

Drive new business results, brilliantly.

XEROX® IRIDESSE™
PRODUCTION PRESS

The Xerox® Iridesse™ Production Press offers all the hallmarks of a digital press – personalisation, economical short runs, and agile production – enhanced by new high-value inline capabilities that allow you to combine stunning four colour imagery with up to two Specialty Dry Inks in a single pass. These unique digital embellishments make it easy to unleash more results-driving “wow” per page.



Mixed Media Xceleration (MMX) delivers maximum productivity and performance for high-value, mixed stock, mixed embellishment jobs.

Color FLX Technology with EZ Swap lets you create a rainbow of iridescent effects by layering CMYK + up to two Specialty Dry Inks in a single pass.

Expand your options for automated finishing, including an integrated Xerox® Crease and Two-sided Trimmer for inline booklet making.



STAND OUT WITH EXCEPTIONAL IMAGE QUALITY

The Xerox® Iridesse™ Production Press takes digital prints to a whole new level with advanced imaging and stunning results.

Ultra HD Resolution: The combination of 1200 x 1200 dpi x 10-bit RIP rendering and 2400 x 2400 dpi x 1-bit print imaging yields Ultra High Definition (HD) that grabs serious attention. 10-bit RIP rendering, unique in the industry, feeds an image pipeline of data to Iridesse™ resulting in 1024 shades of gray, four times more than normal, for a visible difference.

Low gloss: New low gloss, small particle High Definition Emulsion Aggregate (HD EA) Toner, xerographic design advantages, and automatic IQ corrections work together with Ultra HD Resolution to create brilliant results for text, fine graphic details, tints, solids, and photographs.

STAND OUT WITH JAW-DROPPING EMBELLISHMENTS

While its four-colour quality is outstanding, it's only the beginning of what Iridesse™ can do. The press can be equipped with up to two additional stations that apply Specialty Dry Inks under or over CMYK.

HD EA Metallic Dry Inks: The sparkle of HD EA Gold and Silver metallics can be used on their own or layered with CMYK to deliver new, stunning iridescent palettes. It's never been easier to offer customers the embellishments they want, cost-effectively.

HD EA White Dry Ink: Complement CMYK or metallic objects on specialty substrates with White underlays and spot overlays.

HD EA Clear Dry Ink: Get impressive results in a single pass when you highlight page content with HD EA Clear Dry Ink spot embellishments. Multi-pass and dimensional capabilities add even more value.

STAND OUT WITH AGILE, RELIABLE DIGITAL DELIVERY

This press is built to run. Four, five, and six colours. A rainbow of iridescent palettes. Mixed media. Heavy stock. Extra Long Sheets up to 1.2 m (47.2"). High-value inline finishing. Iridesse™ is synonymous with new capabilities and new levels of production confidence.

Automated, advanced technologies combine to take costly human touch out of press setup and colour maintenance. And complementary workflow solutions further simplify key processes so you get the most from your investment. Combined with a robust print path, versatile finishing options, and up to 120 pages per minute, it all adds up to brilliant new opportunities for high-value print production – and new revenue sources.

