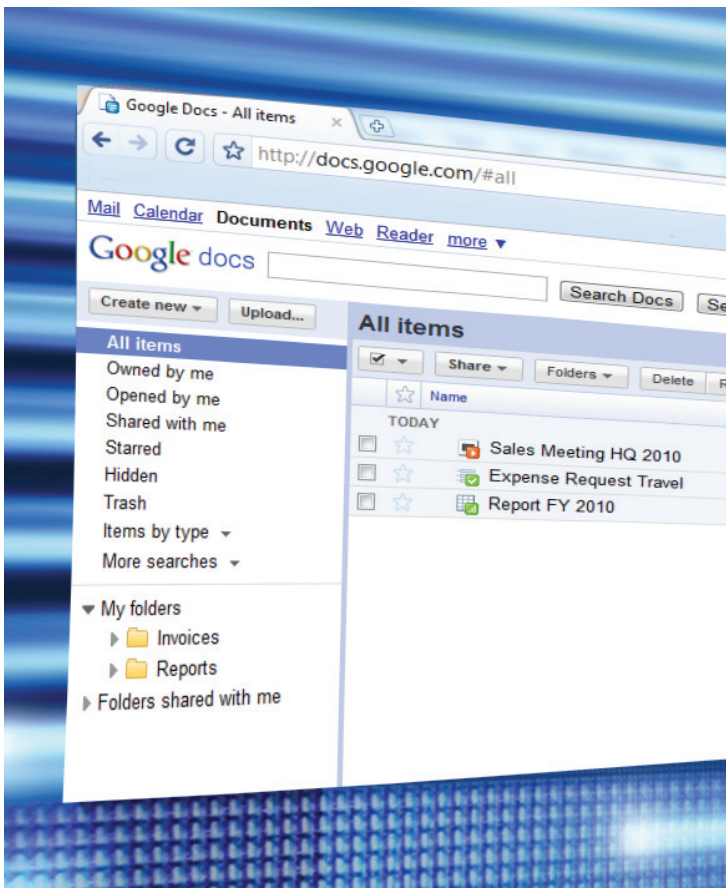


Xerox SMARTdocument Travel™ for Google Docs and Google Apps



Xerox SMARTdocument Travel and Google Apps – Document Management in the Cloud

Does your organization already use Google Apps? Like most organizations, the value proposition of consolidating email, calendaring, chat and document collaboration under one service for just \$50.00 per user per year was an easy way to save some IT expense. But did you realize you can turn this same investment into a document management system too? Here's how...

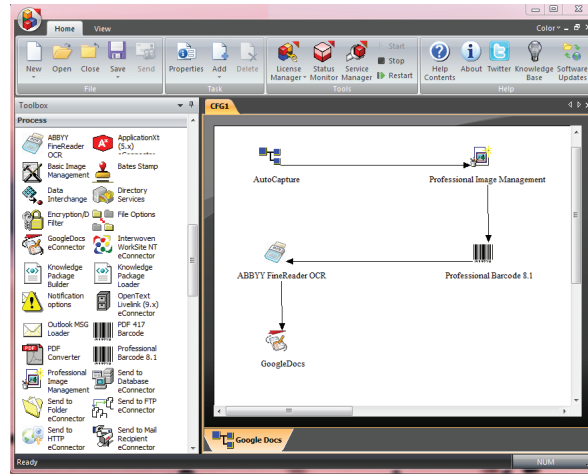
Imagine leveraging your existing multi-function devices in a different manner. Not as a network printer. Not as a copier. But leverage your MFP as a means to deliver scanned documents directly into your Google Apps environment. With Xerox SMARTdocument Travel, scanned documents can be securely delivered into a Google Docs account where they can be stored in a folder, shared with colleagues and of course, courtesy of SMARTdocument Travel's full-text OCR engine, fully searchable simply by using the built-in Google search capability within your Docs account. And this is just the beginning.

SMARTdocument Travel and Google Docs in action

- Scan, apply keywords and securely store paper documents into Google Docs with a push of a button on your SMARTdocument Travel enabled digital copier/MFP.
- Index and store electronic documents into Google Docs with a click on your SMARTdocument Travel enabled PC desktop.
- Personalize what Google Apps-based workflows or folders documents are delivered to based on user's access rights.
- Scan once and send documents to multiple destinations - e.g send to customer (fax), account clerk (Gmail) and GoogleDocs.
- Automate indexing through the use of barcode, zonal OCR, database lookups, and more.
- SMARTdocument Travel reduces data entry errors by automating the naming, processing and filing of captured documents into Google Docs.
- Nearly 500 models of MFPs and network scanners already supported by SMARTdocument Travel.

Processing Information - The Easy Way

SMARTdocument Travel features a wide variety of process components for your requirements on document processing. You can easily create the favored workflow with the SMARTdocument Travel Process Designer. The components for capturing, processing and routing of information can be chosen as icons from a neatly arranged component library. The personalized workflow can be set up by the IT-administrator by choosing the proper components and combining them to the workflow via drag-and-drop. Complex programming skills are not required.



Sample process: Scan with MFP, improve captured image, read barcode, index file and convert to PDF, send file to Google Docs using barcode value for file name.

Example of personalized entry masks of the MFP

Choose Workflow

Select Document

Index and send to Google Docs

Useful Processing Tools

- Full text recognition
- Zonal text recognition
- Invoice recognition
- Forms recognition
- Watermark
- XML generation
- Deskew
- Despeckle
- Empty page removal
- Image enhancement

Capture Once, Send to Multiple Destinations

- Email
- Fax servers
- Home Network folders
- Any network share
- Network folders
- Databases including Microsoft SQL,
- IBM DB2, mySQL
- FTP servers
- WebDAV servers
- Over 32 content management systems

Numerous Output Formats

- PTIFF
- PDF, PDF/A
- Microsoft Word, Excel
- XML
- and more!

For more information, call 1-800-ASK-XEROX or visit <http://www.office.xerox.com/software-solutions/xerox-smartdocument-travel/enus.html>

