

Xerox® Rialto® 900 MP Inkjet Press

Transformative Productivity

made
to
think.



xerox™



What if you could reach new levels of performance and deliver beyond expectations?

We rethought inkjet with the Xerox® Rialto 900 MP Inkjet Press, the first and only inkjet press to bring you exceptional speed, image quality and scalability with an attractive cost-per-page in an unmatched footprint.

We're rethinking inkjet yet again to help you achieve maximum performance and exceed business goals with new, higher-value applications.

STILL SMALL.

The world's smallest, fully integrated narrow web inkjet solution now has more productivity per inch/millimeter.

STILL SIMPLE.

Not only is it stunningly simple to install, on-board and run, you now have new levels of efficiency driven by automation on and off the press.

STILL SCALABLE.

With even greater flexibility and expanded finishing options such as dynamic perforation, dual capacity stacking and Empty While Run technology.

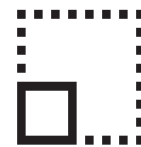
NOW 33% FASTER.

OUTSTANDING, UNPRECEDENTED.

The Rialto 900 MP prints up to 209 feet/ 64 meters per minute with unprecedented image quality at full rated speed.

REACH AND EXCEED YOUR BUSINESS GOALS WITH NEW, HIGHER-VALUE APPLICATIONS.

Now you have what you need to take your workflow to the next level: maximum productivity combined with end-to-end enhancements and continued reliability.



Future-proof Investment

We have a continued commitment to protecting your investments with innovations designed for in-operation upgradability to scale and grow with you. Enhancing the speed of Rialto 900 MP is just one of many ways we do this.

TURN CONTINUOUS FEED WHITE PAPER INTO PRINTED CUT-SHEETS.



- Consolidating and migrating apps on Rialto has never been easier or faster.
- Upgrades on Rialto allow it to deliver no-compromise image quality on a full range of media at full rated speed.

To learn more, visit www.xerox.com/Rialto.

Maximum Productivity. Unmatched Footprint.

Xerox® Rialto 900 MP makes it possible to achieve greater productivity per square feet/meter than any other inkjet press in its class.

With Speed Boost, you can now accomplish more in less time and space with improved speeds of up to 209 feet/64 meters per minute.

Rialto 900 MP:
33% faster
with Speed
Boost



As customer demands increase and expectations rise, so does the pressure to reach new levels of productivity.

Unprecedented Rialto performance and productivity is at your fingertips with Speed Boost. An optional upgrade kit, it accelerates production with a simple slide of the speed bar.



Take Your Workflow to the Next Level

Xerox® FreeFlow® Core removes manual prepress steps, reducing both your costs and turnaround times. It automates your print processes and adds a drag-and-drop interface that simplifies remaining manual tasks. It frees up your people for higher-value jobs and integrates your hardware and software to drive productivity to the next level.



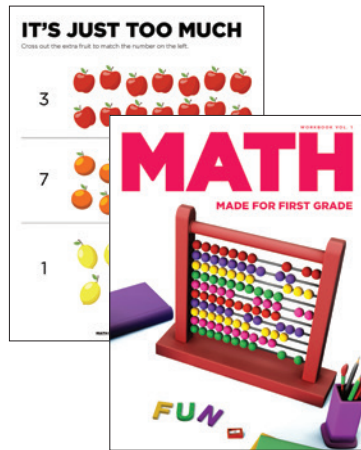
**ACCELERATE YOUR
XEROX® RIALTO 900 MP
INKJET PRESS WITH
XEROX® FREEFLOW CORE
TO EXPAND YOUR REACH,
STREAMLINE PROCESSES
AND REDUCE COSTS.**

Discover how else Xerox® FreeFlow Core combined with the Xerox® Rialto 900 MP can help you automate everyday operations, optimize printing investments, trim overhead costs, reduce job turnaround time and enable new revenue streams through creative products and services.

- Preflight
- File optimization
- Bar coding
- Color management
- Job ticketing
- Submission

To learn more and
get started, visit
www.xerox.com/Automate.

See How the Rialto 900 MP Can Transform Your Applications



Engaging Learners

OPPORTUNITY:

According to an experiment published in the *Journal of Experimental Psychology*, color influences the way we learn. 88% of people say they believe they understand and retain information better when it's in print form.

INKJET:

Educators need learning materials that are immersive and engaging, but also cost effective.

SOLUTION:

The Rialto 900 MP makes it easy to print high-volume, vibrant and engaging content more cost effectively than black-and-white.

