Print Manager: Control printing from a single viewpoint.
You already run a successful printing operation. You may have both digital and offset equipment, or maybe you offer just digital printing. But regardless of the nature of your equipment, you find yourself wishing you could monitor all of your printers from a single interface to better leverage all of your hardware to get the greatest return on your investment. Wouldn’t it be great to find a way to make the most of all of your assets to increase productivity, shorten turnaround times, make less errors, and expand your business? FreeFlow makes it possible.

FreeFlow Print Manager offers an integrated print manager/job ticketing workflow that provides you with a single point of access to your fleet of FreeFlow Print Manager-supported printers (includes FreeFlow DocuSP® and Creo digital front ends) to better manage jobs in a multiple engine environment. It greatly simplifies training your operators by employing an easy to use, consistent and customizable graphical user interface (GUI). It opens up new business opportunities with a highly productive demand reprint workflow. And when you’re ready for JDF integration, Print Manager is ready too, with automatic JDF-enabled job ticketing.

Want to integrate your digital and offset workflow? FreeFlow Print Manager provides the ideal gateway from offset to digital printing with seamless integration of Xerox digital printers within your existing offset workflow. For example, you can access Print Manager for directing and submitting jobs to your digital presses using an offset prepress workflow or Web to print systems. Alternatively, Print Manager can acquire the job from the system and send it for printing.

Whether it’s short run printing, Web to print, or printing from an offset workflow, FreeFlow Print Manager provides you with improved levels of workflow efficiency, reduced cost and waste, and opportunities for new revenue streams.

A single point of control
FreeFlow Print Manager allows you to integrate any workflow into a Xerox digital print environment and submit jobs via offset prepress software or FreeFlow Web Services.

**GO DIGITAL FROM ANYWHERE**

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**TYPICAL OFFSET WORKFLOW**

1. **RECEIVE JOB**
   - Pre-press
     - Retrieve reprint
     - Preflight/correct
     - Impose
     - Proof approval

2. **PRE-PRINT**
   - Produce prints
     - Manage color

3. **PRODUCE PRINTS & CONTROL**

4. **PRODUCE PRINTS**
   - Impose, manage color, finish

**FREEFLOW WEB SERVICES**

Customers can submit new jobs, place reorders, or status their jobs through any Web browser.

**WEB TO PRINT WORKFLOW**

**REMOTELY PROGRAM, VIEW, AND MONITOR JOBS AND PRINTERS**

**COMPLETE JOB TICKETING SYSTEM**

- Load files and existing tickets
- Identify copy count, page range, and size imaged
- Choose available stocks
- Program finishing options (collation, slip sheets, stapling, stacker tray)
- Shift and rotate images
- Program anti-aliasing
- Adjust resolution
- Set tone reproduction curves
- Print grayscale
- Adjust lightness, contrast, and saturation
- Setup and apply trapping
- Choose black overprint
- Adjust color cast
- Add covers and exception pages

*Some features listed are not available in all printing systems.*

**FREEFLOW PRINT MANAGER**

Production Color, Production Monochrome, Highlight Color, and Continuous Feed printers

**VIEW AND SPECIFY FULL PRODUCTION PRINTING JOB ATTRIBUTES**, including covers, inserts, and mixed media.

**SAVE JOB TICKET**

In Xerox production printing or JDF format.
PRODUCTION COLOR
- iGen3™ Digital Production Press
- DocuColor® 8000 Digital Press
- DocuColor® 6060™ Digital Color Press
- DocuColor® 5252 Digital Color Press

Print engines that can deliver the speed, image quality, reliability, and overall productivity that you need all day, every day are critical to your successful workflow. The fleet of Xerox production printers is designed to meet the challenges of your unique environment and to integrate seamlessly with FreeFlow solutions, opening doors to new opportunities and accelerating your performance like never before.

