Inkjet made accessible.
When it comes to business transformation, you need a trusted partner. Look no further.

Xerox has a long history of developing presses and processes that empower print providers of all sizes to become more productive and more profitable. This commitment has extended beyond xerography and into the inkjet world, where we have made new and exciting advancements in ink, heads, colour science, paper handling, workflow, manufacturing and service.

Inkjet is an essential strategic component for your operation – because inkjet can do things that xerography and offset can’t. That’s why we continue to build on our legacy and invest heavily in innovation. Innovation is a comprehensive strategy for us and it doesn’t stop with the development of our products. We are innovative in the inkjet ecosystem, too, because that is where business transformations occur.

We know that migrating to inkjet requires more than just replacing a printer – and we recognise that even in the entry-level segment, inkjet is a huge investment. To increase your confidence and improve our service, we have approached inkjet from every angle and invested heavily in the areas of workflow, finishing, and business development. And we have no plans to stop.

We are always here to ensure you can keep your new investment fed and cared for – and we go out of our way to make sure you have the professional support you need, today and always. Furthermore, our platforms and solutions are designed to scale with your business – whichever way you decide to go.

We serve as a trusted advisor, support by key partnerships.
Achieve more with entry-level inkjet.
It’s the smart strategy print service providers need.

The gap between high volume xerographic presses and lower volume offset has been filled with an innovative series of entry-level inkjet presses from Xerox. Each has been designed to give you more choice when it comes to meeting emerging demands – profitably.

**A strategic imperative.**
In a world where production print is more commoditised than ever and jobs are often won on price alone, it has become increasingly more important to meet (and exceed) demands for quick turn around times, variable run lengths, personalization, and quality – while keeping the cost-per-page competitive. Entry-level inkjet makes it possible – and the time to invest is now.

**A strategic complement.**
By reaching lower volume bands, inkjet has become attainable to print providers of many sizes. Some may think this means the eventual demise of offset and xerographic technologies, but it’s actually quite the opposite.

Now more accessible than ever, inkjet is becoming a complimentary technology, filling gaps and helping bridge the worlds of xerography and offset.

Xerox is leading the way with not one, not two, but three introductory inkjet press platforms. Each delivers a combination of cost, quality, and productivity advantages that can’t be matched, giving you the flexibility to integrate the right level of inkjet transformation for your business.

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**A key success enabler.**
Our press’ advanced flexibility and affordability provide an opportunity to cut operational costs, boost productivity and bring new applications – along with new value – to your offerings.

Even better, as entry-level inkjet adoption becomes more widespread, inkjet technology continues to advance, overcoming limitations in image quality and media latitude to make it even more competitive – and complementary.

**Only inkjet achieves balance.**

The economics of inkjet open up a whole new world of possibilities, including various ways for providers to expand their offerings.

Whether it’s migrating more work to higher value digital and colour printing, developing new high-value applications that utilise variable data, or offering on-demand turnaround so that customers are able to deliver the right message, to the right person, at the right time – inkjet makes it happen.

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**Increase and automate productivity**
**Consolidate volume from aging fleets**
**Add redundancy**
**Migrate to colour and/or digital**
**Deliver high value applications**
**Offer new levels of service**

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**Explore new opportunities.**

The economics of inkjet open up a whole new world of possibilities, including various ways for providers to expand their offerings.

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**Cost**
**Quality**
**Productivity**
Think production inkjet is out of reach? Think again.

Xerox offers an entry-level portfolio built on choice, flexibility and innovation.

**Xerox® Brenva® HD Production Inkjet Press**

The power of combining proven technologies.

By marrying the versatility of a cut sheet platform with the economics of an inkjet press, the Xerox® Brenva® HD Production Inkjet Press is engineered for quality output at the lowest possible cost, helping you transform business through remarkable savings and higher margins. Each feature was designed to deliver on the promises of greater value, output quality, and workflow flexibility.

Perfect for print providers familiar with cut sheet xerographic presses, Brenva is built on the same frame as the Xerox® iGen® series, with many of the same built-in image quality automation advantages and inline finishing options.

**Xerox® Rialto® 900 Inkjet Press**


The Xerox® Rialto® 900 Inkjet Press delivers excellent performance to help meet demanding SLAs while providing ultimate efficiency and flexibility at a never-before-seen size.

A great option for those who want the productivity of a continuous feed inkjet press with the operational simplicity of cut-sheet digital, Rialto is a narrow-web continuous-to-cut-sheet solution with the componentry needed to turn continuous feed white paper into printed, cut sheets.

