Solimar® Systems
Rubika®

The need for document print centers to be more productive and efficient while managing production schedules drives smart IT managers to Solimar. Solimar’s portfolio of customized, open systems solutions allows organizations to uniquely maximize their investments in legacy and contemporary applications and technologies. As experts in electronic document delivery, Solimar solutions streamline output workflows by enabling documents to be re-engineered instead of recoded.

Solution
Solimar Rubika® is a modular document re-engineering system. The modules can be configured in many combinations to automate manual processes, enable postal savings, add value to documents, and modify print data on-the-fly at run time.

Value
Working in conjunction with other Solimar solutions, including the Solimar® Print Director, SOLindexer™ and SOLsearcher™ Enterprise, Rubika™ offers integration of AFPDS, DJDE/Metacode, IPDS, PCL, PDF, PostScript, TIFF, and VIPP® content into consolidated workflows. Solimar Print Director enables printing of content on black/white, highlight color, and full color laser printers and high-speed cut sheet and continuous feed devices with full fidelity. With Solimar Print Director and Rubika, documents get sorted and sent to various finishers and envelopes with intelligent insertions added to mailings. SOLsearcher enables web presentment of re-engineered content, including correctly collated documents, updated postal information (including Intelligent Mail Barcode), and added marketing messages.

Benefits
The power of Solimar products lies in their ability to make an output environment more productive. By enabling printers that were once targeted for specific applications to print others in an organization, they increase their asset utilization. By automating manual output processes, operations run smoother with a lower likelihood of missing Service Level Agreements or project deadlines. With the controls inherent to the system, facilities have the ability to redirect work to other areas if a printer or operation is unable to process that work. Solimar® Print Director™ Enterprise provides the cornerstone to a complete transactional or VDP output management system that can meet today’s needs and prepare you for tomorrows opportunities.
A Variable information solution
Learn more at www.solimarsystems.com

Additional Benefits

Easy Transactional/Promotional Enablement
By enabling dynamic content based on criteria found within the print data, companies can now have a better conversation with their customer base. While most finishing devices have a set number of inserts that can be included with a bill, statement, or other customer communication, Rubika enables companies to add literally an unlimited variety of inserts to their mailings.

Added Document Value by Re-engineering Without Recoding
A variety of applications, legacy and new, can take advantage of Rubika’s robust, modular and easy to use solution set. Rubika is designed with simplicity in mind. With Rubika’s intuitive graphical interface, users are not required to be highly skilled programmers. Unlike other document reengineering products, users without a technical skill set can take full advantage of the system. By using existing applications, Rubika enables customers to make significant enhancements to print applications quickly—thereby providing a very attractive return on investment. By adding color, barcodes, or even dynamic digital content, clients can now have a better and more valuable communication approach with their customers.

Migrating from Monochrome to Highlight / Full Color
As costs for color print continue to decrease, more companies are adopting strategies to produce customer-facing, transactional print in highlight and full color. Rubika enables customers to enhance existing applications by dynamically replacing monochrome forms, fonts, logos, graphics, etc. with color resources. Variable and static text are also switched to color on demand. By enhancing existing documents, migration time is greatly reduced and financial benefits are realized immediately. Virtually any legacy data stream can now be easily enhanced and printed on any Xerox full color device.

Centralized Barcoding – Including Dynamic IMB
Many new and existing applications have issues changing or modifying barcodes. Rubika provides a central point for all print applications to remove, change, or add barcodes. With new postal regulations requiring the use of Intelligent Mail Barcode, customers can easily and cost effectively implement IMB to ensure postal savings.

Virtually any type of barcode can be used, even if it was originally created in a composition package from companies such as Exstream, GMC, etc. Using Rubika’s intuitive UI, extensive coding upstream is no longer necessary. For example, adding or changing OMR codes or 2D barcodes for can be performed to accommodate downstream solutions.

Specifications

Software requirements:

PC Requirements:

• OS: x64 edition of Microsoft® Windows® XP Professional, Server 2003 SP1 & SP2, Server 2003 R2, Vista Business or Ultimate, Server 2008, Server 2008R2, Windows® 7 Professional or Ultimate
• CPU: x64 2.4 GHz, Quad Core
• RAM: Minimum: 8 GB, Recommended: 24 GB or more
• HDD: 6GB free disk space for software installation, formatted with Windows® NT File System (NTFS). Disk space requirements for processing data vary based on job size, volume, and application
• NIC: Ethernet network interface supporting the maximum speed of the network, preferably 1 Gb/s or greater
• USB Ports: 3 available ports required if using physical license keys
• Additional Software: Microsoft® .NET Framework 3.5; will be installed by Rubika® installer if not found

Hardware requirements:

• Hardware and Software requirements are subject to change depending on application and environment complexity. To best configure a system to meet your needs, please contact a Solimar Sales Analyst at 619.849.2800.

Xerox products supported:

• Rubika® is not a direct printing solution, therefore, it does not require validation with any printer. This solution typically uses Solimar Print Director Enterprise (SPDE™) to communicate with Xerox printers but can be a standalone solution as well. SPDE was Optimized for FreeFlow, and validated with DocuPrint and Continuous Feed (Monochrome and Color) printers

Applications supported:

• Transactional documents, statements, invoices/bills, direct marketing/direct mail, TransPromo applications, policies, contracts, books, manuals, letters/correspondence, proposals

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Working together... getting results.
Together we can.

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