Accelerate Your Xerox® iGen® 5 Press with Xerox® FreeFlow® Core

You're not just in the business of printing. You're in the business of speed. That's why it is so important that you think outside the box and consider the value of every step in the print process. The most effective print providers create synergy between the engine and the workflow.

Xerox® iGen® 5: On Target. On Time.

The legendary iGen platform is best known for its quality and productivity. But with the addition of a fifth color cartridge, the iGen 5 now hits an even wider range of colors on target, including up to 90 percent of the PANTONE® Plus Coated Library within 3 delta E. Choose between an additional orange, green or blue color to match colors previously outside of the iGen gamut.

Xerox® FreeFlow® Core: Automated Speed

When you combine the efficiency of the iGen 5 with the power of FreeFlow Core, getting more color options doesn't mean losing more prepress time. You can quickly and easily set up workflows using Xerox® FreeFlow Core to automatically prepare files for print. Take touchpoints out of your process and run more jobs with your press.

The Fast Gets Faster—and More Efficient

When you combine these two leading technologies, the result is a fast, accurate color matching machine. Just like the iGen 5 Gamut Extension Tool on xerox.com, FreeFlow Core automatically determines if an additional fifth color is needed, which color extension works best and the most efficient way to group jobs. In short, FreeFlow Core reviews all jobs and puts them in the most effective order, whether that's holding similar jobs or sending a job to a specific queue.

60%

Print providers who say workflow is a priority.*

The 5 challenges Xerox® iGen® 5 and Xerox® FreeFlow® Core solve.

1. Reducing Costs

As the competition stiffens, price pressures rise. Xerox® FreeFlow Core cuts down the already cost-effective iGen 5 production costs by removing manual prepress steps and helping you spend time on higher value tasks.

2. Improving Quality

For better or worse, today's customers continue to heighten their expectations in terms of the quality of print products. By automating your print processes, FreeFlow Core reduces the amount of errors and delivers consistently high-quality outputs—also a specialty of the iGen 5.

3. Speeding Up Turnarounds

Turnaround times are now measured in days, rather than weeks. Xerox® FreeFlow Core working with the Xerox® iGen 5 makes your workflow as seamless, efficient and speedy as possible.

4. Shortening Runs

As jobs trend smaller and smaller and you push more jobs through your shop, process efficiency becomes more important. The iGen 5 combined with FreeFlow Core thrives in this multiple short run environment.

5. Dealing with Complexity

Technologies and jobs are more complex than ever before, putting skilled operators at a premium. With a simple drag-and-drop interface built right onto FreeFlow Core, your operators can quickly make even complex tasks easy.

> Bringing the iGen 5 and Xerox® FreeFlow Core together creates an unmatched combination of productivity and efficiency.

Want to learn more?

Learn more about workflow solutions from Xerox at **xerox.com/workflow**.
Find additional Xerox® FreeFlow Core info at **xerox.com/automate**.
Talk to Xerox engineers about how Freeflow Core works at **xerox.com/coreforum**.
Read and download more Xerox® iGen® 5 Press content at **xerox.com/iGen5**.

*In-Plant Graphics

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