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## Susan L. Kelly

Vice President, Enterprise Marketing Services  
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Susan Kelly leads the Xerox Global Services Enterprise Marketing Services group (EMS), whose mission is to help clients dramatically improve marketing effectiveness and top-line revenue growth.

Susan brings extensive knowledge and experience to Xerox in the EMS space combined with a strong background in sales and marketing. She has diverse operational experience with global organizations and multi-channel media environments.

Before joining Xerox, Susan was CEO and President of K/P Corporation, a marketing services provider that develops integrated data-driven marketing solutions. Prior to that, she founded Raine Media, Inc., a consulting services firm that helps clients lower the total cost of ownership for their document management programs. She has also held senior executive positions at R.R. Donnelley, RRD Direct, Pitney Bowes and Gannett.

Susan is a member of the Direct Marketing and Media Industry Associations and Supply Chain committees. In 2005, she was awarded the PIA/GATF's Naomi Berber Award that honors women who have made major contributions to the graphic communications industry.

Susan holds a Bachelor of Technology degree from Ryerson University, and a Masters of Business Administration from York University, and is currently based in Chicago.

To learn more about Susans's work, visit [www.xerox.com/thoughtleadership](http://www.xerox.com/thoughtleadership)

**About Xerox Global Services.** Xerox Global Services is a world leader in document outsourcing services with expertise that helps you reduce costs, achieve operational excellence and grow revenue. Our unique combination of experience, technology and delivery capabilities enables integration, transformation and continuous innovation of your office environment, centralized print production, and communication and business processes. We deliver excellence in every corner of the world—locally, nationally, globally.