Achieve Your Goals With Inkjet and a Better Together Approach

Where does inkjet fit into your operation?
Our Better Together approach offers
a holistic solution based on inkjet as
a complement to toner and offset.
By bringing inkjet into the mix in just
the right way, print operators can
accomplish a wide range of goals.



GOAL: COST OPTIMIZE

Unlock transformational TCO with inkjet economics across your entire landscape of jobs to enhance profitability.

How can I do it?

Cost vs. quality optimization Lower operating costs Easy scalability

Accurate ink estimation
Automated intelligence



GOAL: EXPAND CAPABILITIES

Boost your business by offering new value, options, and addressing more customer requirements.

How can I do it?

Offer options
Take on every job
Produce high-value apps
Gain wider media latitude
Offer inline finishing
Enter new markets



GOAL: RIGHT-SIZE

Build flexibility into your equipment footprint with a mix of complementary technologies to better fulfill current and future job requirements.

How can I do it?

Load balance

Add redundancy

Produce more job types

Easy migration

Optimize footprint



GOAL: AUTOMATE

Supercharge your productivity by streamlining production, eliminating redundant, time-consuming tasks with innovative software and automated routines.

How can I do it?

Simplify job prep
Automate imposition
Ensure image quality
Reduce human touches

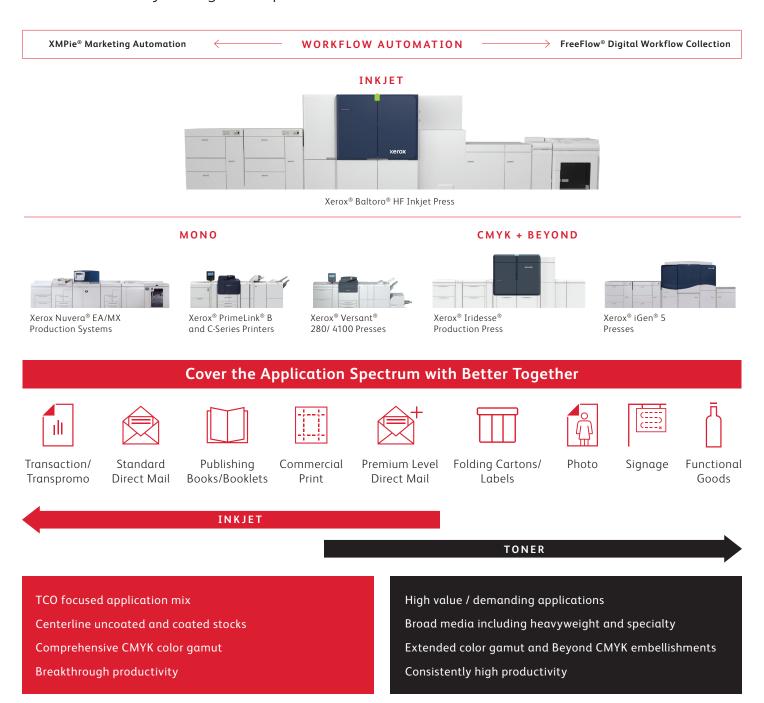
Faster turnaround/improved SLAs (Service Level Agreements)





From Basic to Brilliant

Combine inkjet with the right mix of print technologies to drive cost reductions, quality, and growth opportunity across your entire operation. Earn more revenue from the work you do today and start offering new products and capabilities to expand to new markets with our infinitely configurable portfolio.



See Better Together in action at xerox.com/BetterTogether

