

Integrated. Workflow. Results.

Your school is
being tested.
RSA has
the answers.

Workflow Results for Education

SUBMIT



- Submit electronic and hardcopy print jobs quickly and easily.
- Drive volume to lower-cost, centralized printing facilities.
- Order, review, approve, and manage print production.
- Increase efficiency and lower production costs with automated workflows.

Rochester Software Associates, Inc.





EDUCATION CHALLENGES

Schools need to control costs while meeting their users' requirements.

In Education, quality and service expectations are on the rise—yet budgets are in decline. In response, many universities, colleges, and school districts have implemented cost-effective central print facilities. The challenge is now to drive print volume to these facilities to realize the desired savings.

How do central print facilities become more efficient while improving quality? How can print facilities keep up with increased customer expectations while they have less time to get the job done and delivered. How can organizations increase print volume and keep everyone satisfied?

Technology alone is not the answer...

Only targeted workflow solutions designed to meet the unique needs of the education market will get the job done. Rochester Software Associates (RSA) has the solutions and experience to solve your production challenges while increasing user satisfaction with your print center.



Streamline electronic and hardcopy workflows with WebCRD™ and QDirect.SCAN™

WebCRD delivers pre-ticketed electronic print jobs to production, ready to submit to live printer queues without operator manual re-entry. QDirect.SCAN enables users to reliably scan and submit hardcopy jobs from a Multifunction Printer, automatically pre-ticketed for the production printer in your print center. With WebCRD and QDirect.SCAN, instructors spend less time making copies and more time in the classroom!

WebCRD: Open a Portal to the Print Center

WebCRD features and benefits

- Fast and easy job submission keeps the learning process at the forefront.
- Approval Authority ensures that budgets are maintained, and that content is acceptable to publish.
- SurePDF (client-side Adobe® PDF conversion powered by Adobe PDF JobReady™) delivers document fidelity—no more missing fonts or incorrect application versions.
- CentralPDF server-based PDF conversion handles commonly-used file types automatically.
- Jobs can be archived for reprinting, a common task semester after semester.
- Real-time Enterprise Authentication (LDAP / Active Directory) ensures your IT team is satisfied and supportive—WebCRD works the way your school works.
- Modular upgrades ensure your print center never outgrows WebCRD.

WebCRD Workflow

- Users submit jobs from their desktop using a Web browser.
- Ticketing options are selected from a set of choices provided by the print center.
- Administrators can modify, deny, or approve jobs with Approval Authority.
- End users receive job status via WebCRD instead of contacting the print center.

"WebCRD is the best system available. It is doing everything we want it to do, and more... Customers are raving about it."

- Simon Fraser University

QDirect.SCAN: Spend less time at the copier, more time in the classroom

QDirect.SCAN features and benefits

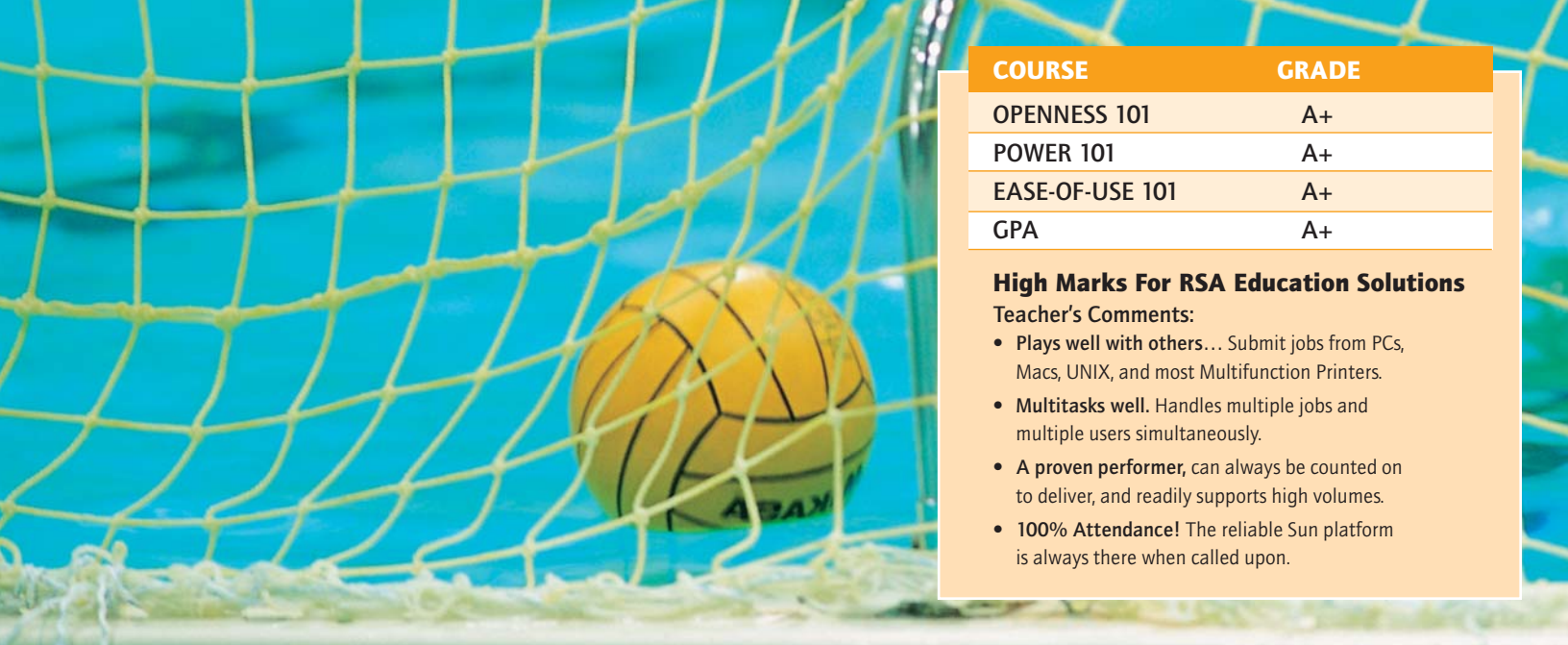
- Multiple users can submit documents simultaneously.
- Confirmation page ensures accuracy.
- QDirect provides complete accounting for chargeback purposes.
- Print centers increase volume, quality, and efficiency as well as customer satisfaction.

