

Xerox's Longstanding Commitment to the Environment

As a leading maker of digital systems and supplies, and one of the largest distributors of paper, Xerox Corporation (NYSE: XRX) views sustainability not as a cost of doing business, but as a way of doing business -- and we've been committed to working this way for decades.

We focus on the four areas where we can have the most impact: climate change, biodiversity and forest management, preserving clean air and water, and preventing and managing waste. Yet to meet and exceed our goals, we realize we can't do it alone. That is why we work hard to engage employees, customers, suppliers and other important stakeholders to extend our reach and magnify our influence.

We are proud to share the milestones that created such a strong foundation from which we will grow—because we realize our job is never done. In fact, we see sustainability as a race without a finish line. At Xerox we promise to build on our long standing commitment to the environment so that we continue to positively impact the world in which we work and live.

- 1967** Xerox begins recovering metals from used photoreceptor drums for use in new products, improving the reuse of natural resources and lowering the amount of hazardous heavy metals bought, handled and processed.
- 1969** Xerox introduces copiers with energy saving standards .
- 1970** Automatic duplex (two-sided copies) capability is introduced.
- 1980** Xerox formalizes its environmental programs and creates the corporate Environment, Health & Safety organization.
- 1982-83** Xerox launches health studies to examine the potential long-term health effects of exposure to toner. To date these studies have not shown evidence of chronic health effects due to toner exposure.
- 1982** Xerox introduces energy-saving power down mode in its copiers.
- 1985** Xerox voluntarily assesses its sites worldwide for soil and groundwater contamination, initiating the remediation program; the company's goal is to complete clean-up activities on 90 % of sites by 2008.

- 1990** Xerox initiates Environmental Leadership program for resource conservation, waste reduction and design for environment initiatives.
- 1991** Xerox pioneers remanufacturing and pilots the program with print and copy cartridges addressing customer concerns about the disposal of old cartridges.
- Xerox launches its first solid ink printer offering unique color quality, speed, reliability, ease of use and low cost. Solid ink printers generate 90 percent less waste than comparable laser printers.
- Xerox initiates Earth Award program to recognize Xerox people worldwide for outstanding achievement in resource conservation, waste reduction and recycling, and community involvement.
- 1992** Xerox develops a comprehensive “Design for Environment” process, which includes taking back end of life products from customers to remanufacture and reuse. The program has diverted more than 2 billion pounds of potential waste from landfills.
- Xerox establishes Ozone Depleting Substances (ODS) Policy, which prohibits ODS from all Xerox processes, products and services.
- 1993** Xerox joins the U.S. Environmental Protection Agency’s ENERGY STAR Office Equipment program as a charter partner and helps to create the program’s guidelines.
- Xerox wins a Gold Medal for International Corporate Environmental Achievement from World Environment Center.
- 1994** Xerox initiates Environmental Leadership Program with a commitment to Waste Free Products from Waste Free Factories to enable our customers to have Waste Free Offices.
- Xerox introduces products meeting the U.S. E.P.A. ENERGY STAR guidelines.
- Xerox wins Environmental Achievement Award from National Wildlife Federation.
- 1996** Xerox introduces copiers certified to Germany’s Blue Angel eco-label and became the first company licensed to use Canada’s Environmental Choices EcoLogo for office equipment.
- Xerox coordinates recycling efforts at the 1996 Olympic Games in Atlanta.
- 1997** All Xerox major manufacturing operations are ISO 14001 certified.

Xerox's waste toner return program is established, reusing post consumer waste toner for the first time.

Xerox becomes a member of the U.S. E.P.A. WasteWise program, designed to promote the financial and environmental benefits of remanufacturing.

1999

Xerox bans the use of certain PBB and PBDE flame retardants in products.

The Xerox Green World Alliance reuse/recycle program is introduced as a focused program and simplified process to encourage customers to return spent imaging supplies for reuse or recycling. To date, the program has kept tens of millions of used cartridges and toner bottles out of landfills.

