

Student Access Management

Xerox Office Services Brief

Doing much more with far less.

With minimal involvement from your staff, Xerox Student Access Management helps your school reduce costs, generate new revenue sources, and improve student services.



"With Student Access Management offerings, your students get the ultimate in convenience and your school gets greater productivity, new revenue sources, and improved profitability."

*Jim Uland
Managing Principal, Office Services Practice*

The directive is the same for virtually all community colleges and institutions of higher education—find success despite increased competition, reduced funding, and fewer resources. This mandate has caused colleges and universities of all types and sizes to seek out new technologies and non-traditional solutions that help them improve operational efficiency while controlling and reducing costs.

To that end, Xerox Global Services offers Student Access Management, a full array of modular hardware, software, and deployment services dedicated to driving revenue, reducing costs, and improving the types and level of service offered to students.

Through Student Access Management, Xerox provides a single point of management for a campus-wide student transaction system including print, copy, security, Web-based services, banking, bookstore operations, food services, off-campus merchants, library, access control, vending, and any other services that can be tied into campus cards.

THE RIGHT SOLUTION FOR YOUR CHALLENGE.

Challenge: Budget cuts and declining operational funding.

Xerox uses Lean Six Sigma methodologies to help you uncover, prioritize, and implement a myriad of new revenue opportunities and cost saving initiatives.

Challenge: Student printing costs are quickly spiraling out of control.

Utilizing innovative technologies, your school can recover printing costs while improving print services by making students accountable for their document output.

Challenge: Providing state-of-the-art services to students within budgetary constraints.

Xerox provides "Campus Card" technologies as a tool to improve student services and drive new revenue streams across campus.

Campus cards

The first component of Xerox Student Access Management involves a wide range of student services and amenities integrated into a comprehensive campus card solution. Using their student ID card, students can:

- Purchase items from vending machines, on-campus cafeterias, and participating off-campus retailers.
- Access library services, online services, financial aid services, and many others.
- Gain access to restricted areas, such as residence halls and computer labs.

Xerox Student Access Management is a triple win, providing benefits for students, parents, and your institution.

For students, our comprehensive campus card solution provides a single card which acts as a student ID, access card, credit card, and vending payment card rolled into one. At any time, they may view their card balance and add money to their cards through free-standing card kiosks.

Parents have more control over allowances and can closely monitor spending habits.

For your school, the Xerox Student Access Management solution simplifies purchasing for students, resulting in higher sales. By allowing students to use their ID card as a method of payment, schools typically see snack vending revenue, as an example, increase by up to 50% over cash-only sales. Using cards instead of cash means your staff's focus shifts from acting as cashiers to improving student services.

The card itself also has many diverse uses, including everything from automatically retrieving fines owed by students to establishing partnerships with off-campus retailers and banks.

In addition, all purchases and card activity can be tracked and integrated into databases that can be used to analyze student patterns and sales trends, ultimately resulting in improved marketing, ordering, and campus operations. Much of the same data can be structured to provide specific reports that fulfill government compliance requirements.

Print/copy management

The second component of Student Access Management is using the campus card to recover student document output costs, reduce waste, and encourage responsible printing.

When students want to print to a library or lab printer, they send their documents from any workstation on the network to a Release Station. The Release Station displays the number and cost of pages to be printed, and students may then swipe their cards for payment or cancel the job. Students must also swipe their cards before copying. Because they are charged for what they copy and print, students are more aware of and responsible for their document output. Students no longer print 50 pages for the one they actually need. Waste is significantly reduced, and your school can recover a large portion of your printing budget, which you can redirect to fund improved printing services or other school initiatives.

THE XEROX DIFFERENCE IS OUR EXPERIENCE

- Xerox and its technology partners in higher education have deployed hundreds of customized solutions in key colleges and universities across the country.
- Xerox uses Lean Six Sigma certified consultants to ensure the deployment of new technologies results in desired process improvements.
- Xerox offers a depth of technical expertise to successfully implement and control these complex technologies.