

Accelerate Your Xerox® Color C60 Printer with Xerox® FreeFlow® Core



An entry level production printer, when paired with the right workflow, can deliver high-end value. Not only can you achieve world-class productivity with the Xerox® C60 Printer, but you can accelerate that machine with the right workflow. Even if you have a relatively small budget or lower volumes, workflow is both accessible and worthwhile.

XEROX® COLOR C60 PRINTER: MASTER OF ALL TRADES

The Xerox® Color C60 Printer brings the best of all worlds to your organization. With the ability to print, fax, copy and scan, you get top-of-the-line multifunction capabilities. The C60 also brings production-level print speeds, image quality and media latitude so your production teams enjoy the level of quality and finishing that allow them to capture new business and keep high-value jobs in-house. How can you make the C60 even faster?

XEROX® FREEFLOW CORE: FAST. SIMPLE. SMART.

FreeFlow Core is a prepress automation solution that speeds up the process of preparing jobs for the printer. Using a straightforward drag-and-drop interface, users can build and save workflows to preflight, layout and print common jobs. That means everything from brochures to postcards to business cards automatically follows the same process, every time.

A POWERFUL COMBO

One of the biggest challenges with entry-level production printers is efficiency and consistency. That's because without a single, dedicated operator, processes vary greatly from user to user. Together, the Xerox® Color C60 Printer and Xerox® FreeFlow Core standardize the printing process across all printers. So walkup users and multiple operators use the same automated process for common applications, including brochures, flyers, postcards and business cards. The result is a more efficient, error-free product.

46% 

Business content that exists on paper (versus digital media) today.*

*InfoTrends SMB U.S. Office Primary Research Study, 2017

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XEROX® FREEFLOW® CORE

The five challenges Xerox® Color C60 Printer and Xerox® FreeFlow Core solve.



1. LACK OF ACCESSIBILITY

A lack of space and budget makes it difficult for many organizations to enjoy production-level workflows. But with the Xerox® C60 Printer and FreeFlow Core, you get high-end workflows in a compact, affordable package.



2. INCREASED WORKLOAD

Because FreeFlow Core standardizes the process and layout, jobs arrive at the printer faster, giving you the ability to turn out job after job with ease. Plus, operators are more efficient, spending less time figuring out the machine and more time on high-value tasks.



3. EXCESS WASTE

With a strict budget, eliminating wasted time and materials is paramount. The Xerox® C60 Printer and FreeFlow Core combine to take manual processing steps out of every job. Fewer touchpoints mean fewer errors and fewer wasted print runs.



4. COMPLEX PREPRESS

FreeFlow Core has advanced prepress capabilities that extend beyond the programming capabilities of the C60. So FreeFlow Core can not only automate your prepress steps, but also add more prepress capabilities to your shop.



5. LACK OF TRAINING TIME

The Xerox® C60 Printer and FreeFlow Core are specifically designed for simplicity, making training time minimal. By hiding all the complexities of programming workflows, FreeFlow Core greatly simplifies multi-engine management.



The Xerox® Color C60 Printer gives you the versatility and power. Xerox® FreeFlow® Core gives you the simplicity and efficiency. Together, you get it all.

Learn more about workflow solutions from Xerox at xerox.com/workflow.

Find additional Xerox® FreeFlow® Core info at xerox.com/automate.

Talk to Xerox engineers about how FreeFlow® Core works at xerox.com/coreforum.

Read and download more Xerox® C60 Printer content at xerox.com/c60-c70.