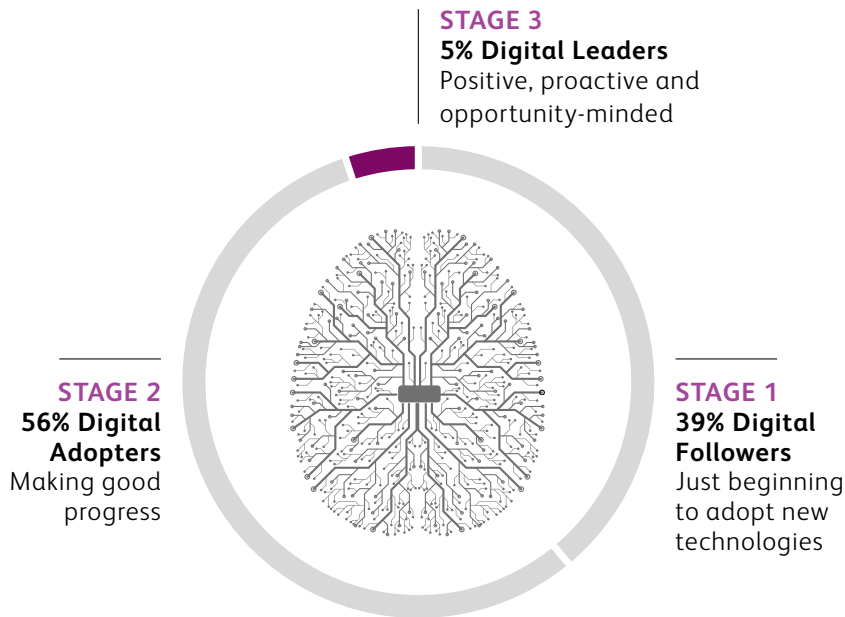


How do you stack up against your competitors in the digital transformation journey?

You're a Digital Leader

We've identified three stages of digital transformation. Your business is in the advanced state, along with 5% of other companies. You're adaptive, collaborative and connected when it comes to adopting new technology.



(Source: Vanson Bourne Digital Transformation Index Survey)

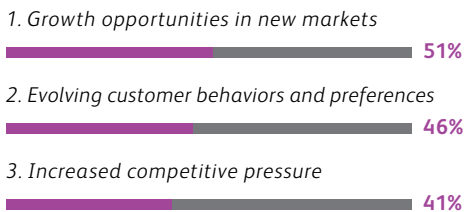
WHAT'S NEXT FOR YOU:

Though you're well on your way to creating an intelligent workplace, there are always ways to optimize and evolve. Here are some quick tips to keep in mind moving forward:

- Continue to provide fast, easy and secure access to data, knowledge and expertise. As workplaces become more diverse and distributed, collaboration will take on new meaning and relevance.
- Keep pace with evolving security threats or partner with an organization that does. Never take the security strength of your existing systems for granted. The cost of an average print-related data loss is \$409K. (Source: Quocirca)
- Make sure tech, services and solutions can be implemented at the scale, speed and security levels that make sense for you today and can be easily adapted for your needs in the future.
- Continually review and assess ways your company could work more efficiently.

DIGITAL TRANSFORMATION IS AN EVER-CHANGING JOURNEY.

Some businesses struggle to define and route the plan that best meets their needs today and into tomorrow. But key drivers are common across all stages of transformation:



(Source: Altimeter)

THE MOST COMMON CHALLENGES AND CONCERNS SLOWING DIGITAL PROGRESS:

-
1. Data privacy and security concerns
 2. Lack of budget and resources
 3. Lack of the right in-house skill sets and expertise
 4. Regulation and legislative changes
 5. Immature digital culture

TAKE THE NEXT STEP.

A complete assessment of your business is key.

And it's the foundation of Xerox® Intelligent Workplace Services. Using leading-edge analytics, cloud, automation and security solutions, we can identify problems, and help optimize your document infrastructure and processes to transform the way you work as you take your next step — wherever you are in the journey.

To schedule a complete workplace assessment, visit xerox.com/RequestAssessment.