CONTINUOUS FEED
- DocuPrint® 425/850 Continuous Feed Printers
- DocuPrint® 500/1000 Continuous Feed Printers
- DocuPrint® 525/1050® Continuous Feed Printers

PRODUCTION MONOCHROME & HIGHLIGHT COLOR
- Nuvera® Digital Production System
- Nuvera® Digital Copier/Printer
- DocuPrint® 92C Printer
- DocuTech® 61xx Production Publishers
- DocuPrint® Enterprise Printing System (EPS)
- DocuTech® 75/90 Publishers
- DocuPrint® 75/90 Production Printers

WIDE-FORMAT
MONOCHROME:
- 510 Copy System
- 6030/510 Wide Format Solutions
- 721 Copy/Print Systems

COLOR:
- 8142 Wide Format Printer
- 8160 Wide Format Printer

NEW WORKFLOWS BRING NEW OPPORTUNITIES
It’s inescapable—digital printing offers you increased opportunity to take in complex, short run jobs and do them productively and profitably. But the efficiency of your workflow can make the difference between modest success and maximum revenues, profit, and cost reduction. Whether your operation is strictly digital or you have a mix of offset and digital devices, FreeFlow Print Manager can integrate with your existing workflow and provide you with a streamlined, cost-effective approach to programming and producing digital jobs. Run your digital print operations from your prepress or anywhere else you choose. Manage your workflow in the way that makes the most sense to you. Expand your growth with digital printing. And let FreeFlow help you bring it all together.

FREEFLOW PRINT MANAGER INCLUDES:
- Print Manager (single user license)
- Printer Registration
- Xerox Job Ticket Converter

MINIMUM SYSTEM REQUIREMENTS:
PC WORKSTATIONS:
- Microsoft® Windows® 2000/XP—or—Red Hat Linux, kernel version 4.4.25 or greater
- Intel Pentium III 400MHz processor or greater
- 256MB of available disk space
- CD-ROM drive
- Internet Explorer version 5.5 or higher

MACINTOSH WORKSTATIONS:
- OS X version 10.2.6 or greater
- PowerPC G3 processor or greater
- 256MB of available disk space
- Macintosh Java Runtime Engine (JRE) version 1.4.1 or higher
- CD-ROM drive
- Safari version 1.0 or later

SUN WORKSTATIONS:
- Sun Solaris, version 2.8 or later
- Sun SPARC workstation
- 20MB of available disk space
- CD-ROM drive
- Netscape version 6.2 or higher

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- Netscape version 6.2 or higher
FreeFlow digital workflow Collection

The FreeFlow Digital Workflow Collection can be tailored to meet the unique challenges of your production print environment and streamline your workflow… to accelerate your performance.

- **FreeFlow Web Services software** provides a Web storefront for your customers to submit new jobs and reorder existing ones in a secure environment from virtually anywhere. Jobs are quickly and easily transitioned into production or into other FreeFlow services, reducing errors and simplifying the fulfillment process.

- **FreeFlow Makeready software** streamlines your complex, labor-intensive make-ready operations with robust, sophisticated resources in a WYSIWYG environment. Makeready provides document assembly, document editing, production make-ready, and Adobe PDF review/approval.

- **FreeFlow Process Manager software** simplifies your application workflows by automating your prepress activities while providing you with the flexibility to modify workflows as needed. You maintain consistency and high quality across similar jobs, perform routine tasks, and reduce errors across the board.

- **FreeFlow Print Manager software** offers integrated print management and full job ticketing. It also provides a single point of access to all of your FreeFlow Print Manager-supported printers, as well as a highly productive demand reprint workflow, new revenue opportunities, and JDF-support.

- **FreeFlow Variable Information Suite software** gives you the power to turn variable data and images into variable documents—from colorful one-to-one marketing communications to fully formatted electronic customer statements. And because of the VIPP® variable data workflow, you can produce personalized communication and promotional transactional documents at rated speeds.

- **FreeFlow DocuSP® print controller** is an intuitive, easy-to-use digital front end that serves as a common interface to deliver productivity advantages to the entire monochrome and full-color Xerox digital printer product line.

- **FreeFlow Partner Products** are an important part of the FreeFlow Digital Workflow Collection. When you implement a FreeFlow solution, you’re benefiting from all the experience and expertise of Xerox and the specialized knowledge of Xerox’s 100+ finishing and software partners.

Your workflow opportunity

If you’re in the print production business, you already have a workflow. The question is, “is your workflow working for you?” If you’re ready for the answer, contact your Xerox representative to arrange for a workflow assessment, the first step toward identifying how your workflow can be optimized to accelerate your performance.

FOR ADDITIONAL INFORMATION