

# Tester's Choice



The Best of The Tests

Industry Analysts Technical Services Division

## Best Light Production - Color *Xerox DocuColor 250*

Industry Analysts Technical Services Division (IATSD) tested this device in our lab and believe this to be the best product in the Light Production - Color category.

After a thorough evaluation, several factors led us to select this product as the best. IATSD found this device to have the best overall productivity, the best user interface and the best continuous tones of all comparable devices we tested over the last year.



*The bottom line is* this; if we had to buy a graphics or color device capable of light production volume, *we would buy the Xerox DocuColor 250.*

### About This Document

The purpose of this document is to help customers choose a product with confidence. IATSD tests dozens of office products each year. Full test reports are available on our website. Several times throughout the year, IATSD looks at product categories and identifies what we feel are the

best products within each class. Productivity, installation software, image quality are key components of our selection criteria. After comparing several similar devices, customers can rest assured that this product is the best in its class. Neither this test nor this recognition was funded by Xerox in any way, shape or form.

*“After a battery of comparative, real-world performance tests, IATSD feels that the Xerox DocuColor 250 is the best product in its class.”*

*~Terry Wirth, Director, IATSD*

### About IATSD

Industry Analysts Technical Services Division (IATSD) is located in Fairfield, NJ. IATSD is a long-time active participant in the American Society for Testing and Materials (ASTM). ASTM is one of the largest voluntary standards development organizations in the world and is a trusted source for technical standards for materials, products, systems and services. Lab director Terry Wirth has been evaluating office equipment since 1977 and has served ASTM in a variety of capacities.

