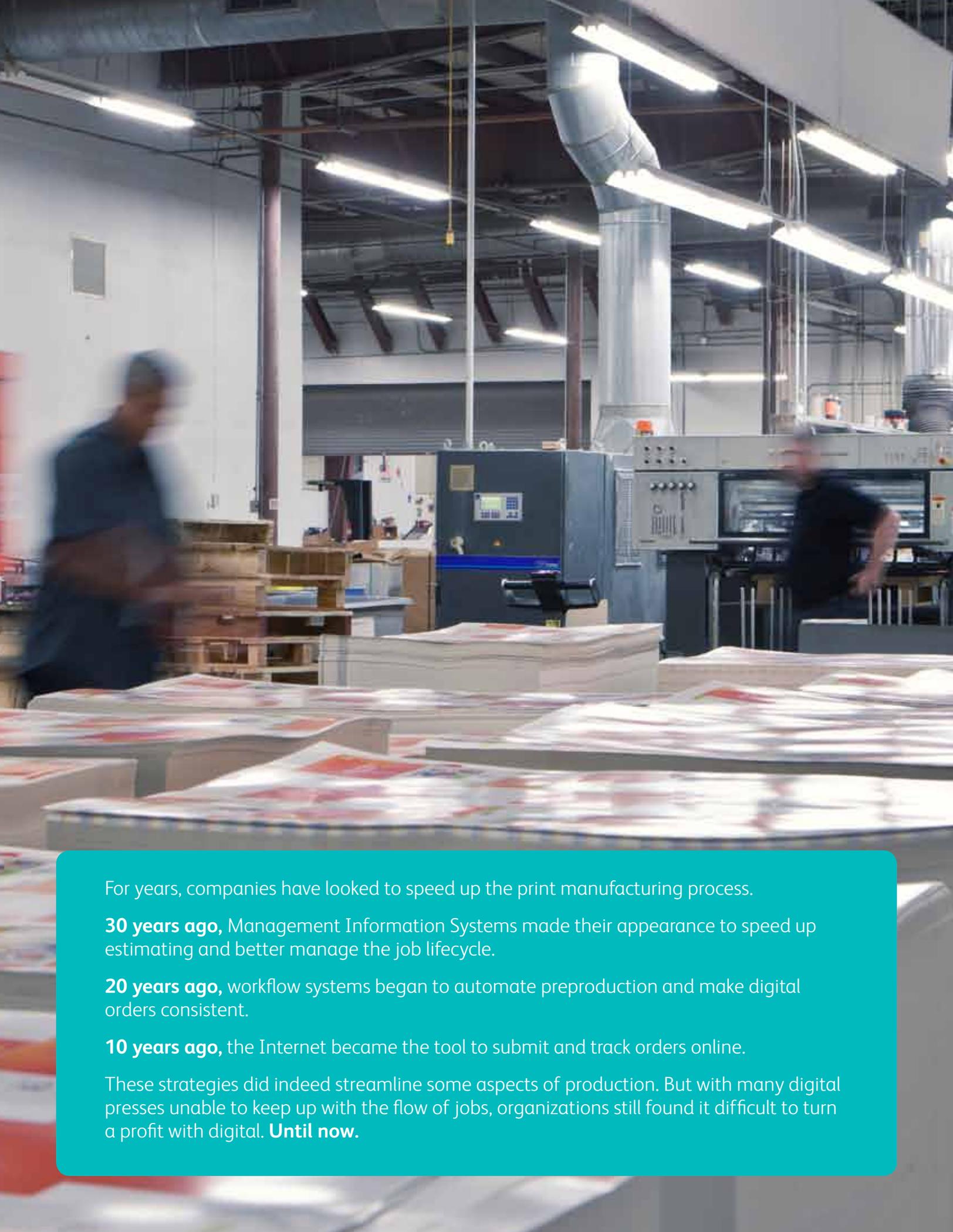


It's time to transform  
your business.





For years, companies have looked to speed up the print manufacturing process.

**30 years ago**, Management Information Systems made their appearance to speed up estimating and better manage the job lifecycle.

**20 years ago**, workflow systems began to automate preproduction and make digital orders consistent.

**10 years ago**, the Internet became the tool to submit and track orders online.

These strategies did indeed streamline some aspects of production. But with many digital presses unable to keep up with the flow of jobs, organizations still found it difficult to turn a profit with digital. **Until now.**

# It's time for the Xerox® iGen4® Diamond Edition

The quickest time to digital profit comes from a complete “smart” solution—one that is integrated from end to end. That's what the Xerox® iGen4® Diamond Edition and EFI® automation give you. Together, they link familiar, industry-leading software and the newest press in a distinguished digital family to create a workflow that maximizes your profit potential.

## Acquisition

Leverage direct and JDF-based integration to automate job submission right from your clients' desktops, while supporting online estimate and job specification entry, generic and custom catalogs, Variable Data Printing (VDP), status, invoice review, online payments, job history review and re-ordering.

## EFI Digital StoreFront®

Digital StoreFront helps you be accessible and efficient with:

- Personalized marketing—Gain immediate entry into single version VDP, while shortening the production cycle and lowering costs.
- Unlimited, customizable StoreFronts—Create branded, “sticky” storefronts specific to your customer base.
- Streamlined job submission—Lets print buyers order, edit and preview their job specifications on a single page.
- Deployment flexibility—Deploy on site or from the cloud, depending upon your business requirements.



JDF in/JMF out

Xerox® iGen4® Diamond Edition with EFI automation is a solution—in more ways than one. It offers a real, profitable answer to many of the questions you may have around growing a digital business.

