



# 2019–2020 Xerox® Production Portfolio

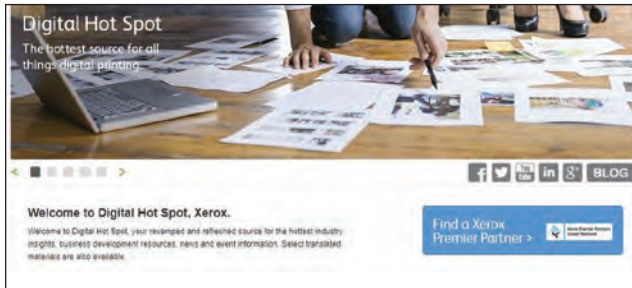
Powering Print and Beyond

**xerox**™



# Xerox Business Development Support

Drive Growth, Promote and  
Transform Your Business



### XEROX DIGITAL HOT SPOT WEBSITE

This website provides one-stop access for Xerox production print customers to business-building resources, industry insights and business development webinars.

It's also your connection with the Xerox Premier Partners Global Network to find a digital print partner with the right experience and equipment for your needs.



### XEROX CUSTOMER BUSINESS DEVELOPMENT PROGRAM

Resources, tools and professional services designed to support efforts such as sales and marketing, business planning, operations and new application development. Customers have access to:

- Xerox® ProfitAccelerator® and ProfitQuick® digital business tools and kits to create marketing plans, calculate ROI, target vertical markets, conduct open houses, manage a sales force and more
- Consulting and training services, business development webinars and white papers/ case studies



### XEROX PREMIER PARTNERS GLOBAL NETWORK

A collection of the world's top printers and marketing services providers, this global network builds digital business through information sharing, innovation, insights and business collaboration.

Exclusive membership benefits include business enhancement tools, regional networking opportunities and first looks at emerging technologies and solutions.

You can expand your own capabilities, or the geographies you serve, by finding a print partner via our Global Directory. You can search by application, location, equipment and more.

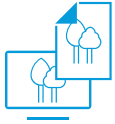
For more information about our business development support, visit: [xerodigitalhotspot.com](http://xerodigitalhotspot.com) or [xerox.com/driveprofit](http://xerox.com/driveprofit)



# Xerox® Production Workflow and Software Solutions

Automate Physical  
and Digital Workflows

## INNOVATE AND GROW



### WEB-TO-PRINT

Enable seamless online ordering with personalization, while increasing sales opportunities for print and non-print via the web, 24/7.

- XMPie® PersonalEffect® StoreFlow™ (includes prepress automation from Xerox® FreeFlow® Core)



### VARIABLE DATA PUBLISHING


Create applications that deliver high-value, relevant, 1:1 communications with unmatched throughput and print efficiency.

- Xerox® FreeFlow® Variable Information Suite
- XMPie® uDirect®
- XMPie® PersonalEffect® Print



### CROSS-MEDIA MARKETING

Leverage digital media (email, web browsers, mobile apps and social media) to complement print and deliver messages through multiple diverse channels.

- XMPie® Circle® 
- XMPie® uDirect® Video
- XMPie® PersonalEffect® e-Media Cloud
- XMPie® PersonalEffect® TransMedia

## INCREASE PRODUCTIVITY



### AUTOMATION

Integrate multiple systems seamlessly while automating every step in print and ePublishing processes.

- Xerox® FreeFlow® Core 
- Xerox® FreeFlow® Digital Publisher 
- XMPie® Circle® 



### JOB MANAGEMENT


Automate processes across the entire fleet to get jobs in and out faster; improves output efficiency.

- Xerox® FreeFlow® Core 
- XMPie® PersonalEffect® StoreFlow™



### COLOR MANAGEMENT


Deliver consistent, accurate, repeatable and dependable color with Xerox® Confident Color.

- Xerox® IntegratedPLUS Automated Color Management 



### PREPRESS

Simplify job preparation activities and reduce errors with these powerful prepress tools.

- Xerox® FreeFlow® Core 
- Xerox® FreeFlow® Makeready®
- Xerox® FreeFlow® Express to Print
- XMPie® PersonalEffect® StoreFlow™



### FEEDING AND FINISHING

Complete jobs with a professional finish — be it wire bound, perfect bound, saddle stitched, folded, creased or cut. Run finishing devices inline, offline, or in dual mode, providing high-speed, high-quality and high-value output.

