

# Xerox Environmental Asset Recovery Program

## Describing the Environmental Approach

Xerox has launched a new return and recycling program in Canada that simplifies the way customers return toner and supplies, and expands the company's effort to keep millions of pounds of waste out of landfills.

We are partnering with Purolator, Covanta, E-Cycle and the SCI Group of Companies who will manage the recycling and returns network on behalf of Xerox.

This new effort is an extension of our pioneering Green World Alliance (GWA) program, an initiative launched in 1999 that established the company as a global leader in waste reduction and **environmental** stewardship. Globally, during the past 12 years, our collaboration with customers has kept more than 143 million pounds of cartridges, bottles, and waste toner out of landfills. To follow our new returns process please visit our GWA Website at: [www.xerox.ca/about-xerox/recycling/enca.html](http://www.xerox.ca/about-xerox/recycling/enca.html)

## Reasons for the Change

### Simplified Process

You will no longer need to return used supplies through a Canada Post location. Purolator will pick them up at your place of business. Through a more efficient process, Xerox plans on collecting more used supplies to remanufacture and recycle – keeping more Xerox® products out of landfill sites.

### Reduced Carbon Footprint

Purolator and SCI logistics have developed a more efficient network that reduces the distance used supplies travel to get to their final remanufacturing or recycling destination, which is better for the environment.

### Improved Reporting

We will now be able to report back to customers their participation in our Environmental Asset Recovery Program, allowing you to measure your successful contribution in helping to protect the environment.

### Consolidated Returns

We recently launched the Eco Box, a new simplified return and recycling program that allows you to return 5 to 30 used supply items all at once.

## Purolator Returns Process

Returning your used supplies such as toners, waste bottles, and drums is easier than ever:

From the GWA website [www.xerox.ca/about-xerox/recycling/enca.html](http://www.xerox.ca/about-xerox/recycling/enca.html), follow the instructions for creating and logging into a Xerox.ca user account.

- If you have 5 -30 used supply items to return select the Eco Box tab and complete an order form. Xerox will ship them free to your door in kits containing 2 Eco Boxes each. Otherwise select the single item return tab.
- Indicate the number of boxes of used supplies that you will be returning and print off the labels. An Eco box requires only one label.
- Affix one label per box, and if you already have a regular Purolator pick-up leave the boxes at the pick-up location.
- If you do not have a regular Purolator pick-up, you can schedule one on-line by clicking 'schedule pick-up' or by calling Purolator at 1-800-459 5599 and select Option 1

