The world is changing. What if you could not only stay ahead of the change, but help drive it?

Changes in technology are disrupting the workplace and consumer expectations of service and communication. The proliferation of mobile, connected objects and the Internet of Things, as well as advances in machine learning, analytics and AI are presenting as many challenges as they are opportunities. The demand for communications that are personalized, interactive and real-time is growing, as is the need for faster access to increasing volumes of documents and data.

**NEW WAYS TO SIMPLIFY AND TRANSFORM HOW YOU WORK AND SERVE CUSTOMERS**

We take a holistic approach to improving customer experience from acquisition to loyalty. We identify specific physical and digital touchpoints and reimagine a new and improved way to deliver a seamless journey. On the back end, our business process automation capabilities simplify management of customer communications across digital and print channels, and our analytics-driven customer insights further optimize your customers’ experiences and drive growth.

**Designing the most efficient work environment.**

Leveraging Xerox® technology and software platforms, we enable a secure, connected, responsive and scalable workplace that improves workers’ productivity.

**XEROX® INTELLIGENT WORKPLACE SERVICES**

Organizations are looking to gain control over their print infrastructure — equipment, consumables, repairs, security and operating costs. But their workplaces are also rife with paper-based processes that impact employee productivity.

We help clients with a streamlined and secure way to accelerate digital transformation while optimizing print processes and infrastructure. This is accomplished utilizing the world-class Xerox® portfolio of software and technology including analytics, workflow automation, content management, security solutions and print infrastructure optimization to help workplaces become more efficient, employees more productive and data more secure.
Streamlining core business processes and transforming experiences.

Today’s fast-paced world leaves no time for inefficiencies, redundancies or roadblocks. We’re designing the most efficient work environment to help you transform your employee and customer experiences across multiple parts of business and enable smarter ways of working and communicating.

**XEROX® CAPTURE & CONTENT SERVICES**

To compete in today’s accelerating world, you can’t afford to waste time with outdated processes. You need a digital filing system that’s simple and efficient, instant access to information across your organization and a trackable process that ensures nothing gets lost.

Xerox® Capture & Content Services automatically ingests multichannel data to feed to downstream processes — making it easy to capture, digitize and archive paper and digital documents quickly and efficiently and ensure all authorized stakeholders have secure, simple, 24/7 access.

**XEROX® ACCOUNTS PAYABLE SERVICES**

While innovations have brought digital transformation to nearly every other part of business, this department has remained consistently analog. It’s time to evolve the way you manage accounts payable.

Xerox® Accounts Payable Services is a package of capabilities tailor-made to simplify back-office operations from automated processing to full e-invoice management — streamlining cumbersome processes with digitization and eliminating human errors that drive up costs and slow operations.

**XEROX® DIGITAL HUB & CLOUD PRINT SERVICES**

The demand for customized and personalized materials that deliver on brand promise while meeting customers’ needs has never been greater.

Xerox® Digital Hub & Cloud Print Services delivers a fast, cost-controlled way to design, produce and deliver a variety of on-demand digital and printed materials. A web storefront provides employees and partners with anytime access to customizable marketing materials, while giving you line of sight into costs and insights, and ensuring consistency from communication to communication both internally and externally.

**XEROX® CAMPAIGNS ON DEMAND SERVICES**

Executing cross-channel campaigns that effectively communicate one-to-one can be costly and time-consuming.

Xerox® Campaigns on Demand Services makes it easy to create, manage and deploy campaigns with proven results. Advanced analytics and reporting give you line of sight to the cost and effectiveness of your campaigns and allow for ongoing optimization. It’s also designed to be streamlined, compliant and scalable to any size audience.
Customer experience is everything. And everything you do affects customer experience. We help ensure your business processes are in sync with your customers’ needs for consistent, engaging, personalized and positive interactions across every channel, touchpoint and interaction.

We can help you do what you do — even better.
Let us put our industry experience and technology expertise to work to free up your employees, improve outcomes, lower costs and drive more positive experiences.

Learn more at xerox.com/Services

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