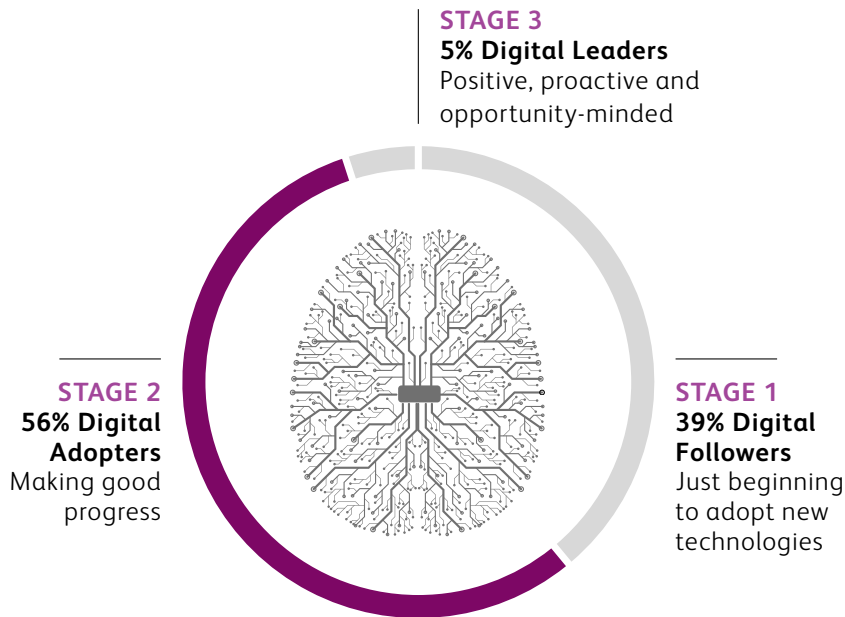


How do you stack up against your competitors in the digital transformation journey?

# You're a Digital Adopter

We've identified three stages of digital transformation. Your business is in the middle stage, along with 56% of other companies. You are moderately agile and proactive when it comes to adopting new technologies.



(Source: Vanson Bourne Digital Transformation Index Survey)

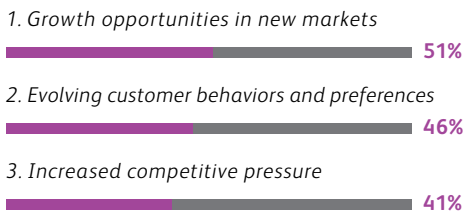
## WHAT'S NEXT FOR YOU:

Digital Adopters have made good progress in adopting new technology and streamlining workflows, but still have a way to go. Here are some quick tips to consider:

- Though more employees than ever are digital natives, the workforce is also more diverse than ever. Maintain an ongoing strategy to support all the ways people of all ages and stages of technology adoption want to work.
- Continue to evaluate processes to identify ongoing opportunities. What manual, time-consuming steps have yet to be automated?
- Make sure tech, services and solutions can be implemented at the scale, speed and security levels that make sense for you today and tomorrow.
- Put procedures in place to protect your documents and data against security threats. The cost of an average print-related data loss is \$409K. (Source: Quocirca)

## DIGITAL TRANSFORMATION IS AN EVER-CHANGING JOURNEY.

Some businesses struggle to define and route the plan that best meets their needs today and into tomorrow. But key drivers are common across all stages of transformation:



(Source: Altimeter)

## THE MOST COMMON CHALLENGES AND CONCERNS SLOWING DIGITAL PROGRESS:

- 
1. Data privacy and security concerns
  2. Lack of budget and resources
  3. Lack of the right in-house skill sets and expertise
  4. Regulation and legislative changes
  5. Immature digital culture

## TAKE THE NEXT STEP.

**A complete assessment of your business is key.**

And it's the foundation of Xerox® Intelligent Workplace Services. Using leading-edge analytics, cloud, automation and security solutions, we can identify problems, and help optimize your document infrastructure and processes to transform the way you work as you take your next step — wherever you are in the journey.

To schedule a complete workplace assessment, visit [xerox.com/RequestAssessment](https://www.xerox.com/RequestAssessment).