## “Isn't having a separate sales force for digital unaffordable?”

EFI Digital StoreFront puts a virtual salesperson in front of your customer 24/7—a salesperson that can take orders, verify content and provide updates, as well as deliver invoices and accept payments. Digital StoreFront will help you lock in existing clients and capture new ones.



# and EFI® automation.

## Print Management

Automatically build a job, create a layout and production plan, assign a work path, allocate materials and develop an optimized schedule. EFI® Print MIS balances the production requirements of a new job with jobs already in process, creating a run list for each work center in the plant.

### EFI Pace™

This browser-based, scalable and customizable print management system streamlines operations, reduces costs and provides you with a fully integrated solution for estimating, production, accounting, sales management and e-commerce.

### EFI Monarch™

EFI Monarch is a flexible, powerful, intelligent and automated print production and management solution for large, single and multi-plant operations. Scalable to 5,000 users, Monarch offers efficient management of all product and work types, including Web, sheet, screen, inkjet, digital and flexographic.

## Job Preparation

Create a seamless, automated movement of job details, files and status information throughout all aspects of planning, prep, production and analysis to provide Fiery® Server and Fiery Central with the data required for job setup and RIP processing.

### EFI Fiery Central

Fiery Central integrates your production systems to make new or existing printers more scalable and productive. It combines multiple printers into a centralized print production system unified by Fiery Command WorkStation® with an award winning, intuitive user interface.

### Leverage Existing Prepress Workflows

Bridge the gap between digital and conventional printing to satisfy customer needs. EFI Fiery digital print controllers have an integrated workflow to Kodak® Prinergy® and AGFA® :APOGEE™—popular prepress workflow solutions for conventional printing.



## “How do I know if my digital business is profitable?”

EFI's Print MIS solutions are designed to provide your business with the highest level of “smart” integration available in the printing industry. These capabilities include detailed costing and operational analysis to help you identify your most profitable jobs, products and customers.



## Production

Achieve new levels of productivity with a press designed for the demands and variability of a profitable digital print business. Load-balance with existing offset presses to maximize your investment and meet customer needs even more efficiently.

### Xerox® iGen4® Diamond Edition with EFI® Fiery Server

The iGen4 Diamond Edition lets you accept a continuous stream of jobs and turn them into high quality finished applications through a combination of automated image quality, industry-leading press availability, extended sheet size and substrate capabilities—along with seamless integration with existing workflows—so you can produce exceptional results every time.

## Automated Finishing

Combine the efficiency of inline finishing with the flexibility of off-line finishing in a single solution. Eliminate finishing bottlenecks with inline/offline/dual-mode automation so you can flexibly produce more booklet jobs.

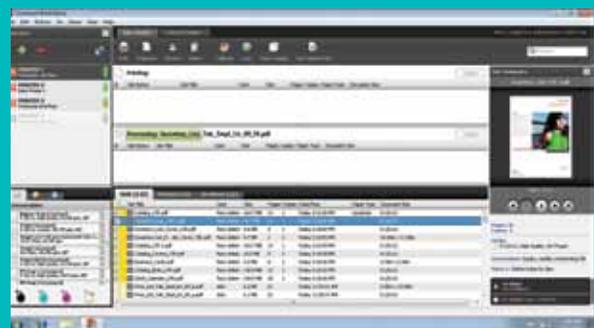
### Xerox® IntegratedPLUS Finishing Solution for Booklets

Produce more booklet jobs with less cost and faster turnarounds. With the Xerox® IntegratedPLUS Finishing Solution for Booklets, all booklet job preparation and finishing setup is automatic.



**“Digital jobs are too varied—how do we manage all the different setups required?”**

EFI Fiery and Fiery Central automate your digital workflow, routing jobs quickly, efficiently and automatically. Setup information and other critical job specs are delivered to the iGen4 Diamond Edition without operator intervention.



# Xerox® iGen4® Diamond Edition automation makes you even more able.

Chances are good that you've invested in workflow solutions for your business. To make that workflow work for digital, you need a press that can keep up. After all, you can automate your job submission processes and accept 200 jobs off a Web-to-Print solution every day, but if your press isn't available and able to print those 200 diverse, short run jobs profitably, that up-front automation won't matter. The Xerox® iGen4® Diamond Edition makes you able—able to realize profitability in the digital market thanks to built-in press automation designed specifically to deliver the very jobs that are in demand today. The press delivers:

## More Jobs From More Places

Automation at the very beginning of the process can keep your digital pipeline full. With a digital storefront, customers can order and reorder jobs without you lifting a finger... indeed, without you even being open.

## Greater Press Availability

There are many factors that can keep a press from being available for production—everything from startup routines to routine maintenance. Automation can turn more hours in the day into productive hours because press availability is a key to turning jobs into profit.

## Superior Color

The process of achieving the color your customers expect used to be manually intensive. Print, calibrate, print, adjust and print again. But automation makes it predictable and efficient. You can attain the excellent color you need and maintain it from shift to shift and press to press.

## Less Operator Intervention

From color to finishing, your operators are required to do less so they are free to focus on other tasks that save you money and generate additional revenue.

## Larger Profits

More jobs, more uptime, reduced labor costs and less waste add up to higher profits. If you ever had a question about the profitability of digital color, automation maximizes your return on investment and gives you a powerful new avenue for business growth.

To learn more about the Xerox® iGen4® Diamond Edition, contact your Xerox representative or visit [www.xerox.com](http://www.xerox.com)

