

Your office.
Plus Xerox.[®]
Equals more security.



Technology is making the world smaller, connecting us like never before. But whether we link with others across the street or across the globe, it's important to know and protect our businesses against the potential risks the cyber world brings. What used to be a problem concerning only the largest corporations is now—or should be—on everyone's mind. Office security is serious business.

**Your doors may be locked.
But are your windows wide open?**

Did you know only 59 percent of companies have an IT security strategy?¹ And that 44 percent of small and medium-sized business spent just one hour or less each week on IT security?² It's amazing the lengths to which some will go to keep their workplaces safe while completely overlooking their multifunction devices. After all, MFPs are networked devices, complete with IP addresses and loaded with company-sensitive information—and vulnerable to attack.

A new study reports that IT security breaches cost the average company \$800,000 in 2009.³ That's quite a sum—and quite avoidable. If you're not controlling physical and electronic access to your multifunction devices, now is the time to start. And we can help.

The threat is real.

Attacks can be as simple as someone picking up documents left in the output tray, or as complex as worms designed to pull sensitive information from your network. A few more common methods of attack:

- Entry through a phone line connected to your MFP
- Viruses disguised as print files
- Through the vulnerable web server that manages your MFPs and printers

The good news? Each Xerox device is designed with security in mind. And each function, the individual parts that print, copy, scan and fax, has a separate firewall subsystem built right in. So there are no soft spots or cracks for attacks to slip through.

Get the right level of security.

No matter which Xerox® multifunction device you choose to add to your office, you can rest easy knowing that your most sensitive information is safe, sound and secure. We offer the broadest portfolio of office equipment on the market, along with a wide range of security features, making it easy to find a device with the right level of security to fit your needs.

If your office requires maximum security, we can provide you with comprehensive, systems-based technology that allows you to restrict access, track usage and protect confidential data as well as with solutions that seamlessly combine with third-party software to provide additional layers of security. But if your needs are simpler, we won't suggest a device that will bog you down with features you don't need and won't use.

What is Common Criteria Certification?

In short, it's the international security standard for office devices (ISO/IEC 15408). Government agencies, the military and the world's biggest financial institutions all rely on equipment meeting these guidelines to keep their most sensitive data safe—and now you can, too. Xerox office systems are the highest-speed devices in the industry to receive Common Criteria Certification. Because your pursuit of ironclad security shouldn't mean a sacrifice in performance.



World-class security. Right out of the box.

Probably the best part about the industry-leading security we offer is that it comes standard. Because we engineer each of our devices to meet today's most stringent security regulations, you don't need to buy an extra security kit. This is true regardless of the industry you're in, whether it be financial services, education, healthcare or any other sector. We offer printers and multifunction devices that meet your industry-specific protocols and security standards—right out of the box.

But for those of you who do require more, we have that, too. An example is our Smart Card Authentication solutions, including Secure Access Unified ID. With Secure Access Unified ID, you're able to maintain complete control over key information by requiring users to log into Xerox multifunction devices and printers with a quick swipe of an ID card. Not only is it secure, it's also convenient because you can easily integrate it with your existing company name badge.

That's just one of our optional security features. We offer a wide range of advanced, specialized software and partner solutions to meet any of your specific security needs. And we'll work directly with you until your goals are met.

What about emerging threats?

Offering you the market's most secure products and solutions today is just part of our story. Our scientists and engineers are hard at work developing the next generation of innovative security technologies to combat tomorrow's threats and keep your documents safe. DataGlyph® technology, micro-printing, fluorescence and infrared print security, Glossmark® Correlation Marks print mark technology and erasable paper, just to name a few. What else do we do?

- Keep a close eye on the latest risks. We closely monitor vulnerability clearinghouses to keep up to date on the latest information—so you don't have to.
- Issue security bulletins. We're proactive in providing you with security patches when necessary, keeping your equipment up to date and your data safe.
- Provide you with a wealth of information. If you want to learn more on your own, we offer an ever-expanding library of security articles, white papers and guides.

Let us work to keep your work secure.

We're committed to providing you with exactly what you need to keep your business secure. Whether it's as simple as adding a Xerox printer or multifunction device to replace your vulnerable equipment or developing a calculated solution encompassing your entire enterprise, we're here to help keep your information safe.

Your office. Plus Xerox. Equals more.

For more information, visit www.xerox.com/security or call 1-800-ASK-XEROX.



¹ Telus and U of T
² McAfee source in Canada
³ Tattrie, Jon. "Security breaches cost companies thousands." metronews.ca, Tuesday, October 27, 2009.