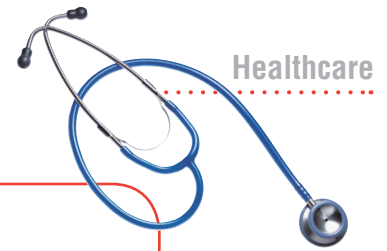


## HIPAA Compliance Risk Assessment Industry Offering Brief



# How are you managing *ongoing* HIPAA compliance?

While HIPAA has unleashed a torrent of compliance-related activity, it isn't necessarily improving processes or the bottom line. Most healthcare organizations need help to meet the objectives HIPAA was developed to accomplish—streamline processes and lower costs.



Even organizations with efforts under way or plans already in place are finding it hard to achieve HIPAA compliance at federally required levels. Executive accountability demands an ongoing effort to assess whether your compliance plan is first-class, just enough or barely adequate. At the very least, HIPAA has added to the burdens of a health insurance system already overrun with government directives. For example:

- Every department and functional group that deals with protected health information (PHI) will be under close scrutiny for HIPAA compliance.
- Not only must your policies relating to HIPAA compliance be written and documented, your employees must be trained on them and you must have a defined privacy officer who is responsible for managing your organization's HIPAA compliance.
- Penalties for noncompliance are not yet fully codified, but the risk of media coverage and damage to consumer perceptions cannot be ignored.

*"While HIPAA is a strong foundation for cost-effective, confidential healthcare delivery, compliance issues remain all too common. We can aid in your facility's compliance efforts by not only fulfilling your HIPAA obligations, but by assisting you in finding new cost savings that can help you deliver your healthcare services more effectively."*

*John B. Jones  
VP Healthcare/Health Insurance  
Xerox Global Services*

## THE RIGHT SOLUTION FOR YOUR CHALLENGE.

### **Challenge: Regulations are ongoing, complex and subjective.**

Our experts have comprehensive knowledge and experience in identifying compliance issues and can quickly pinpoint areas of your facility that are exposed to regulatory risk.

### **Challenge: Compliance assessment is mandatory and must be continuous.**

We regularly evaluate your facility and provide the necessary reports that are required by HIPAA to demonstrate your compliance efforts.

### **Challenge: Computer systems and files may not be properly protected against unauthorized access.**

We appraise your technology infrastructure from the ground level up and ensure that the most appropriate security measures are implemented to protect members' health information in compliance with all HIPAA mandates.

## Our Approach

Xerox Global Services HIPAA Compliance Risk Assessment gets you on track and helps keep you there. Our assessment is based on absolute knowledge of the health insurance industry, HIPAA regulatory details, current thinking of “acceptable” levels of compliance, your business operations and Lean Six Sigma methodology.

The HIPAA Compliance Risk Assessment is designed to be quick, concise and comprehensive. At the end of the assessment, you will have a road map showing the way to easier remediation and lower risk sanctions. A thorough assessment includes these actions and advantages:

- Identifies state of readiness for all aspects of HIPAA—security, privacy and transactions
- Discovers areas of highest risk
- Enables ongoing regulatory compliance
- Provides insight into productivity and cost-reducing initiatives

As part of assessing the performance of your existing efforts, we identify cost-saving and efficiency improvement opportunities that cut across all departments—getting at the heart of the initial intent of HIPAA, to streamline processes and cut costs.

## Results

Xerox Global Services can help you become compliant and stay compliant. We have considerable experience in helping health insurers adhere to the latest regulations, adopt industry best practices and apply secure technology to support policyholder health information.

### Typical results include:

- Enables ongoing regulatory compliance
- Identifies state of readiness
- Discovers areas of highest risk
- Builds road map to compliance
- Provides insight into ongoing compliance efforts
- Mitigates fines and other sanctions
- Identifies opportunities to lower costs and improve efficiencies

*The Xerox Healthcare Service team has years of experience and is uniquely positioned to help healthcare providers improve the way they handle documents to make them as efficient and effective as possible. We would like to do the same for you.*