



# Xerox and the Environment: Our Sustainability Commitment

Briefing Paper for Xerox Customers

Sustainability is balancing the social, environmental, and economic needs of business today without compromising the ability of future generations to meet theirs.

At Xerox, we do this by simplifying the way work is done. Sustainability is also about valuing our employees and communities, preserving the environment, and returning value to our shareholders...now and for the future.

**THE TRIPLE BOTTOM LINE AT XEROX**

**Social:** We provide simplified processes that bring cost, quality and productivity benefits, and a greener way of operating. We strive to take a leadership role in local communities as well as in the global community. The volunteer efforts of our employees and the Xerox Foundation supports this work.

**Financial:** Xerox is a profit-making enterprise that creates value for shareholders and strives to be a positive force in the world around us. Our products and services provide cost-effective solutions.

**Environmental:** Our goals focus on areas where we can have the most impact on our own operations and in workplaces, communities, and cities around the world. Achieving these goals means going beyond what we can control directly. We engage our suppliers, customers, employees, and other important stakeholders to extend our reach and magnify our impact.

Xerox® technology, products, and services help you reach your sustainability goals.

Goal	Enablers - Xerox® Products and Services
<p><b>Carbon Neutral</b></p> <p>Invest and use technologies that reduce the energy and carbon footprint of operations and processes.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Energy Star Certified equipment, multifunctional devices</a></li> <li>• <a href="#">Managed Print Services (MPS)</a></li> </ul>
<p><b>Resource Conservation</b></p> <p>Help reduce consumption through business process improvement tools.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Xerox® Digital Alternatives</a></li> <li>• <a href="#">Managed Print Services</a></li> <li>• <a href="#">Xerox® Print Awareness Tool</a></li> <li>• <a href="#">Packaging Solutions</a></li> </ul>
<p><b>Reduced Use of Toxics &amp; Heavy Metals</b></p> <p>Eliminate the use of persistent, bio-accumulative, and toxic, materials throughout the supply chain.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Governing Chemical Use in Design</a></li> <li>• <a href="#">EPEAT - registered devices</a></li> </ul>
<p><b>Waste Free Products &amp; Workplaces</b></p> <p>Design and use products, packaging and supplies that make efficient use of resources, minimize waste, reuse material where feasible, and beneficially recycle what cannot be reused.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Xerox® Green World Alliance® reuse/recycling program</a></li> <li>• <a href="#">You and Xerox: Enabling a Circular Economy</a></li> <li>• <a href="#">Digital Production Equipment</a></li> </ul>

## OUR WAY OF DOING BUSINESS

We focused on environmental performance and sustainability - long before it was popular to do so - in order to have a positive effect on our operations, offerings, customers, and communities.

- In the 1980s, we were the first company to introduce power-down features in our equipment to save energy, and the first to make two-sided printing a standard on our systems, significantly reducing paper waste.
- We were the first in our industry to evaluate the health effects of toner and conclude that there are no issues when used as intended.
- In the 1990s, we pioneered remanufacturing for office equipment and helped shape the EPA's ENERGY STAR® program for imaging equipment. Established in 1991, our Environmental Policy and its principles still guide us today.
- All of our major manufacturing sites certified to ISO 14001 in 1997, within one year of that standard's development.

**We continue to use innovation and leadership to drive environmental performance through our value chain.**

- We were among the first technology companies to set a company-wide target for reducing greenhouse gas emissions. In 2012, at the conclusion of our 10-year Energy Challenge program, emissions were cut by 42 percent and energy consumption was reduced by 31 percent. Our new corporate-wide goal - to reduce energy consumption by 20 percent by 2020 (from a 2012 baseline) - was achieved in 2016.
- We were among the first to issue comprehensive environmental requirements to our paper suppliers. In 2006, we began a 10-year partnership with The Nature Conservancy to advance forest management practices and improve sustainable forest management programs.
- The Xerox Sustainability Calculator for Managed Print Services estimates the environmental impacts across the product lifecycle.
- We joined the EPA SmartWay Partnership. Its purpose is to improve fuel efficiency for reduced greenhouse gas emissions and air pollution associated with product transport.
- In 2011, we established corporate short term (2015) and long term (2020) "waste-free" goals.
- We were one of the first companies to have EPEAT-registered imaging products.
- Xerox® ConnectKey® Technology, an award-winning software system embedded in multifunction printers (MFPs) reduces toner and ink spend while reducing wasteful printing through default settings like printing multiple pages on a single page.
- In 2015, The Xerox® Print Awareness Tool, which uses gamification to change print behaviors and engage employees in sustainability efforts, was a recipient of the third annual Environmental Leader Product & Projects Award.
- In 2018, [PrintReleaf](#) certification became available to Xerox large enterprise customers in more than 160 countries. The patented PrintReleaf technology is the only platform that measures customers' paper usage and equates the number of trees needed to reforest that usage on an equivalent basis.

## RECOGNITION

- Achieved an A- on the CDP S&P 500 Climate Report
- Gold Tier participant in the U.S. EPA Sustainable Materials Management (SMM) Electronics Challenge
- Included in Corporate Responsibility Magazine's 100 Best Corporate Citizens List; #4 in the Environmental category
- Included in Ethisphere Institute's list of the World's Most Ethical Companies
- Included in Forbes list of The World's Most Reputable Companies
- Included in the FTSE4Good Index
- Included in the JUST 100 Rankings of America's Best Corporate Citizens
- Included in the U.S. Newsweek Green Rankings
- Included on the Euronext Vigeo Eiris Index – World 120
- Received a Gold rating from EcoVadis
- Received the Green Electronics Council (GEC) Catalyst Award

## PARTNERSHIPS

### Business Consortiums

- Business Roundtable
- Business for Social Responsibility
- CEO Action for Diversity and Inclusion™
- Conflict Free Sourcing Initiative
- Corporate EcoForum
- EcoPatent Commons
- Responsible Business Alliance
- Sustainable Electronics Recycling International R2 Leaders
- The Conference Board, U.S. and Canada

### Non-Governmental Organizations

- Electronic Product Environmental Assessment Tool (EPEAT) Advisory Council
- New York Economic Development Councils

### Governmental Organizations

- U.S. EPA ENERGY STAR
- U.S. EPA SmartWay Transport Partnership
- U.S. EPA WasteWise

Our [annual Report on Global Citizenship](#) provides a comprehensive account of our sustainability efforts.