THINGS TO NOTE:

- Color for the cost of black-and-white
- Inkjet + xerographic cover to complement portfolio and elevate output
- Bold memory colors to increase student engagement and retention of content
- Vertical perforation for homework to be torn out and turned in

Engaging Customers

OPPORTUNITY:

Brands must connect with customers on a more personalized level than ever before. Direct mail, transactional and transpromotional communications offer efficient and impactful solutions.

INKJET:

Printers need to meet the demand for color and hyper-personalization while minimizing costs, time and effort.

SOLUTION:

The Rialto 900 MP provides affordable full-color, perforated and highly personalized statements that attract attention and yield increased sales.

And unlike electronic alternatives, transpromotional print that is sent first class is federally protected and trusted.

THINGS TO NOTE:

- Color for the cost of black-and-white
- Horizontal perforation for easy bill payment
- Gradient colors
- Bold memory colors, perfect skin tones and Pantone colors
- Easy-to-read reversed-out white text
- Personalized content based on buying habits and cart abandonment that speak to the individual and their interests

Better Together: A Powerful Strategy to Maximize Technology

Meet the missing element in your productivity ecosystem. Thanks to its unprecedented ability to balance cost, quality and speed, inkjet gives you the power to supplement the effectiveness of your existing machines and deliver new, high-value, “no compromise” applications.

See what happens when you increase the flexibility of your operation with this pivotal production technology.

UPGRADE YOUR AGILITY

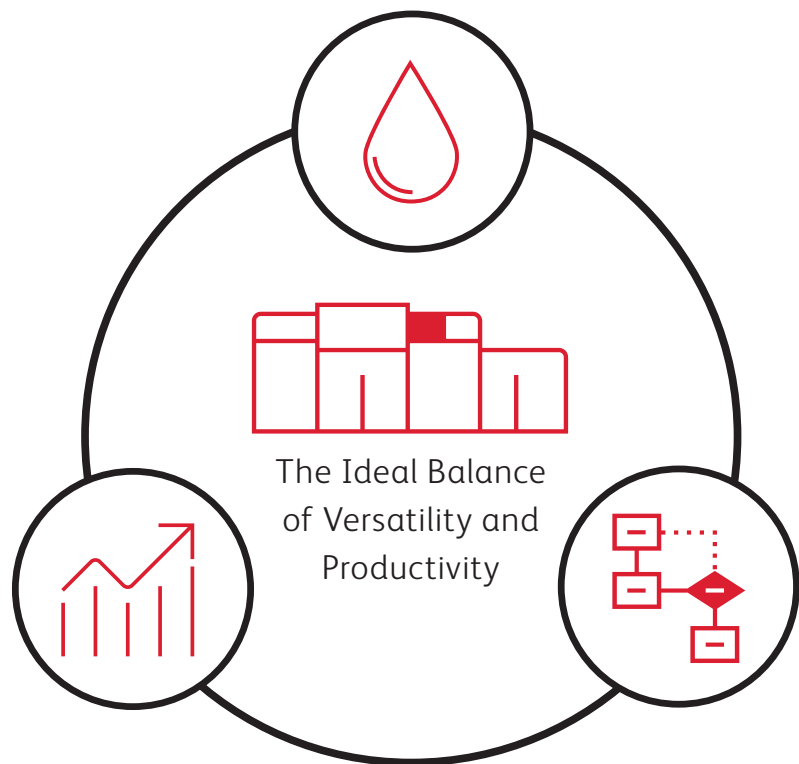
Some jobs require stunning image quality, specialty media or shorter runs. Others, next-day turnarounds of high volumes at an affordable cost. With inkjet you can free up your machines to do what they do best by increasing capacity, accelerating turnarounds and adding new capabilities.

ACHIEVE PEAK UPTIME

Never underestimate the power of redundancy. Pair similar inkjet systems to increase your volumes, safeguard your commitments and maximize your operation's productivity all with consistent image quality.

REALIZE WORKFLOW'S FULL POTENTIAL

All the benefits of workflow automation and hyper-personalization — now at massive scale. By complementing workflows with inkjet, you can unlock new levels of volume and value and take advantage of new growth opportunities.



Let our thinking guide your productivity transformation.

Xerox is helping change the way the world works with innovations in both xerography and inkjet technology. By applying our expertise in imaging business process, analytics, automation and user-centric insights, we engineer the flow of work to provide greater productivity, efficiency and personalization — making a real difference for our clients, and their customers.

Visit [xerox.com](https://www.xerox.com) to see our full line of offerings and learn more.

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