Black Market Supplies: A Shady Business
Here’s the deal in black and white.

Black Market Supplies: What You Should Know
There is a criminal marketplace called the “black market” that thrives on lost, stolen and counterfeit toner cartridges. Xerox wants you to be aware of this growing illegal trade and help you take precautions so you don’t become a victim.

Why you should avoid the black market.
The black market operates on a level beneath the legitimate market, making it the perfect conduit for illegal activity. People sell on the black market to raise unregulated and untraceable funds—and you should be concerned about where that money is going. Profits from stolen supplies, and in particular counterfeit supplies, may be used to fund even more malicious criminal activities, including drug trafficking, weapons trafficking and piracy.

Don’t aid the black market.
You should also know that stolen and counterfeit supplies—apart from aiding and abetting illegal activities—can directly affect you. Xerox corporate investigators work closely with international law enforcement agencies and track illegal supplies back to their origins.

Take precautions to protect yourself from illegal black market supplies. Xerox can help you validate that the supplies you’ve acquired are authentic (not counterfeit) and legitimate in every way.

• Verify that your Xerox® Toner/Solid Ink has an official Xerox security label, as shown below.
  – Find more information about identifying authentic Xerox® supplies here.
• Only purchase from honest and reputable sources. It’s the single best way to ensure a legitimate transaction.
• Beware of supplies prices for “genuine” Xerox® supplies that seem too good.
• Lastly, protect your Xerox® supplies from being stolen and entering the illegal black market. Keep them secure.

For more information, visit
www.xerox.com/printer-supplies/brand-protection

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