

Transforming student learning with strategic document outsourcing.



“We knew we were going to need to look at this as a holistic solution, a true document strategy. Teachers have more time to focus on instruction because they’re not standing in line waiting to produce documents. And that will help us advance learning and increase student achievement.”

– Kirk Langer
Director of Technology
Lincoln Public Schools

Background

With over 60 schools and more than 34,000 students, Lincoln Public Schools is the second largest district in the state of Nebraska. It’s located in a growing area. And it’s led by dedicated professionals who are constantly looking for new ways to help teachers and advance student learning.

The Challenge

A few years ago, district leaders decided to replace hundreds of outdated printers and copiers in their schools, computer labs and other facilities. But before they launched into action, they recognized an even bigger opportunity.

With assistance from the right partner, they could transform their entire approach to document and content management. And that would give teachers, students and staff a better way to share important information, collaborate and take full advantage of 21st century technology.

The district began looking for a strategic partner to help develop an enterprise-wide document management strategy and solution.

It was a challenging undertaking. Cost was an important consideration. District leaders were becoming increasingly concerned about environmental sustainability. They also wanted to make sure that the learning curve for a new approach to document management would not distract teachers and students from their most important responsibilities—teaching and learning.

In addition, they needed a solution that would be flexible enough to evolve and expand in the future.

At the end of a rigorous review process, the leadership team selected the document management experts from Xerox.

Sharing content and streamlining processes. Enhancing teaching and learning.

The Solution

Working closely with the district's leaders, we developed an enterprise-wide document management strategy and solution that would be cost-effective, easy to implement and easy for teachers, staff and students to use.

We helped with a multi-faceted solution that consisted of the following components:

- Optimization of the district's technology infrastructure by replacing hundreds of outdated printers and copiers with multifunction devices equipped with advanced scanning and emailing capabilities.
- Xerox® Enterprise Print Services, providing device management and reporting software tools.
- Onsite DocuCare management services, covering equipment, service, supplies and end-user support.
- Xerox helped the Lincoln Public Schools expand their print center from one that served the needs of just the district office to one that serves the entire district. They've improved turnaround times from 1-2 weeks to next-day delivery. Teachers can even submit print orders for class materials at the end of the school day and have them delivered the very next morning
- We enabled remote scanning and Web submission directly to the print center.
- We implemented Xerox® DocuShare®, an enterprise content management solution in the district's environment. DocuShare is an award-winning, Web-based digital repository that makes it easy for people to access, store and share instructional materials, financial data and other content.

The Results

The optimization effort helped the district reduce the number of document devices in its fleet by over 50%. The multifunction system network upgraded the quality of printing, copying and faxing services available in district schools and facilities and added powerful scanning capabilities that made it easy to bring paper documents into a productive digital workflow.

The district reduced document production costs and error rates while improving output quality by routing the majority of documents to the centralized print center. About 70% of documents are now produced at the center. The professionally managed center also provides a guaranteed overnight turnaround time. Teachers had more time to focus on instruction because they could reduce or eliminate the amount of time spent on printing and copying.

In combination with the multifunction network, Xerox® DocuShare provided the district with a comprehensive enterprise content management system that supported learning and collaboration by making it easier to access, store and share classroom documents, financial data and other digital content.

The district saved money and promoted environmental sustainability by increasing the use of digital documents, reducing consumption of energy, paper and supplies and minimizing waste.

Bottom line? The comprehensive, enterprise-wide solution gave the district a practical, cost-effective way to provide advanced document management capabilities to teachers, students and staff while eliminating the need to deal with multiple vendors.

Case Study Snapshot

The Challenge

- Help teachers, students and staff share information and collaborate more effectively
- Upgrade the quality of document services
- Improve document management on an enterprise-wide basis
- Reduce document production costs, error rates and waste
- Promote environmental sustainability

The Solution

- A fleet of state-of-the-art Xerox® multifunction devices with advanced scanning and email capabilities
- Xerox-managed, optimized document device infrastructure
- Centralized production print center with high-quality output and guaranteed turnaround times
- Xerox® DocuShare enterprise content management
- Remote scanning and Web submission of jobs to print center

The Results

- Improved support for teaching and learning
- Guaranteed overnight turnaround for teaching materials
- Standardized technology across the district improves adoption and utilization
- Reduced the number of document devices over 50%
- Vendors reduced from five to one
- Reduced consumption of energy, paper and supplies

About Xerox Services. Xerox Corporation is a world leader in business process, information technology and document outsourcing services. Our unique combination of industry expertise and global delivery capabilities helps you reduce costs, streamline operational processes and grow revenue while clearing the way for you to focus on what you do best: your real business.

For more information on how we help schools, visit www.xerox.com/k12 or call 1-800-ASK-XEROX.

