results help drive decisions to reduce document complexity and cost.

To learn more about Xerox® Document Analytics visit xerox.com/mps