Xerox® Workflow Automation Solutions for Retail

Enable information sharing and collaboration across your retail organization.
Retailers are challenged with a sluggish economy and diminishing margins, declining in-store sales, rising labor costs and new buyer behavior that is requiring a transformation to remain competitive. In response, savvy retailers are rolling out digital and omnichannel strategies in order to grow sales.

Improve response time, accuracy and cost savings. Digitize and automate paper-based processes like recruiting, accounts payable and merchandise distribution.

Xerox® Workflow Automation Solutions for Retail provide tools to enable organizations to manage paper documents and both structured and unstructured data more effectively.

Our solutions can replace manual, repetitive and error-prone tasks with automated workflows to accelerate your business processes, help cut administrative paper-based costs and realize efficiencies while creating an opportunity to increase customer satisfaction across the customer lifecycle.

By digitizing inventory information and using analytics and visual reporting processes, retailers can automate the supply chain from the inbound carrier to managing and distributing inventory to store-level reconciliation. It could lead to lower operational costs, a simpler, faster way to reconcile invoices and improved fill rates by shrinking reorder time.

Our solutions’ capabilities include mobile and electronic data capture, imaging, and work process automation, delivered into a core platform that manages electronic content and integrates with key retail systems. These solutions facilitate employee access to all the information they need to do their jobs effectively from wherever they are and to simplify data sharing between systems.

Benefits include:

- Easy capture, storage and sharing of paper-based and electronic documents from virtually any source
- Accelerated new employee onboarding
- More effective collaboration across the entire enterprise
- More efficient and consistent processes for distributing and sharing information
- Secure access to a central, online repository across the entire retail network
- Improved fill rates and reorder times through better supply chain management

Build customer loyalty to help protect your company’s future.

Improving the customer experience and winning retention has become more important than ever. Retailers must focus on capturing and analyzing data from many sources, identifying patterns and predicting needs, and offering on-demand services. Retailers can improve efficiency by harnessing digital communications and by implementing more automated processes to deliver greater productivity.

Integrate systems to increase communications.

Xerox® Workflow Automation Solutions for Retail provide access to all business content from within the retailer’s core line-of-business applications, so your organization can be in a position to provide timely responses and exceptional service to your customers, separating you from your competition.
Automated workflow, data analysis and integration with core systems can help retailers reduce cycle times, deliver superior service and support retailers’ efforts to maintain a competitive edge in today’s omnichannel world.

Our solutions connect to your important systems; employees won’t need to switch screens to find the documentation they need. That means staff members will have the ability to find the information they need, even after a retail merger or acquisition.

Automate your supply chain to save processing time and money.

By digitizing inventory information and using analytics and visual reporting processes, retailers can automate the supply chain from the inbound carrier to managing and distributing inventory to store-level reconciliation. This automation can help you lower operational costs and facilitate a simpler, faster way to reconcile invoices and improved fill rates by shrinking reorder time.

Collaborate like never before.

Our solutions’ tools also facilitate secure collaboration among cross-functional partners who share workflow practices throughout functional process areas, including procurement, HR, merchandising, distribution and store operations.

Xerox® Workflow Automation Solution for Supply Chain Optimization

This solution’s tools help digitize and automate paper-based processes throughout the retail distribution center and store operations. By adding structured and unstructured data analytics and a visual reporting layer, information is accessible and actionable to everyone across the supply chain you designate, including suppliers, partners and employees. It allows our customers to print less, streamline reconciliation and improve fill rates.

Digitizing the process means fewer misfiled, lost or damaged documents and enhances the speed of the decision-making process down the line.

Overcome those paper-based challenges with our solution by efficiently electronically routing content to the right department at the right time.

The Xerox® Workflow Automation Solution for Retail HR Onboarding gives you complete visibility into processes, allowing you to electronically monitor tasks to ensure they are completed on time.

Xerox® Workflow Automation Solution for Retail Vendor Management

Vendor management is an essential function of the retail industry, where purchasing departments procure goods from a large number of vendors—including merchandised wholesale brokers, non-merchandised suppliers and direct manufacturers.

The Xerox® Workflow Automation Solution for Retail Vendor Management provides retail companies with the tools to build a comprehensive vendor management practice.

From initial sourcing to execution and contract renewals, our solution facilitates transparency across departments. It helps you establish a standard process that is detailed enough to give you access to the information you need to drive cost savings and create opportunities for service excellence across purchasing, legal and your lines of business.
A Continuum of Services from an Industry Leader

With over 75 years of experience helping individuals and businesses succeed, Xerox has the deep knowledge and experience you need.

Cross-Industry Solutions
At Xerox, we believe that work can work better. By improving the flow of work, simplifying and automating your document-centric processes, Xerox® solution tools can help you cut paper-based processing costs in every department, branch and office across your business. Beyond the business processes that support your revenue streams, we offer horizontal solutions to enable you to lower costs associated with your management of human resources, finance and accounting, back office operations, mailroom and more.

Managed Print Services
Xerox, the global leader in Managed Print Services (MPS), can help organizations of all sizes reduce printing cost and volume, optimize device fleets and transition from paper-based to digital ways of working.

Workflow Automation Services
Our team of solution specialists can help you automate and simplify your critical document-centric processes to reduce administrative processing costs and support your compliance and customer satisfaction efforts. We offer discrete software and hardware solutions, plus design, integration, customization and deployment services, employee training and ongoing technical solution service and support.

Work with a knowledgeable team
At Xerox, we’re knowledgeable in digital documents and workflows, but we recognize that your information and processes are unique to your business. Through qualitative and quantitative assessments, we capture a true analysis of your current state. From there, we can deliver an integrated solution for you. From initial design, to deployment and rollout, to training and support, Xerox stays with you at every step.

Learn more at xerox.com/was.

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