- Xerox® and Partner Solutions
- Xerox® IntegratedPLUS Finishing Solution

For more information on Xerox® Production Workflow and Software offerings, visit [www.xerox.com/workflow](http://www.xerox.com/workflow)



# Color Sheet-Fed Solutions

Invest with Confidence



### XEROX® PRIMELINK® C9065/70 COLOR PRINTER

- Print speeds of up to 70 ppm color and 75 ppm black and white
- Copy, fax (optional) and scan functionality (powerful scanning, up to 270 ipm)
- Designed to promote multitasking and collaboration with Xerox App Gallery and @printbyXerox, allowing secure print from any email-enabled device — this includes phones, tablets (iOS/Android) PC and Mac
- Simple Image Quality Adjustment (SIQA) with user-adjustable front-to-back registration, density uniformity and image transfer corrections for perfect prints
- Expanded application offerings such as rugged polyester labels, menus, vinyl window clings and linens
- Standard Xerox® Integrated DFE and a choice of an additional EFI DFE, three models available
- Finishing options are professional-grade and endless; full-bleed trimmed booklets plus punch, crease and multiple folding options



### XEROX® VERSANT® 180 PRESS

- Print speed of up to 80 ppm with copy/scan functionality
- Compact belt fuser provides the ability to print on a wide variety of stocks from 52 to 350 gsm including envelopes
- Simple Image Quality Adjustment (SIQA) for push-button-easy front-to-back registration, density uniformity and image transfer that automatically corrects for perfect prints
- Performance Package option delivers increased speed of 80 ppm on all stocks and an inline spectrophotometer for color automation



### XEROX® VERSANT® 3100 PRESS

- Automation and productivity to meet production demands with media flexibility at speeds up to 100 ppm, duplexing 350 gsm, envelope and long sheet printing
- Fully automated color and production print optimization with the Xerox-exclusive Full Width Array simplifies time-consuming tasks, including baselining the press, correcting image-to-media alignment, optimizing density uniformity, color management, profiling and calibration
- Production feeding and integrated finishing provides the ability to automate print workflow creating a wide variety of finished output, such as full bleed booklets up to 120 pages

Xerox® Versant® Presses feature Ultra-HD Resolution which combines 2400 x 2400 resolution and up to 10-bit RIP rendering, delivering four times the pixels on a page, expanding halftone screens for smoother, crisper resolution and stunning image quality.

## Color Sheet-Fed Solutions



### XEROX® IRIDESSE® PRODUCTION PRESS

- Color FLX Technology that utilizes up to six color stations, CMYK and Specialty Dry Inks including Silver, Gold, White and/or Clear in a single pass with “spot on” registration
- Six-color speed at 120 ppm (letter/A4) with production automation using functions like EZ Press Check, EZ Swap and Full Width Array alignment, profiling and calibration
- Wide media latitude on coated and uncoated stocks from 52-400 gsm with sheet lengths up to 47.24" (1.2 meter) and 28.5" (729 mm) auto-duplex, plus Mixed Media Xceleration (MMX) for optimized productivity



### XEROX® iGEN® 5 PRESS

- The optional 5<sup>th</sup> print station enables you to extend the press's gamut with Orange, Green or Blue to match over 90% of the PANTONE® PLUS Coated Library
- White, Clear or Fluorescent Yellow Dry Ink in the 5<sup>th</sup> print station will create unique digital print enhancements on high-value applications
- Quality and productivity are guaranteed with advanced automation that inhabits the press from beginning to end
- The press design allows you to select the exact configuration you need — speed, four or five print stations, extra long sheet capability up to 35" (889mm) and feeding/finishing that meets your production and application requirements
- The optional Thick Stock Capability expands media latitude up to 24 pt/610 microns



### TAKE YOUR PRINT BEYOND CMYK

- Learn how to transform color into opportunities to differentiate, drive growth and ignite remarkable results.
- Take a closer look at how digital enhancements with the Xerox® Iridesse® Production Press and the Xerox® iGen® 5 Press are breathing new life into printing applications.
- Learn more about our Specialty Dry Inks: [xerox.com/specialtydryinks](http://xerox.com/specialtydryinks)
- Learn more about designing for Specialty Dry Inks: [xerox.com/creative](http://xerox.com/creative)

### BEYOND CMYK BUSINESS DEVELOPMENT PROGRAM

This global locator website enables creatives to find a nearby print provider who can fulfill print work on Xerox® iGen® or Iridesse® presses based on specified job requirements such as specialty inks (beyond CMYK) and media. Learn more: [xerox.com/globallocator](http://xerox.com/globallocator)





