Celebrating the Winners

Xerox is pleased to showcase the great work our customers from Canada, Latin America and the United States are doing today. That is why we continue to sponsor the Printing Innovation with Xerox Imaging Awards.

This year’s winners are true digital innovators—their success in The New Business of Printing® by creating superior marketing and variable information communications, digital books & manuals, and exceptional short-run materials in black and white, highlight color or full color.

We honor their excellence, innovation and demonstrated business results.
### Best of Show

**Marvels Pen-Sketch Invitation**
- Lorraine Press
- Salt Lake City, UT, USA
- Production Notes: Xerox DocuColor® 8000 Digital Press
- Workflow: Xerox FreeFlow® DocuSP™ RIP; FreeFlow® variable information Suite; Sun Blade

### Gold Winners

#### Marketing Communications
- **Bergamo Campaign**
  - Vestcom, MIC Division
  - West Caldwell, NJ, USA
  - Production Notes: Xerox iGen®3 Digital Production Press Workflow: Xerox FreeFlow® DocuSP™ RIP; Exostream Dialogue, proprietary X software

- **Cancer Treatment Center Communicat**
  - The Document Centre
  - Carol Stream, IL, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: Creative® RIP; QuarkXPress®; manual assembly

- **Dun & Bradstreet**
  - Zephyr Press
  - Pittsburg, KS, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Microsoft Publisher; EFI RIP; FreeFlow® 12 Copier/Printer: Darwin®; manual assembly

#### Short-Run Digital Color

- **Chesterbrook Brochure**
  - R. T. Graphics Group
  - Montréal, ON, Canada

- **Hondampromovendafirma**
  - Keiger Printing Company, Inc.
  - Winston-Salem, NC, USA
  - Production Notes: Xerox iGen®3 Digital Production Press Workflow: Creative® RIP; QuarkXPress®; 1600 Folder and Muller saddle-stitcher

- **JCM Americana**
  - JCM Americana, Inc.
  - Chino, CA, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; SmartColor; Darwin®; manual assembly

#### Digital Books and Manuals

- **Cortina Brochure**
  - RT Publications, Inc.
  - Toronto, ON, Canada
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; QuarkXPress®; Darwin®; manual assembly

- **ILEE**
  - Lawrenceville, T Carolina Polytechnic State University
  - San Luis Obispo, CA, USA
  - Production Notes: Xerox DocuColor® 2060 Digital Press Workflow: EFI RIP; InDesign®; Adobe® Photoshop®; Illustrator® and InDesign® Professional, Maker-Mark Amiga Perfect Binder

- **Motorola**
  - Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; QuarkXPress®; Shortly Digital Color System; manual assembly

### Silver Winners

#### Marketing Communications
- **Cable de Capirotado**
  - Paper Express Gráficas Editora Ltda.
  - São Paulo, Brazil
  - Production Notes: Xerox DocuColor® 2060 Digital Press Workflow: Creative® RIP; QuarkXPress® and Illustrator®; Half paper trimmer

#### Short-Run Digital Color
- **Ergo Print**
  - Ergo Print S.A.
  - Bogotá, D.C., Colombia
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: Creative® RIP; QuarkXPress®; manual assembly

#### Digital Books and Manuals
- **Futur Móvil Invitación**
  - American Greetings Inc.
  - Cleveland, OH, USA
  - Production Notes: Xerox DocuColor® 8000 Digital Press Workflow: EFI RIP, Macromedia FreeHand MX, Therm-O-Type Foil Embossing, FreeFlow® variable information Suite, hand added color

### Bronze Winners

#### Marketing Communications
- **Imprimedia de Diseño**
  - Imprensa de Diseño de calendarios
  - Curitiba, PR, Brazil
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Illustrator® and FreeFlow® variable information Suite, manual assembly

#### Short-Run Digital Color
- **Equitable Life & Casualty**
  - Salt Lake City, UT, USA
  - Production Notes: Xerox DocuColor® Digital Color Press Workflow: EFI RIP, Illustrator® and FreeFlow® variable information Suite, manual assembly

#### Digital Books and Manuals

### Honorable Mention

#### Marketing Communications
- **Gatsonics**
  - Galsonics
  - Lawrenceville, NJ, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Adobe® Photoshop®; XMPie® RIP; FreeFlow® variable information Suite

#### Short-Run Digital Color
- **Harmonica**
  - Harmonica
  - Springfield, MA, USA
  - Production Notes: Xerox DocuColor® 2060 Digital Press Workflow: EFI RIP, Illustrator® and FreeFlow® variable information Suite

#### Digital Books and Manuals
- **Juliette**
  - Juliette
  - Lawrenceville, NJ, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Illustrator® and FreeFlow® variable information Suite

### Variable Print/1:1 Marketing Communications

- **PV Agenda Calendar**
  - PV Agenda Calendar
  - Southfield, MI, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Adobe® Photoshop®; FreeFlow® variable information Suite

### Short-Run Digital Color

- **The U! Wedding Ads Calendar**
  - Impel Media & Publishing, Inc.
  - Atlanta, GA, USA
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: Creative® RIP; QuarkXPress®

### Digital Books and Manuals

- **Stellars Graphic**
  - Stellars Graphic
  - Markham, ON, Canada
  - Production Notes: Xerox DocuColor® 6000 Digital Press Workflow: EFI RIP; Optilith A5 Custom Printer; Pantone Press® Suppliers: Xerox ColorDocument Paper—4.5 pt via Xerox Custom Solutions

### Monochrome and Highlight Color

- **Best Use of Xerox Supplies**
  - Xerox
  - Visit: www.xerox.com/pixi to see this year’s winners and details on how you can enter in 2006.
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