



Xerox Research Centre India Harnessing the Power of Global Innovation Networks

Xerox research is where invention and entrepreneurship are truly valued; where leading-edge research creates high-impact technologies that make a real difference; where the brightest people from diverse disciplines and cultures work together to create unique customer value.



The Xerox Research Centre India (XRCI) is Xerox's latest global research location. Inaugurated in March 2010 the centre's mission is to capture innovation opportunities for Xerox in the emerging markets and to advance Xerox's position as the leading global provider of document and business process services by leveraging the rich talent and technical expertise in India.

Our Research

Researchers at our centre work on cutting-edge technologies, including cloud computing, crowdsourcing and business analytics to develop innovative services and service delivery models

aimed at Xerox's traditional document management businesses as well as its newer business process and information technology outsourcing businesses. Our researchers also leverage Xerox's established expertise in imaging, document management and ethnography to explore, develop and incubate unique solutions for challenging problems inspired by emerging market needs and opportunities.

Our current research initiatives along these themes include automation and optimization of document intensive business processes for key verticals in emerging markets, crowdsourcing for business process outsourcing, and cloud based technologies and solutions for optimized business process delivery.

Open Innovation

Open Innovation is at the core of how research is conducted at our centre. This program brings together scientists and engineers from across Xerox in close, collaborative research partnerships with leading academic institutions, research labs, and industry partners in India. The centre has initiated 8 such strategic partnerships to date with top schools in India including IIT Madras, IIT Bombay, IIT Kharagpur, Indian Institute of Science, IIT Mandi, Srishti Labs, University of Manipal as well as institutions focused on rural development such as IIT Madras's Rural Technology Business Incubator. These research partnerships cover a broad range of topics including cloud computing, services marketplace design, multilingual technology development, personalized information delivery, video based patient monitoring and rural technology initiatives.

A strong student fellowship and internship program complements the Open Innovation partnerships. Interns and post-doctoral students from India will also have the opportunity to work in our global research labs as part of the Fellowship Program

Customer Focus

Our research team works closely with Xerox businesses and customers locally and globally to enable successful transfer of technologies from the lab to the marketplace. Through the Xerox Innovation Group's Customer Led Innovation program, we interact closely with our customers, learn their pain points and needs, and together envision and create a future that is different and better. Our many modalities of co-innovation with our customers include "dreaming with customer" sessions, work practice studies and pilot testing technology prototypes in partnership with strategic customers.

Who we are

The Xerox Research Centre India is one of five global centers located Canada, the US and France. Researchers from our centre collaborate closely with their peers in the US and Europe, who in turn actively participate in Open Innovation partnerships in India.

About Xerox

Xerox Corporation is the world's leading enterprise for business process and document management. Headquartered in Norwalk, Conn., USA, and with 136,000 employees in 160 countries Xerox provides leading-edge document technology, services, software and genuine Xerox supplies for graphic communication and office printing environments of any size. Through ACS, A Xerox Company, which Xerox acquired in February 2010, Xerox also offers extensive business process outsourcing and IT outsourcing services, including data processing, HR benefits management, finance support, and customer relationship management services for commercial and government organizations worldwide.



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