A world of opportunity.

The print landscape we were all comfortable with for the last decade and more has undeniably changed. And, while that can seem daunting, today’s realities also open doors to very real opportunities.

Change the way your customers see digital printing — and the way they see you. They may view digital as being suitable only for a limited subset of jobs — but now, digital is a solution that increases capabilities and enables a wider variety of jobs, making you the go-to print provider.

Increase productivity and profit. The more time you can spend printing without setup, manual calibration, and rework interruptions, the more profitable you become. A solution that builds simplicity and predictability into the equation keeps you in the black.

Offer the high-value options your customers want. Clients are looking to stand out with accurate brand colors, varied finished sizes, and specialty embellishment options. Having a digital solution with these capabilities — and more — can make you an essential partner.

The changing world of printing.

Change creates opportunity. The growth of digital printing and shifts in customer demand toward shorter runs with variable information mean there is an opening for a print provider who is prepared to step in, step up, and satisfy more customers.

But what does it mean to be ready for that opportunity?

Connect and learn more.

Xerox® iGen® 5 Press

Your digital printing world just got more flexible — and more profitable.

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