Xerox Sustainable Roots

How does Xerox embrace its social and environmental responsibilities? Start counting...

**One:** In our operations

**Two:** Throughout our supply chain

**Three:** In products, solutions and services for our customers

**2016 - Present**
- Named to FTSE4Good Index for the 9th consecutive year
- Named on the Dow Jones Sustainability World Index for the first time
- Ranked in Ethisphere Institute’s World’s Most Ethical Companies for 11 consecutive years
- Xerox Canada is selected as one of Canada’s Greenest Employers
- Named in top 50 Best Companies for Diversity by Black Enterprise Magazine

**2010-2015**
- Ranked in Interbrand’s Top 50 Best Global Green Brands
- Achieved global GHG reductions target set in 2002
- The Xerox Foundation giving amount reached a total of $13.5 million, with 12,000 Xerox people participating in 800 projects
- The Xerox® Research Center of Canada received the Ontario Green Chemistry and Engineering Award from the Chemical Institute of Canada

**2000-2009**
- Developed the Xerox® Sustainability Calculator for Managed Print Services (MPS)
- Joined the Electronics Industry Citizenship Coalition
- Developed Emulsion Aggregation (EA) Toner, an innovative, sustainable toner design
- Xerox among the first technology companies to set a company-wide target for reducing greenhouse gas emissions

**1980-1999**
- First company to introduce ‘Power Down’ features in office equipment
- Charter partner of the ENERGY STAR program for office equipment
- Launched the first consumables take-back program - “Green World Alliance”
- Pioneered remanufacturing and reuse for office equipment and toner
- All manufacturing sites worldwide certified to ISO 14001

**1960-1979**
- Introduced the first recycled grade of cut sheet paper
- Established the Xerox Community Involvement Program in the U.S.
- Invented technology to enable 2-sided printing and copying
- Embraced employee diversity through the formation of employee caucus groups

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