

Xerox Confident Color helps keep your color output consistent and on target. Let our color experts help you hit the color you need, day in, day out!

Here are 5 easy tips to help you maintain great color:

1. Work from a good file

The Integrity of the file is critical, whether it's Postscript or PDF. A PDF has to be distilled correctly with high resolution images, embedded fonts and the correct color space.

2. Preflight your file

Preflighting helps takes the guesswork out of your workflow. Are the fonts embedded? Does the file contain RGB, CMYK or Pantone data? You can preflight a file using a preflight application program, Adobe Acrobat Professional (PDF) or right at your Digital Front End.

3. Submit your file to the correct virtual printer or queue

There are many ways to submit a file. You can submit via a driver, import, use a hot folder, web submission, etc. Realize that submitting via a driver can give different color than submitting via a hot folder. Automate your workflow and submit to virtual printer or queue with the correct color workflow, imposition and finishing settings for the job.



4. Ensure your output device is producing good, consistent color

Make sure your machine is printing at its optimal color output. Before proofing a color critical job, make sure your press is calibrated and profiled correctly. The Automated Color Quality Suite (ACQS) will make this a quick and easy task.

5. Proof the job and adjust the color, only if necessary

The color defaults on your Digital Front End will give you outstanding results. However, if you need to adjust color, various CMYK and RGB source color emulations, rendering intents, destination profiles or creating a tonal reproduction curve (gradation) can also be considered.

Need help with your color workflow? Our Xerox Color Services will help you hit the bulls-eye.

Our robust portfolio of Xerox Color Services will help you get the most from your Xerox color products and solutions. For more information, please contact your local Sales Representative or Systems Analyst.

Xerox Confident Color. Be inspired. Be bold. Be confident.

For more information, go to:
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