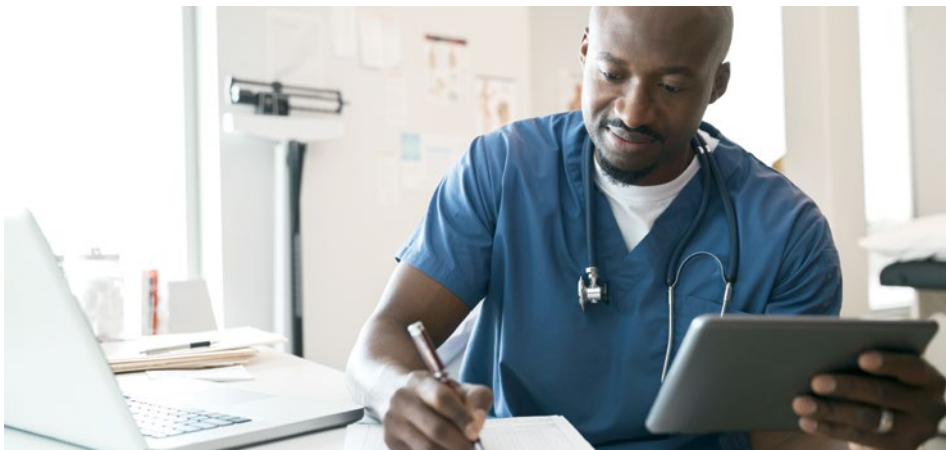


Improve Patient Experiences with Xerox® Services for Digital Patient

The healthcare industry faces a population that's growing, aging and demanding more from the organizations they rely on to stay healthy. Resources are stretched. Staff is spread thin. And in a lot of cases, the technology that's supposed to make it all easier is getting in the way.



The classic pressure to improve patient care while lowering costs is still there. But a growing focus on improving the patient experience, satisfaction and communication across a rising number of channels raises the bar even higher. Not to mention increasingly stringent compliance and privacy regulations.

THERE'S NO SINGLE SOLUTION. THAT'S WHY WE CREATED XEROX® SERVICES FOR DIGITAL PATIENT.

Xerox® Services for Digital Patient is a package of services tailor-made for healthcare organizations. We've identified communication, clinical and business process pain points, and directly aligned services to alleviate them.

- Capture, digitize and compile data from physical documents and a variety of digital sources
- Access patient information through a single, easy-to-use interface
- Provide doctors and nurses with instant access to medical records and the ability to add and manage notes in real time
- Lock down sensitive data in a Digital Vault, a secure storage service protected by multiple layers of encryption and security
- Generate highly personalized patient communications across channels

HERE ARE SOME OF THE RESULTS WE'VE HELPED OUR CLIENTS ACHIEVE:



15.7% (\$2.9M) projected operational cost savings



Less than a 0.5% rate of missing clinical notes



From 1,100 to 361 print device reduction

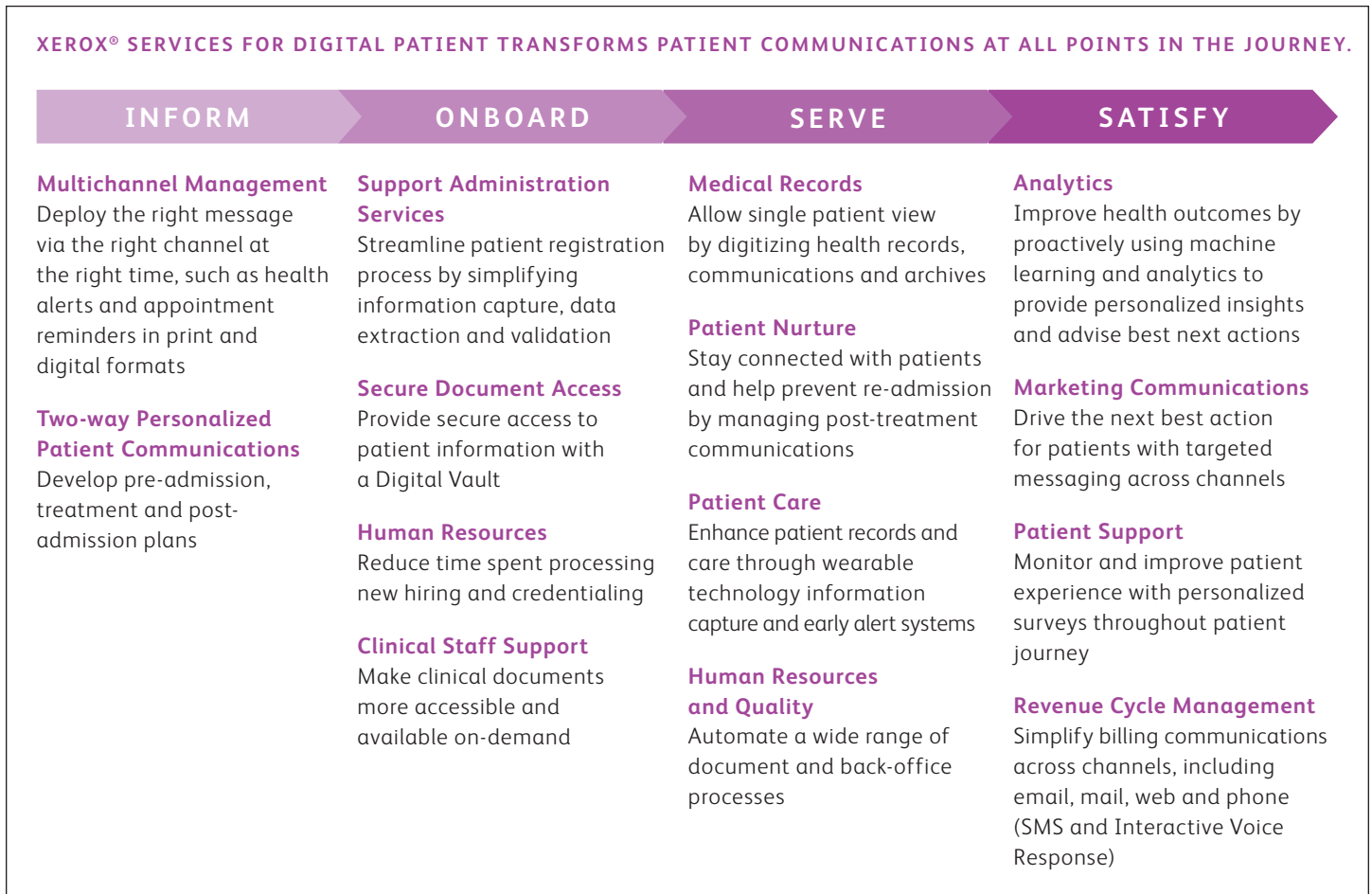


~ 95,000 lbs. CO₂ emissions eliminated

Everything is built with the patient in mind.

In developing Xerox® Services for Digital Patient, we began by looking at the patient journey — the series of interactions patients experience with healthcare organizations. We identified touchpoints along the path where things could run smoother, work smarter or require fewer steps.

The result is a suite of services that leverages leading-edge technology to empower your people and create a consistent, improved experience for patients. Even if a service doesn't appear to touch the patient directly, it will free up staff and resources to focus on the tasks and processes that do.



We can help you do what you do — even better.

Let us put our industry experience and technology expertise to work freeing up your clinicians, improving outcomes, lowering costs and delivering a more positive patient experience.

Learn more at xerox.com/DigitalPatient.