2000

Xerox adopts environmental position on sourcing paper; goal is to source paper from companies committed to sound environmental, health and safety practices and sustainable forest management.

2003

Xerox joins U.S. E.P.A. Climate Leaders program, committing to reducing company wide greenhouse gas emissions. It later announces it will trim total greenhouse gas emissions from worldwide operations by 10 percent by the end of 2012 based on 2002 emissions.

In support of its paper sourcing position, established in 2000, Xerox issued stringent requirements for companies who provide paper to Xerox for resale.

2004

Xerox receives the Industry Award for Pollution Prevention from the Genessee Valley Chapter of the New York Water Environmental Association. The award recognizes Xerox's commitment to reducing its environmental impact at its Webster facility.

2006

Company develops embrittling agent that cuts the amount of energy required to make certain toners by up to 22 percent. Toner production is Xerox's most energy-intensive process. By 2008, as a result of this technology, Xerox expects to save enough power to light more than 24,000 U.S. households for a year.

Xerox joins California Climate Action Registry and agrees to work with the registry to annually track, report and certify its greenhouse gas emissions.

Xerox partners with The Nature Conservancy to strengthen and advance practices used to conserve the world's forests. Xerox provides a \$1 million grant to fund efforts that will advance sustainable forest management.

2007

With 18 percent reduction in greenhouse gas emissions, Xerox exceeds 2012 company wide greenhouse gas target and sets new goal – 25 percent reduction by 2012 based on 2002 emissions.

Xerox introduces High Yield Business Paper, the first mechanical fiber paper for digital printing, which uses half as many trees as paper made by standard chemical pulping processing and uses 90 percent of the tree, versus 45 percent of the tree for standard papers.

Xerox is the first high-technology company to join the U.S. Climate Action Partnership, an alliance of business and environmental leaders working to protect the climate and spur legislation and regulation aimed at reducing greenhouse gas emissions.

Xerox is named to the Dow Jones Sustainability North America Index (DJSI North America) in recognition of the company's economic, environmental and social performance.

Xerox earns “chain of custody” certification from the Forest Stewardship Council and the Programme for the Endorsement of Forest Certification, enabling Xerox to offer paper products carrying the FSC or PEFC logo signifying that the paper meets the highest environmental standards and can be tracked to raw materials harvested from certified sources, controlled wood sources or post-consumer reclaimed sources.

Xerox scientists unveil self-erasing and reusable paper, made possible through an experimental printing technology. Since as many as two out of five pages printed in the office are just for daily use, self-erasing paper, still in development at Xerox labs, could reduce paper use significantly.

Xerox's Palo Alto Research Center (PARC) partners with SolFocus, Inc. to create solar energy systems that cut in half the cost of solar power.

Xerox opens its most energy-efficient building ever in Webster, New York, to produce Xerox's energy-saving emulsion aggregation toner. The new building has more than 3,000 sensors that feed information about humidity, airflow, temperature and other variables into a networked system. Depending on what's happening in the plant, entire zones may be shut off to reduce energy.

All Xerox U.S. manufacturing facilities accepted into U.S. E.P.A.'s National Environmental Performance Track, a program that recognizes facilities that voluntarily exceed regulatory requirements.

Through aggressive remanufacturing and recycling efforts, Xerox diverts more than 2 billion pounds of electronic waste from landfills.

2008 Xerox introduces the industry's first Sustainability Calculator to help customers pinpoint opportunities to reduce the environmental footprint of their imaging equipment and paper intensive processes.

The Company's first papers certified to sustainable forest management standards and new recycled papers designed for digital printing are now available to customers.

Xerox introduces a new label mark on its paper packaging to make it easier to select the right paper to meet both sustainability and printing needs.

The new Xerox Paper and Supplies Sustainability web portal launches with easy-to-use resources to help assess paper choices and the environmental impact throughout the paper's lifecycle.

Xerox named for the first time to the FTSE4Good Index, a stock index that measures the performance of companies that meet globally recognized standards for corporate responsibility; Xerox is also named to KLD indices and the Dow Jones Sustainability Index for the second, consecutive year.

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