A world of opportunity.

The print landscape we were all comfortable with for the last decade and more has undeniably changed. And, while that can seem daunting, today’s realities also open doors to very real opportunities.

Change the way your customers see digital printing — and the way they see you. They may view digital as being suitable only for a limited subset of jobs — but now, digital is a solution that increases capabilities and enables a wider variety of jobs, making you the go-to print provider.

Increase productivity and profit. The more time you can spend printing without setup, manual calibration, and rework interruptions, the more profitable you become. A solution that builds simplicity and predictability into the equation keeps you in the black.

Offer the high-value options your customers want. Clients are looking to stand out with accurate brand colours, varied finished sizes, and specialty embellishment options. Having a digital solution with these capabilities — and more — can make you an essential partner.

The changing world of printing.

Change creates opportunity. The growth of digital printing and shifts in customer demand toward shorter runs with variable information mean there is an opening for a print provider who is prepared to step in, step up, and satisfy more customers.

But what does it mean to be ready for that opportunity?

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It’s an iGen® 5 world.

The Xerox® iGen® 5 Press is built for the changing world of printing so you can seize new, profitable opportunities. The industry’s most available and productive digital press platform offers enhanced and valuable capabilities – like a 5th print station for gamut extension and digital embellishments – giving you a compelling solution to the way our print world operates today.

EXTEND YOUR GAMUT AND YOUR SPOT COLOUR REACH – ADD A 5TH COLOUR.

If your print station allows you to print on large format, Greens, Oranges or Blues, can be supplied in-house as a press enhancement, making it easy to match a wide range of PANTONE® swatch press gamut and making it easy to match over 90% of the PANTONE® PLUS swatch on your Xerox® iGen® 5 Press.

25B 1400% 89%

Digital print embellishment is predicted to grow at a 27% CAGR from 2015 to 2020, reaching 25 billion pages by 2020.

Enhanced and valuable capabilities – like a 5th print station for gamut extension and digital embellishments – can be considered in-house, extending the digital printing device with some level of embellishment in 2018.

ELEVATE YOUR PRINTING CAPABILITIES – ADD WHITE TO YOUR COLOUR PALETTE.

With Xerox® iGen® 5, a 2nd print station, you can add white to your existing print process to enhance your design possibilities. With our high-quality, tried and tested inks as well as our white ink technology, adding a new level of high-end finishing features to your Xerox® iGen® 5 allows you to print a range of applications, creating a more versatile and capable press.

Enhance creativity, spot varnish effects, highly detailed images and more with Xerox® iGen® 5. Add more value to your press.

25B 1400% 89%

Print service providers printing in digital are growing at an unprecedented rate, generating more business and better profits. The Xerox® iGen® 5 with the power of FreeFlow® Core, delivers a whole new level of automation and intelligence on the market, thanks to unprecedented levels of automation and intelligence built into the press front end to end. This automation radically reduces setup, improves image quality, reduces labor costs, and drives more profitable turnaround times.

The impact is immediate and dramatic both in your print facility and on your bottom line.

AUTOMATED SPEED.

Xerox® iGen® 5 is the family that always has been about making it faster than the rest. Because of its advanced automation, the Xerox® iGen® 5 delivers even faster production time – up to 165%, which equals four hours of labor savings per job. When other press manufacturers are producing 52 months of jobs in the next year, you can produce 12.

YOUR GIVES YOU AN EDGE THROUGHOUT THE PRINTING PROCESS.

You’ve got an edge in ump PRESS – ATTAINING AND MAINTAINING OUTSTANDING IMAGE QUALITY.

The pursuit of achieving consistent, bold ink image quality can be manually intensive with other digital production solutions. But, Xerox® iGen® 5 adds automation that makes it remarkably efficient. You can easily attain the excellent color you want and maintain it from first shift to shift and press to press.

Fully automated image-on-image, producing high quality images, is one of the most unique, advanced and automated print solutions on the market.

You're in the business of speed. That's why we built the Xerox® iGen® 5 with the power of FreeFlow® Core, designed to automatically set up workflows using the data you provide. You can quickly and easily set up workflows using the data you provide. You can quickly and easily set up workflows using the data you provide.

AUTOMATION AND PRODUCTIVITY.

The Xerox® iGen® 5 increases your capabilities through a combination of flexible platform attributes. We’ll help you select the options that will best drive your business so you get a press that’s supremely customised for today – as well as one that’s ready for future innovations.

Maximise your digital investment.

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The iGen® family has always been about making a finite amount of time work harder for you. iGen® 5 – extending your image capabilities.

You can apply a variety of specialty effects – all in-line – so you can meet buyers on-brand.

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