**Xerox® Trivor® 2400 Production Inkjet Press**

Achieve peak performance.

The Xerox® Trivor® 2400 Production Inkjet Press offers the perfect balance of cost, quality and productivity – in one adaptable system. You get maximum capacity in a minimised footprint, making it the most robust performer for its size and eliminating the trade-offs you would otherwise have to make with a one-size-fits-all system.

Ideal for print providers who are moving into this market space and need to allow room for growth. Flexible in both volume and capabilities, Trivor is a next generation 20" continuous feed inkjet press that makes it easy to scale.
Key stats:
Sheetfed inkjet
Maximum sheet size: 364 x 520 mm (14.33" x 20.5")
Productivity: A4 (197 ipm)
Recommended AMP: 750,000 – 3,000,000 pages per month

Key stats:
Roll-to-cut sheet inkjet
Maximum web width: 250 mm (9.84")
Productivity: A4 (322 ipm)
Recommended AMP: 1.5 – 5 million pages per month

Key stats:
Roll to roll inkjet
Maximum web width: 508 mm (20")
Productivity: Up to 168 mpm (551 fpm)
Recommended AMP: 4 – 35 million impressions per month
Most press manufacturers only offer a single option for inkjet: a high-end press with intimidatingly high volume requirements and a price tag to match. Xerox is the first – and only – company to offer a full range of products that meet the diverse demands of the emerging entry-level inkjet segment.

Why is this important?
The introduction of a wide-ranging portfolio has democratised inkjet, making it accessible to more print providers. It also lets you invest in a platform that meets your unique needs, while scaling business in any direction you want to go.

Along with the broadest production print portfolio to choose from, this series of smart Xerox presses also offers some of the industry’s smallest footprints, accommodating the space restraints of many small and mid-sized businesses.

Choice matters. Don’t get stuck with a one-size-fits-none solution.

Choices from Xerox® let you:

- Introduce media flexibility
- Provide green button flexibility
- Leverage current investments
- Achieve non-stop productivity
- Complement existing workflows
- Shorten turnaround times
- Maximise floor space
- Control IQ

Xerox® Brenva® HD Production Inkjet Press

Xerox® Rialto® 900 Inkjet Press

Xerox® Trivor® 2400 Inkjet Press
Right-sizing your production just got easier.
Not just inkjet. Inkjet that fits.

Entry-level inkjet from Xerox does more than provide new options. It makes it possible for you to meet your production needs by investing in technology that will get the job done without over-manufacturing.

Run inkjet on its own or mix and match production technologies to simplify the high-value delivery of applications, services and volume. The possibilities are virtually endless...

**A peaceful coexistence.**
Providers with an older fleet can opt to use right-sized entry-level inkjet presses to consolidate volume from offset and xerographic presses. This approach helps to eliminate inefficient, old equipment, while introducing more productivity-boosting automation.

Another great benefit of this new category is that you can now use inkjet to add redundancy – a tactic that has historically been out of reach for most printers, due to the multi-million-dollar price tags of high-end presses.

**Complementary capabilities.**
With complementary cut-sheet and continuous feed presses, inkjet can now deliver the best of both worlds — the non-stop productivity of continuous feed and the media flexibility of cut-sheet, with easier paper loading and multiple drawers to feed a variety of stocks.

The attractive economics of entry-level inkjet presses also creates new opportunities. You can migrate more work to higher value digital and colour printing, which lets you develop new high-value applications utilizing variable information, and offer on-demand turnaround to deliver the right message to the right person at the right time.

You can also offer new levels of service, including web-based portals that make easy for customers to submit files for on-demand printing and delivery.
Productivity and profitability, right from the start.
The expertise and support you need to make migration simple.

Making the switch to inkjet is so much more than an equipment swap. Our holistic approach assesses your needs and delivers solutions to overcome specific business challenges, all while ensuring your new technology is properly integrated into your operation.

That means everything surrounding your press – people, processes, and technology – is optimised and ready for success.

Our professional expertise, proven processes, and support will drastically reduce time to productivity and profitability, while making the entire migration process less stressful.

We understand where you’re coming from.

Our customers come to inkjet with many different objectives — and each arrives with their own unique background and experience. Despite these differences, they have one thing in common: an understanding that our inkjet portfolio will get them to where they need to be today, as well as provide options for future growth.

Start here. Add capability and capacity when you’re ready.

The time to invest in inkjet is now.

Contact your local Xerox representative today to learn how these exciting products will transform your business.

Visit www.xerox.com for more information.