

Sustainability and Xerox Replacement Cartridges Printing Wisely

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Sustainable Printing

Our Xerox replacement cartridges are a great choice for the wallet and reduce landfill waste, as well. Once a cartridge is out of toner, its life is far from over—and a landfill does not have to be its ultimate destination.



Xerox invented the printer cartridge to maintain consistently high print quality and reduce service calls. Almost all other OEMs use them today. As toner is spent, most of the working parts inside a cartridge still have a productive life.

As you consider another cartridge for your printer, it is important to choose a brand name that is a leader in sustainability, as well as an expert in xerographic technology. At Xerox, we take the OEM cartridge that has been used once and then get more productive life from the components inside. It's the wise thing to do for your business and for sustainability. We marry that with our engineering knowledge and you get

an OEM-quality cartridge that prevents more waste from going into landfills.

Xerox is very exacting about our replacement cartridges—they carry a lifetime warranty and a strong commitment to quality. Our cartridges are remanufactured using ISO 14001 and 9001 standards to ensure the highest manufacturing and environmental management systems. During manufacturing, the housing is disassembled and the components are inspected and cleaned. Every cartridge contains a new drum and new toner. Other specific components with a known life, are replaced if they are worn out or used up. Finally, we test that cartridge on the line to be sure it meets our standards. You expect OEM quality and we deliver.

Even if a cartridge is found to be damaged from its first use, we don't simply throw that cartridge away because it cannot be remanufactured. There are alternative ways to keep that entire cartridge out of a landfill. The parts that must be replaced could be recycled again for the next best use such as plastic parts in other industries.

Our Xerox commitment ensures that you can get a quality cartridge with a productive life before it is spent and goes to its next best use for scrap parts, grinding or even as an alternative energy source. That is what 'printing wisely' is all about.

Xerox Sustainable Solutions at Work

Xerox takes our global citizenship very seriously. We are committed to sustainability in all aspects of our business. It's the way we live. We have won awards such as the "Global 100 Most Sustainable Companies in the World" and a place in the FTSE4 Good Index Series, as we helping our customers print wisely every day. Our goal is not only to be carbon neutral but to arrive at a zero persistent, bio-accumulative toxic footprint.

We strive to design 'cradle to grave' waste-free products and processes and help customers design their own sustainable products, processes and facilities. Our collection and reprocessing programs help to keep over 106,000 million pounds of waste from entering

landfills by our 'design for reuse and recycling' programs.

We practice what we preach. Our Green World Alliance Program keeps over 800,000 pounds of waste toner just from Xerox printers out of landfills annually. We encourage customers to recycle cartridges locally to reduce energy impacts but do take back specific supplies for which we can directly provide another useful step in the lifecycle of the material.

Xerox Replacement Cartridges are a great example of "reduce, reuse and recycle"—using resources more efficiently is clearly a great way to print wisely...with the same quality and a better value.

OEM vs. Compatible

Think about that cartridge that you use everyday. You do have many choices. Your printer arrived with an OEM cartridge—from the company that sells that printer. But after that, there are alternatives to help you print wisely...for your budget, your image and your world.

You can stay with OEM quality. But, it doesn't have to cost as much as the one from the company that sells that printer. It could be from Xerox—an OEM who also sells cartridges for other brands of printers in your office.

You could choose a compatible cartridge that is sold by a company who probably refills your cartridge with some toner. But, there are many other components such as imaging drums, blades, gears and other parts that might not necessarily get replaced. This type of cartridge may be 'compatible' with your printer but if it fails early, doesn't give you OEM print quality or doesn't give the expected page yield, you will just throw it away that much sooner. That might not be best for your budget or for the environment.

