The Xerox smart grid helps LA drivers save time and park smarter.

**Problem**
LA faced the same challenges affecting every city:
- Congestion and emissions
- Time wasted circling for a space
- Disparate technology
- Manual and burdensome processes

**Solution for LA Express Park®**

**Results**

- **Single central system to manage all field technology**
- **Reduced rate of 60% of parking spaces**
- **Increased sales of 27% of parking spaces**
- **Parking congestion decreased 10%**
- **Ensure 10-30% space availability**
- **Increase in total revenue 2%**

Merge® powers data-driven parking management

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[Image of the solution diagram with icons and text explaining the process, including the steps of parking management, demand pricing, and enforcement of parking rules.]