

Xerox® Trivor™ 2400 Inkjet Press
Xerox® High Fusion Ink
Technology Demonstration
Brief



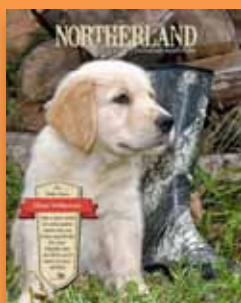
Expand your inkjet media range without expanding costs.

Offset-like quality is now achievable with inkjet — and it's opening up a whole new world of possibilities. Xerox® High Fusion Ink has been designed to deliver outstanding quality on commodity offset coated papers, removing the cost and complexity of running higher-value jobs.

Move jobs from offset into a more flexible continuous feed inkjet production process with the Xerox® Trivor™ 2400 Inkjet Press and High Fusion Ink.

Expand into high value, high volume jobs that can benefit from personalization:

Catalogs
Periodicals
Direct Mail
Reports



Optimize production costs for a wider range of traditional image-rich jobs:

Color Books
Collateral
Newsletters
Manuals



High Fusion Ink makes the Xerox® Trivor™ 2400 even more flexible.

Printing with High Fusion Ink on offset coated stocks minimizes the trade-offs you otherwise need to make in choosing the optimal print solution for image-rich work. And while High Fusion Inks are optimized for commodity offset coated papers, they also run well on uncoated media, providing cost-effective redundancy for today's SLA-driven jobs.

The demand is there. Meet it – economically – with High Fusion Ink.

The Trivor 2400 Inkjet Press' expanded media range makes it possible to run higher value applications while maintaining the attractive economics of inkjet production.

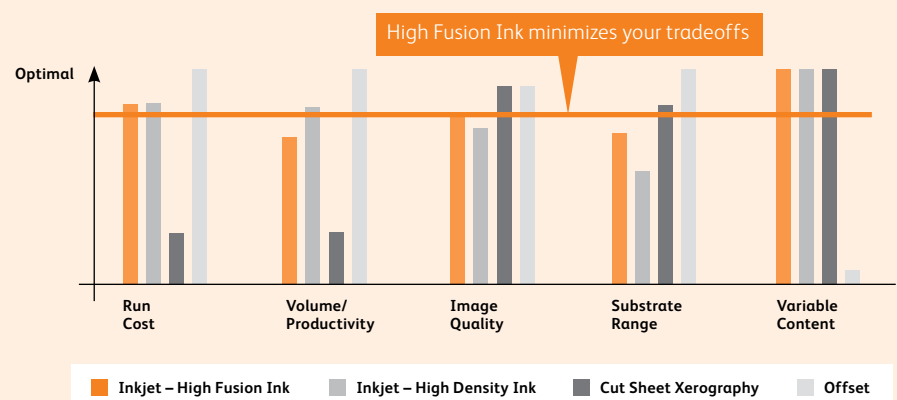
Adding Xerox® High Fusion Ink expands the opportunity even further. These inks deliver a wider gamut and dramatic visual resolution that, when combined with offset coated media, positions you for the kinds of high-quality jobs that have been just out of reach for inkjet production.

High Fusion Ink produces stunning results direct-to-paper, removing the need for intermediate coating processes or specialty heads, and making it easier than ever to attain and maintain great inkjet quality on offset coated media.

All this makes it easier to get into continuous feed inkjet with confidence, knowing that you can use one press to take on new work as well as balance existing offset and cut-sheet digital jobs. The Trivor 2400 with High Fusion Ink can deliver them all with outstanding quality, efficiency and economics.

Balance cost, quality and productivity with one flexible system.

Expand your production choice with a flexible ink set.



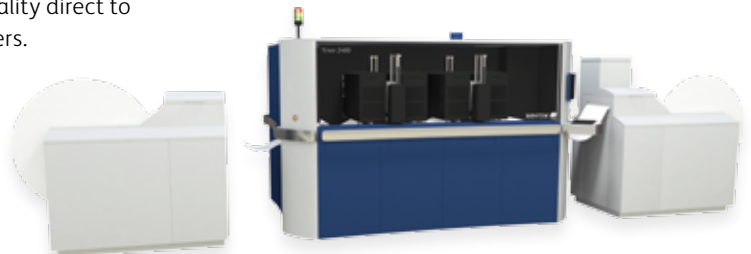
Optimized, offset-like quality comes standard, for all your jobs.

High Fusion Ink offers a level of quality that incorporates so much more than resolution. Their visual impact comes from an interplay between the inks themselves, dot placement, screening algorithms, drop size and the Trivor 2400's proven printing process. It's a powerful mix that produces incredible results.

The Xerox® IJ Print Server Powered by Fiery offers precision color management controls that high-value jobs require. Content can be optimized with object-level rendering, maximizing the gamut and color rendition to deliver offset-like quality direct to commodity offset papers.

Be ready for tomorrow's innovations with the Xerox Trivor 2400.

The Trivor 2400 continues our scalable inkjet development strategy in a compact footprint that makes inkjet easy and affordable to get into. The system is designed to adapt to our continuing ink, media, and imaging innovations so you can build on it over time, ensuring you're always ready for what's next.



Visit www.xerox.com/inkjet for more information.