QDirect.SCAN Workflow

- Hard copy documents such as tests and handouts are scanned at distributed Multifunction Printers (MFP).
- Ticketing options are entered at the MFP and electronically sent to a central server with the job.
- A receipt is electronically generated and printed at the MFP for confirmation.
- QDirect on the server provides accounting, load balancing, and job management capabilities.

"It's a time-saver all the way around because nobody wants to just stand there in front of the copy machine when you're rushing to get back to class or on your break time or at lunch. It's nice just to have it all taken care of in a matter of a few seconds."

- Clovis School District



COURSE	GRADE
OPENNESS 101	A+
POWER 101	A+
EASE-OF-USE 101	A+
GPA	A+

High Marks For RSA Education Solutions

Teacher's Comments:

- **Plays well with others...** Submit jobs from PCs, Macs, UNIX, and most Multifunction Printers.
- **Multitasks well.** Handles multiple jobs and multiple users simultaneously.
- **A proven performer,** can always be counted on to deliver, and readily supports high volumes.
- **100% Attendance!** The reliable Sun platform is always there when called upon.

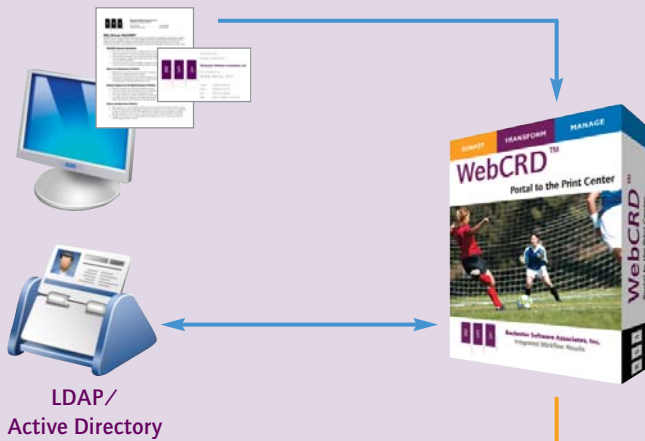
A reliable, streamlined workflow helps your school system achieve its goals

Production costs are significantly lower because jobs are run on equipment built for high volume printing. Teachers spend less of their valuable time copying documents. The "wear and tear" on workgroup and convenience copiers is reduced considerably, translating into greater device uptime and fewer service calls. Teachers trust that their jobs will be done on time, with the correct finishing options. Errors and reprints are minimized thanks to SurePDF's guaranteed fidelity. WebCRD's electronic job status notification enables print operators to focus on production instead of interruptions. The school system benefits from detailed accounting records, enabling enterprise-wide chargeback for both distributed and centralized print jobs. Print Centers spend less on couriers, as documents arrive electronically, and scheduling of deliveries is more accurate and efficient.

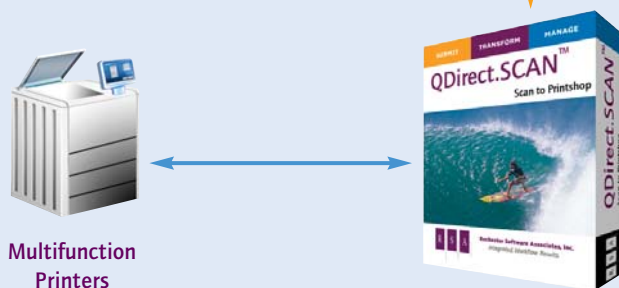
"At first I was very hesitant, but once I started, I fell in love with the program."