Sheet-Fed Inkjet  
Solutions:  
Invest with Confidence

## Inkjet Solutions



### XEROX® BALTORO® HF INKJET PRESS SHEET-FED

- The value, volume and velocity of inkjet with the versatility of sheet-fed
- Printing speeds up to 300 impression per minute with Speed Boost license
- New high-value applications with Xerox® High Fusion W-Series Print Heads with True HD resolution
- Primerless printing on plain, inkjet and standard offset coated media support with High Fusion Ink
- Signature image quality with Automated Intelligence and Cost/Quality Optimization tools
- Automate color with inline color profiling and integrated spot color matching tools
- Recommended duty cycle: 750K to 3 million letter/ A4 images per month (in CMYK, 1200 x 1200 dpi resolution)



### XEROX® BALTORO® WITH COLOR ACCELERATOR SHEET-FED

- An optional module that enables even more high-value applications with enhanced vibrancy, saturation, pop and expanded gamut
- Supports an expanded range of offset coated medias including glosses, mattes, silks, satins and dulls up to 300 gsm / 110 lb cover.
- The base configuration can be upgraded with Color Accelerator at any time
- Ultra-compact infrared drying minimizes power consumption and maximizes sustainability
- New Automated Intelligence features and Cost-Quality optimization tools enable superior Inkonomics on the in-demand applications.
- Automated inline color profiling and integrated spot color matching tools simplify the onboarding and migration of jobs

### PRINT FEEDING AND FINISHING SOLUTIONS

With the widest range of sheet feeding, roll feeding and print finishing solutions available for your Xerox® production equipment, you can add the capabilities that best suit your job mix and improve your digital printing workflow.

Learn more at [xerox.com/finishing](https://www.xerox.com/finishing)



Monochrome  
Sheet-Fed  
Solutions

Invest with Confidence

## Monochrome Sheet-Fed Solutions



### **XEROX PRIMELINK B9100/B9110/ B9125/B9136 COPIER/PRINTER**

- Walk-up simplicity and production-level capability in one compact device
- High speed print engines deliver output up to 100, 110, 125, and 136ppm
- 2400 x 2400 dpi print resolution delivers consistent, high-quality reproduction of text, solids, photos and graphics, with exceptional registration for polished, professional results
- Endlessly configurable – feeding, finishing, and Digital Front End options to fit every print environment
- A wealth of production-friendly, office-ready features including workflow apps and built-in security

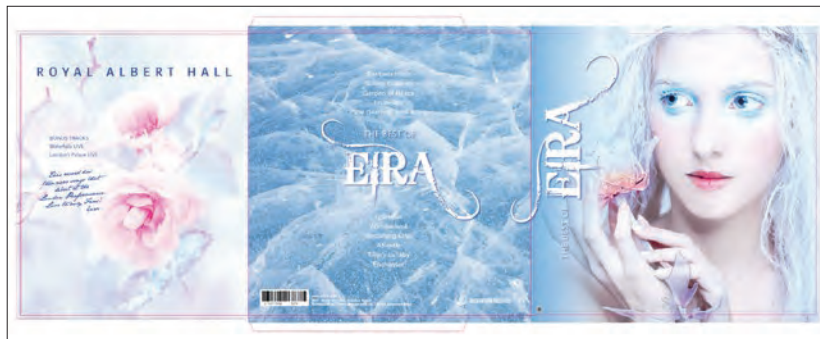


### **XEROX NUVERA® PRODUCTION PRINTING SYSTEMS**

- Configure from a platform of industry-leading technology innovations that continues to evolve to higher volumes for high-speed monochrome printing
- Select a print engine with speeds of 100, 120, 144 or 157 ppm or the added reliability and speed of a tandem system with ipms of 200, 288 or 314
- Recommended duty cycle: 2.8 to 8.5 million impressions per month
- Select an EA-based system for image quality and speed, or an MX system for reliability and accurate MICR toner printing systems
- Designed to adapt, automate and win with a configurable system — add multiple sheet feeding trays and modules, inserters for covers and specialty media, or roll to sheet options, finishing options from Xerox and leading finishing vendors — from simple stacking to perfect bound books

## HIGH-VALUE APPLICATIONS WITH THE XEROX® PRODUCTION PORTFOLIO

Xerox® advanced digital printing technology and services enable a wide range of applications that can fuel businesses, boost profits and strengthen client relevancy. The end-to-end capabilities of the Xerox® portfolio — from digital sheet-fed to continuous feed — deliver cost savings and efficiencies in the production of high-value applications ranging from direct marketing, personalized catalogs and transactional marketing to book publishing, packaging and photo publishing.



Learn more about how these high-value applications can drive results:  
[xerox.com/production](http://xerox.com/production)



# Xerox® Production Portfolio

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Printed on the Xerox® iGen® 5 Press.

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