

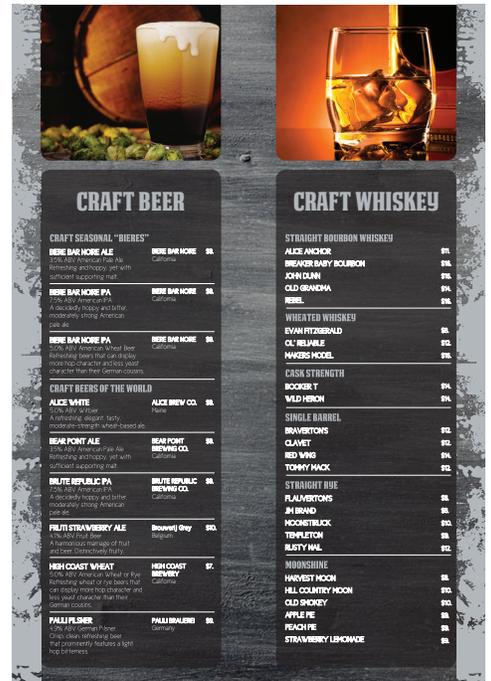
Xerox® Specialty Dry Inks help you outshine your competition with impactful, high-value applications.

Xerox® Specialty Dry Inks are a family of EA Dry Ink offered exclusively for the Color 800i/1000i Presses. The low-melt EA Dry Ink enables a vast substrate range, including plastics and other specialty stocks, that are only possible with our low temperature process. Xerox® Specialty Dry Inks help you capture high profit-potential applications that demand attention with stunning, premium effects.

Xerox® Specialty Dry Inks

Xerox® Clear Dry Ink was the first Specialty Dry Ink available for the Color 800i/1000i Presses. Using spot, flood, or textural effects, Xerox® Clear Dry Ink allows you to add a new dimension to your print operation — regardless of whether you are an enterprise or commercial printer — with applications that capture attention and impress your customers.

The Xerox® Specialty Dry Inks family now boasts **Xerox® Metallic Dry Inks**, offered in Silver and Gold. These exciting inks let you migrate more jobs to digital – creating metallic effects in-line at rated speeds for both static and variable elements. Integrate metallic effects with images, artwork, logos, text, and more to make your communications shine.



Xerox® Metallic Dry Ink in Silver

Move beyond the expected into new, profitable opportunities by adding incredible value to your digital prints with one of our eye-catching Specialty Dry Inks.

Any application can be up-valued with the varied uses of Xerox® Specialty Dry Inks. Highlight images for visual variety, draw attention to important text, add watermarks and raised seals for authenticity, or boost the impact of personalized communications.

Xerox® Clear Dry Inks

Xerox® Clear Dry Ink stimulates creativity with multiple ways to enhance applications.

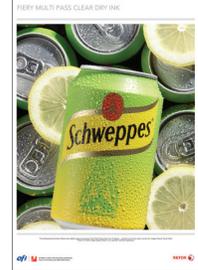
Effects can be easily applied in the design phase, or added to existing jobs at the print server without altering the source file, helping you become a true partner to your customers.



Flood an entire page for sheen and protection with a varnish effect.



Use a spot application to make specific elements pop or apply authentication marks.



Magnify the dramatic dimensional effect by adding up to seven layers of Clear Dry Ink.

Xerox® Metallic Dry Inks

Xerox® Metallic Dry Inks offer stunning effects and unique value by helping you replace traditional foil stamping, offset metallic inks, and metallic papers with a cost-effective, digital alternative.

Deliver the best of digital print on demand timing and boutique print finishing value, from one automated workflow.

Xerox has created a new benchmark by engineering beyond Pantone simulations. These truly metallic Silver and Gold inks hit Pantones 877 C and 871 C, and offer some of the highest flop indexes—a measure of change in reflectance of a metallic color—in the industry. Like Clear Dry Ink, Metallic Dry Inks can be applied at the design stage or can be added using the Fiery Image Enhance Visual Editor.

Xerox® Metallic Dry Inks are ideal for a host of high-value applications such as photo publishing, direct marketing, collateral, certificates, invitations, greeting cards and much more.



Highlight logos and graphic elements with stunning metallic effects.



Enhance the look of photos and collateral with metallic image overlays.



Bring the eye-catching value of metallic inks to personalized communications to add even more pop to your jobs.

Xerox® Specialty Dry Inks are designed to deliver maximum value and maximum impact.

Xerox® Specialty Dry Inks can be used interchangeably in the fifth print station without impacting print speed. The dry ink cartridges are customer replaceable, meaning that you stay productive and on schedule without downtime for a service call.

Wow your customers, differentiate your business, and expand your services with capabilities that sparkle. Xerox® Specialty Dry Inks add creative effects that get your prints noticed and bring a new dimension to your digital printing business.



Earned the 2014 Graph Expo Must See 'Ems Award