Turnkey services simplify your document production.

As a company leader, you’re responsible for making some tough choices. So we thought we’d give you an easy one: Choose Xerox® Centralized Print Services (CPS) to manage your document processes. We’ll help you find answers to tough questions like: Am I getting the most return on investment from our print and mail operation? Is the operation optimized to meet the needs of our business? Has our technology become obsolete? How can we leverage our in-house print center to meet our evolving communication needs beyond print?

CPS can help to reduce the risks of leveraging your fixed assets or matching staff to workload—with a team that knows printing, technology, customer service and ROI.

Xerox can help you adapt and stay ahead of the curve.

When you think about it, who better than Xerox to manage your document processes? Xerox® CPS has the latest hardware and software, as well as global processes and expertise, to produce optimal results.

Our proven strategy can be custom-tailored for you.

You tell us about your challenges with creating, using and sharing your print or digital documents. Perhaps cost is the number-one factor. Maybe security is a concern. Or is it simply moving accurate information more quickly to more people?

After we identify your goals, we use our experience, tools and experts to reimagine your document production and output to the most effective channel. So you can print less, print for less cost and maximize the value of every document you create.
CPS is more than just managing production print. It’s a strategy for enterprise communications success.

Centralized Print Services may sound self-explanatory. Managing your in-house print shop, right? Yes, but there’s more. Xerox is the world leader in CPS and document outsourcing because we go beyond the basics. We gain a comprehensive understanding of your business needs, address the operational and financial aspects and create a document distribution and production strategy that serves your enterprise in ways you may never have imagined.

**Services That Simplify Your Day. And Save You Money.**

**On-Site Document Production**
This includes on-demand printing and copying, complete finishing, track and trace, and global governance.

**External Print Procurement**
We’ll manage your commercial print procurements, so you don’t have to—creating a one-stop-shop approach for all requests.

**Mail and Distribution**
We’ll help you manage inbound and outbound mailing, courier services, tracking and fulfillment.

**Creative and Design**
This can mean everything from brand stewardship and budgetary planning to template and form design.

**Cross-Media and E-publishing**
Today’s most effective communications are much more valuable when used as cross-media and with 1:1 customized messages. E-publishing is an effective way to deliver these messages via email, personalized URLs, statement ePresentment and other forms of dynamic content.

We add value, so you can too.

All CPS offerings are designed to help you realize significant cost-efficiencies while also improving your level of service. And we achieve those goals in three stages:

**Assess and Optimize**
This is where Xerox experts use best-in-class tools and processes to create a baseline of your current spend and design a solution that reduces your costs and supports your service delivery goals.

We have a production assessment suite of tools that we can use to provide information about your document services, including total cost of ownership, service process maturity and equipment utilization.

Using this information, we’re able to guide you through intelligent equipment consolidation and upgrades—designing a customized solution that streamlines document production while meeting and exceeding your delivery needs. So you can start saving.

**Secure and Integrate**
Once your production printing environment is optimized—whether on-site, off-site or a combination of both—we ensure your data and content are managed in a secure and compliant way, which minimizes risk. Then we help streamline your workflows, integrating document management best practices throughout.

**Automate and Simplify**
With the right technology and workflows in place, you can go beyond print by transforming documents to digital, enabling multi-channel communications, and eliminating non-value print before it even happens.

Leveraging XMPie® and other Xerox production printing partners, we’ll work side-by-side with you to increase the impact of your communication and response rates through personalized and high value communications.
Danfoss

Danfoss specializes in manufacturing highly specialized power control systems at just-in-time speeds. They needed a just-in-time, on-demand print system that could offer them the flexibility needed to support their changing product manuals. We helped them transform their document services to increase speed and reduce costs.

Real Results

- 20-minute turnaround for customized product documentation
- 24-hour operation
- >99% achievement of production SLAs
- Support for >4,500 document variants
- Support for 30 languages

Methodist Healthcare System

Methodist Healthcare needed to find ways to trim ancillary expenses and prepare for healthcare reform. At the same time, they were committed to upholding “Methodist Excellence” and providing the highest levels of quality care for patients.

Methodist adopted an in-house print center managed by Xerox employees who provide print on demand and graphic design services. Within the center, there are newly installed Xerox® iGen® digital presses, allowing Methodist to produce millions of high quality documents and forms with extremely high efficiency.

Real Results

- Annual cost savings of approximately $2 million
- Greater operational and financial efficiencies to help address healthcare reform
- Faster turnaround for millions of documents, including 2 million monthly impressions
- Working to reduce readmission rate through higher quality patient education materials
- Improved compliance through clinical forms produced just in time (zero inventory)
- Enhanced branding, marketing, development, education and communication
- Freed staff to focus more on providing excellent care to patients
What’s the return on CPS? More value every day.

Savings
These days, you’re more cost conscious than ever. Our assessments allow us to help you find savings wherever possible—like printing less or using fewer resources.

Efficient Service Delivery
When services are delivered more efficiently, costs are reduced while services are streamlined to better support your business objectives.

Minimize Risk
You can’t eliminate risk. But you can reduce it. How? By outsourcing the management of your production document processes. Xerox can quickly respond to changing technology requirements, manage business continuity and help minimize noncompliance by using proper document management protocols. Our color management automation and creative services help to maintain consistency with your brand standards.

Solution Integration
Integrating document workflows means seamless interaction with IT all the way through print, insertion and mail. Through our web-to-print solutions, we can connect the print shop to the end user, simplifying the entire process of ordering through delivery.

Evolve Beyond Print
Want to reduce print volume while boosting the impact of every page? We can show you how moving to digital and connecting with customers on their preferred platforms can be a strategic advantage as well as help to reduce costs. It’s all about communicating better.

Increase Client Revenue
By using strategies and channels that reach your audiences more effectively, including personalization and cross-media, the value of your communications will grow—and so will loyalty and revenue. It’s all about getting the right message to the right person in the right way.
CPS is working around the globe. How do we manage it?

Whether your company operates in one geography or multiple sites around the world, Xerox will work with you to seamlessly and simply manage the transition to CPS within your organization and ensure excellence across your entire footprint. The standards we use, the way we manage people, and the technology and processes we put in place are all chosen to help you succeed. Our global delivery approach is proven and powerful, yet iterative and flexible. Let’s talk about how it can work for you.

To learn more about how Xerox® CPS can help your business transform the way you deliver increased value to internal and external customers, visit www.xerox.com/cps.