- Bayshore High Teacher

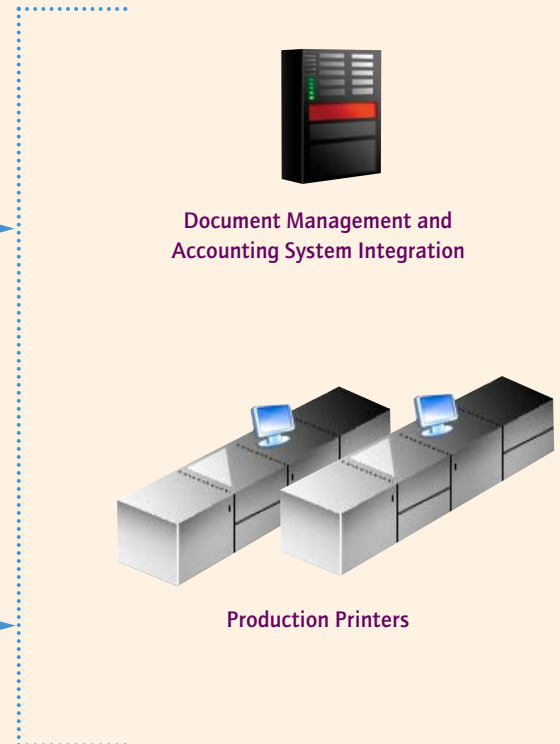
ELECTRONIC JOB SUBMISSION



HARDCOPY JOB SUBMISSION



ELECTRONIC & PRINTED OUTPUT



Workflow Results for Education

SUBMIT

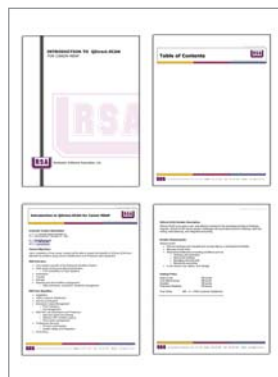
The image shows two screenshots of the QDirect.SCAN software interface. The top screenshot displays a main configuration screen with fields for School (RSA U), Paper (Blue), Billing (jdoe), Print 2-sided (Yes), Copies (25), and Staple (No). The bottom screenshot shows a 'Finishing Options' dialog box with fields for User (Jan), Billing Code (1234), School (East High), # of Copies (100), 2-Sided (Yes), Staple (Yes), and Collate (Yes). A 'Paper' dropdown menu is also visible, listing options like White 3 hole, White, White 3 hole, Canary, Yellow, Blue, and Green.

The image is a screenshot of the WebCRD Portal 'Place an Order (Unsubmitted)' page. It shows order information including Order # 320 and Order name 'WebCRD Success Story'. The 'Printing Options' section includes a dropdown for 'Proof Request' (Online), 'Save In' (Brochures), and various tabs for 'Summary', 'Print', 'Binding', 'Folding', 'Covers', 'Other', 'Tabs', 'Insertions', and 'Exceptions'. The 'Recipients' section shows a recipient named 'Todd Bernhard' with a quantity of 100 and a due date of 08/21/2007.

WebCRD Specifications

- Online print job ordering and hardcopy orders
- Easy one-click reprints
- Unlimited user licenses
- Email notification with online job status
- Automated archiving for access to user files
- Pictograms simplify ticketing options
- Intelligent Binding options reduce errors
- Branding with multiple looks on one server
- Runs on a reliable Sun server provided by RSA
- Standards-based open system with modular options:
 - SurePDF based on Adobe® PDF JobReady™ (unlimited client licenses)
 - CentralPDF server-based PDF conversion
 - Approval Authority
 - Proxy Ordering ("order on behalf of")
 - LDAP/Active Directory Authentication
 - Template Based Ordering (business cards, etc.)
 - Document Management System Integration
 - Non-print catalog/form ordering
 - Trend analysis/accounting integration
 - Table-driven job cost estimating
 - AutoFlow™ jobs to printers based on attributes
 - Accounting system integration

The image is a 'Scan Confirmation' page from QDirect.SCAN. It states: 'Your scanned document was accepted for processing at the central server.' It lists the user as Jan Smith, School as East High, Billing Code as 1234, Pages as 4, Paper as White 3 Hole, Copies as 100, 2-Sided as Yes, Staple as Yes, and Collate as Yes. The remaining balance is \$62.75. The page also includes the RSA logo and contact information for Rochester Software Associates, Inc.



QDirect.SCAN Specifications

- A confirmation page is printed at the requestor's MFP, with ticketing choices, account balance, and document thumbnails
- Job ticketing options are entered electronically on a wide variety of supported Multi-Function Printers
- Runs on a Sun server provided by RSA



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